

SMALL BUSINESS PLAN - TREND

Report Type: Trend
Report Completed: 06/21/2007 02:18:14 PM EST
Reported Time Period: 1/1/2002-3/31/2002

| PARENT/BRAND | TOTAL | | JAN 2002 | | FEB 2002 | | MAR 2002 | |
|--------------------------------------|------------|-----------|------------|-----------|------------|-----------|------------|-----------|
| | DOLS (000) | RANK-DOLS | DOLS (000) | RANK-DOLS | DOLS (000) | RANK-DOLS | DOLS (000) | RANK-DOLS |
| GENERAL MOTORS CORP | | | | | | | | |
| CHEVROLET AUTO&TRK VAR | 39,874.2 | | 10,694.5 | | 23,904.5 | | 5,275.2 | |
| SATURN TRUCKS VUE | 39,001.0 | | 40.8 | | 22,045.4 | | 16,914.8 | |
| GENERAL MOTORS CORP VAR AUTO&TRK | 37,775.9 | | 18,388.2 | | 8,264.2 | | 11,123.5 | |
| CHEVROLET TRUCKS TRAILBLAZER | 25,897.4 | | 7,828.6 | | 9,789.8 | | 8,278.9 | |
| CHEVROLET AUTOS IMPALA | 25,087.7 | | 3,379.3 | | 9,664.1 | | 12,044.3 | |
| BUICK TRUCKS RENDEZVOUS | 23,826.2 | | 1,151.2 | | 17,704.0 | | 4,971.1 | |
| CHEVROLET TRUCKS AVALANCHE | 22,594.5 | | 6,781.0 | | 10,085.6 | | 5,728.0 | |
| CADILLAC AUTOS CTS | 20,109.3 | | 3.7 | | 12,524.4 | | 7,581.3 | |
| CHEVROLET AUTOS VAR | 18,780.5 | | 1,901.8 | | 7,256.6 | | 9,622.0 | |
| GMC TRUCKS ENVOY | 17,004.7 | | 5,723.7 | | 7,851.5 | | 3,429.4 | |
| SATURN AUTOS SL LEASING | 16,961.0 | | 11,346.8 | | 3,583.3 | | 2,030.9 | |
| CHEVROLET TRUCKS SILVERADO | 16,624.0 | | 5,480.2 | | 4,103.1 | | 7,040.6 | |
| CADILLAC AUTO&TRK VAR | 15,396.0 | | 2,225.5 | | 8,658.0 | | 4,512.5 | |
| PONTIAC AUTOS VIBE | 15,127.6 | | | | 5,546.5 | | 9,581.2 | |
| CHEVROLET TRUCKS TAHOE | 13,884.6 | | 1,774.7 | | 7,216.5 | | 4,893.4 | |
| CHEVROLET TRUCKS VAR | 10,030.4 | | 1,595.9 | | 3,804.1 | | 4,630.4 | |
| PONTIAC AUTOS GRAND AM | 9,700.3 | | 2,246.9 | | 3,520.2 | | 3,933.1 | |
| GMC TRUCKS SIERRA | 9,554.9 | | 6,999.0 | | 1,746.5 | | 809.4 | |
| BUICK AUTOS VAR | 9,273.4 | | 5,060.8 | | 270.8 | | 3,941.8 | |
| OLDSMOBILE AUTO&TRK VAR | 9,121.4 | | 1,993.0 | | 2,227.4 | | 4,901.1 | |
| CHEVROLET TRUCKS SUBURBAN | 8,857.1 | | 1,437.2 | | 1,114.0 | | 6,305.9 | |
| CADILLAC TRUCKS ESCALADE | 8,426.6 | | 2,318.7 | | 1,399.1 | | 4,708.8 | |
| PONTIAC AUTOS GRAND PRIX | 8,247.4 | | 2,098.5 | | 4,343.4 | | 1,805.4 | |
| GMC TRUCKS VAR | 8,229.5 | | 1,324.6 | | 2,788.3 | | 4,116.5 | |
| CADILLAC TRUCKS ESCALADE EXT | 7,779.9 | | 72.3 | | 5,775.0 | | 1,932.6 | |
| CHEVROLET AUTO&TRK DIV CP | 7,197.6 | | 1,726.0 | | 4,373.6 | | 1,098.0 | |
| GMC TRUCKS YUKON DENALI | 6,770.2 | | 1,724.2 | | 2,839.4 | | 2,206.6 | |
| SAAB AUTOS 9-5 WAGON | 6,548.9 | | 3,037.6 | | 2,677.9 | | 833.3 | |
| SAAB AUTOS 9-3 LEASING | 6,215.4 | | 60.0 | | 2,209.9 | | 3,945.6 | |
| PONTIAC AUTO&TRK VAR | 5,006.3 | | 710.3 | | 2,802.6 | | 1,493.4 | |
| CHEVROLET TRUCKS TRAILBLAZER LEASING | 4,918.3 | | 1,475.3 | | 2,575.6 | | 867.4 | |
| SATURN AUTOS LS LEASING | 4,749.7 | | 3.9 | | | | 4,745.8 | |
| GMC TRUCKS SIERRA DENALI | 3,932.4 | | 208.0 | | 2,792.1 | | 932.3 | |
| GMC TRUCKS YUKON | 3,832.1 | | 1,066.3 | | 619.6 | | 2,146.2 | |
| SAAB AUTOS 9-5 | 3,310.5 | | 167.4 | | 834.9 | | 2,308.1 | |
| BUICK AUTOS LESABRE | 2,938.9 | | 254.3 | | 646.4 | | 2,038.2 | |
| SAAB AUTOS 9-5 LEASING | 2,761.3 | | | | | | 2,761.3 | |
| CADILLAC AUTOS DEVILLE LEASING | 2,573.8 | | 88.4 | | 237.0 | | 2,248.3 | |
| CHEVROLET AUTOS CAVALIER | 2,456.9 | | 0.5 | | 301.0 | | 2,155.3 | |
| BUICK AUTO&TRK VAR | 2,421.6 | | 575.7 | | 839.3 | | 1,006.6 | |
| CHEVROLET AUTOS MONTE CARLO | 2,241.0 | | | | 882.5 | | 1,358.5 | |
| CADILLAC AUTOS DEVILLE | 2,064.9 | | 637.8 | | 1,039.6 | | 387.6 | |
| CHEVROLET AUTOS IMPALA LEASING | 1,975.2 | | | | 1,142.0 | | 833.3 | |
| OLDSMOBILE AUTOS ALERO | 1,861.9 | | 562.1 | | 1,297.0 | | 2.8 | |
| GENERAL MOTORS CORP VAR AUTOS | 1,778.8 | | 848.0 | | 369.0 | | 561.7 | |
| SAAB AUTOS 9-3 | 1,666.0 | | 152.8 | | 496.5 | | 1,016.7 | |
| CHEVROLET TRUCKS AVALANCHE&TRLBLZR | 1,603.7 | | 977.1 | | 626.6 | | | |
| CADILLAC AUTOS SEVILLE | 1,594.4 | | 1,193.7 | | 165.1 | | 235.6 | |
| SAAB AUTOS VAR | 1,589.6 | | 34.8 | | 765.1 | | 789.6 | |
| PONTIAC AUTO ONLINE | 1,580.1 | | | | 719.5 | | 860.5 | |
| SAAB AUTOS 9-5 WAGON LEASING | 1,390.1 | | 1,323.5 | | 65.9 | | 0.7 | |
| GENERAL MOTORS CORP &UAW UNITED AUTO | 1,257.2 | | 1,257.1 | | | | 0.1 | |

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| GENERAL MOTORS CORP | | | | | | | | |
| CHEVROLET AUTOS CORVETTE | 1,253.7 | | 149.0 | | 142.1 | | 962.5 | |
| SATURN AUTOS VAR | 1,233.0 | | 400.0 | | 511.3 | | 321.6 | |
| CADILLAC AUTOS VAR LEASING | 1,207.7 | | 54.1 | | | | 1,153.6 | |
| CHEVROLET AUTOS MALIBU LEASING | 1,197.7 | | 77.7 | | 500.5 | | 619.5 | |
| CHEVROLET AUTOS MALIBU | 1,143.9 | | 75.9 | | | | 1,068.0 | |
| CADILLAC AUTOS DEVILLE & SEVILLE LSG | 967.8 | | 538.5 | | | | 429.3 | |
| SATURN AUTOS LS | 845.1 | | 97.9 | | 42.5 | | 704.7 | |
| OLDSMOBILE AUTOS VAR | 788.7 | | 50.6 | | 256.5 | | 481.5 | |
| BUICK AUTOS CENTURY & REGAL | 784.8 | | | | | | 784.8 | |
| GENERAL MOTORS CORP VAR AUTO&TRK LSG | 778.4 | | 595.8 | | 8.7 | | 173.8 | |
| GMC TRUCKS ENVOY LEASING | 673.8 | | 81.8 | | 473.1 | | 118.9 | |
| CADILLAC AUTOS SEVILLE LEASING | 669.5 | | 87.9 | | 114.8 | | 466.8 | |
| PONTIAC AUTOS GRAND AM LEASING | 651.1 | | | | | | 651.1 | |
| GENERAL MOTORS CORP CP | 616.0 | | 423.6 | | 39.6 | | 152.9 | |
| SAAB AUTOS 9-5 & 9-5 WAGON | 601.1 | | 5.5 | | 356.8 | | 238.8 | |
| CHEVROLET AUTOS PRIZM LEASING | 595.3 | | 139.1 | | 294.6 | | 161.6 | |
| GMC TRUCKS SIERRA LEASING | 578.9 | | 8.6 | | 156.7 | | 413.6 | |
| GENERAL MOTORS CORP DIV CP | 575.6 | | 350.2 | | 225.4 | | | |
| HUMMER VEHICLES HI | 566.4 | | 169.0 | | 36.5 | | 360.9 | |
| CHEVROLET AUTO DIV CP | 562.5 | | 63.6 | | 427.1 | | 71.8 | |
| CADILLAC AUTOS VAR | 554.4 | | 224.9 | | 225.9 | | 103.6 | |
| CHEVROLET AUTO&TRK CAVALIER&S10 PKUP | 482.5 | | | | | | 482.5 | |
| CHEVROLET TRUCKS SILVERADO LEASING | 449.3 | | 8.5 | | 377.6 | | 63.2 | |
| CADILLAC AUTOS PRE-OWNED | 438.5 | | 308.7 | | 83.7 | | 46.1 | |
| SATURN AUTOS SL | 405.7 | | 105.3 | | 289.8 | | 10.6 | |
| BUICK TRUCKS RENDEZVOUS LEASING | 397.4 | | | | 341.6 | | 55.9 | |
| CHEVROLET TRUCKS AVALANCHE&SILVERADO | 396.4 | | 362.5 | | 33.3 | | 0.5 | |
| CHEVROLET TRUCK DIV CP | 371.6 | | | | 330.9 | | 40.7 | |
| CHEVROLET TRUCKS EXPRESS VAN | 297.1 | | | | | | 297.1 | |
| CHEVROLET TRUCKS BLAZER LEASING | 287.1 | | | | | | 287.1 | |
| CADILLAC AUTOS CTS & SATURN VUE | 247.3 | | 247.3 | | | | | |
| CHEVROLET AUTO&TRK VIGNETTE | 236.5 | | 6.5 | | 226.5 | | 3.6 | |
| CADILLAC AUTOS DEVILLE & SEVILLE | 229.5 | | 178.2 | | | | 51.3 | |
| NASCAR/CHEV AUTOS&TRKS | 225.5 | | | | 93.4 | | 132.1 | |
| BUICK AUTO&TRK LESABRE & RENDEZVOUS | 205.6 | | | | | | 205.6 | |
| CHEVROLET TRUCKS S10 PICKUP | 198.8 | | 17.4 | | 70.7 | | 110.6 | |
| BUICK AUTOS VAR LEASING | 193.1 | | 193.1 | | | | | |
| OLDSMOBILE TRUCKS BRAVADA | 182.6 | | 149.1 | | 33.5 | | | |
| CHEVROLET TRUCKS SUBURBAN & TAHOE | 178.5 | | | | | | 178.5 | |
| SATURN AUTOS VAR LEASING | 174.1 | | 144.9 | | 24.7 | | 4.6 | |
| HOME & GARDEN SHOW/GMC | 163.2 | | 24.9 | | 105.7 | | 32.5 | |
| GENERAL MOTORS CORP PRE-OWND AT&TRK | 138.9 | | 67.4 | | 40.9 | | 30.6 | |
| SATURN AUTOS LW WAGON | 136.3 | | 118.0 | | 18.3 | | | |
| CHEVROLET AUTOS CAVALIER & IMPALA | 134.2 | | 11.1 | | 123.1 | | | |
| BUICK AUTOS LESABRE & PARK AVENUE | 132.0 | | 132.0 | | | | | |
| CHEVROLET TRUCKS VENTURE | 130.7 | | 112.9 | | | | 17.8 | |
| CHEVROLET AUTOS CAVALIER & PRISM | 129.6 | | | | | | 129.6 | |
| SATURN AUTO DIV CP | 110.3 | | | | 110.3 | | | |
| BUICK AUTO DIV CP | 107.4 | | 72.5 | | 34.9 | | | |
| CHEVROLET AUTO&TRK CAVALIER&TRLBLZR | 101.9 | | | | | | 101.9 | |
| SATURN AUTO&TRK VAR | 89.6 | | 23.4 | | 37.5 | | 28.6 | |
| CHEVY THUNDER DAYS | 83.5 | | | | 42.3 | | 41.2 | |

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| GENERAL MOTORS CORP | | | | | | | | |
| PONTIAC AUTO DIV CP | 83.4 | | | | 83.4 | | | |
| PONTIAC AUTOS GRAND PRIX LEASING | 81.3 | | | | | | 81.3 | |
| CADILLAC INVITATIONAL | 73.2 | | 73.2 | | | | | |
| OLDSMOBILE TRUCKS SILHOUETTE | 67.1 | | | | 5.6 | | 61.6 | |
| BUICK GOLF TOURNAMENT | 57.9 | | | | 57.9 | | | |
| GMC TACOMA HOME&GRDN SHW | 55.8 | | 46.4 | | 9.4 | | | |
| CADILLAC AUTO&TRK DIV CP | 54.9 | | | | 18.5 | | 36.4 | |
| CADILLAC AUTO&TRK CTS & ESCALADE | 54.3 | | | | 54.3 | | | |
| BUICK AUTOS REGAL | 54.2 | | | | 42.5 | | 11.6 | |
| GMC TRUCKS SAVANA | 54.0 | | 29.7 | | | | 24.3 | |
| GENERAL MOTORS CORP VAR ALT FUEL VHC | 52.1 | | 26.9 | | 25.2 | | | |
| SATURN AUTOS LS & SL | 51.7 | | | | | | 51.7 | |
| CADILLAC AUTO DIV CP | 47.6 | | | | 47.6 | | | |
| CHEVROLET AUTO&TRK IMPALA&TRLBLZR | 42.7 | | | | 42.7 | | | |
| CHEVROLET TRUCKS S10 PICKUP&SLVRD | 39.3 | | | | | | 39.3 | |
| FIFTH THRD BNK HM&GR/GMC | 29.9 | | | | 10.2 | | 19.7 | |
| OLDSMOBILE SCRAMBLE | 29.1 | | | | 29.1 | | | |
| CHEVROLET AUTOS PRIZM | 28.9 | | | | | | 28.9 | |
| PONTIAC AUTOS BONNEVILLE & FIREBIRD | 27.2 | | | | 27.2 | | | |
| GMC TRUCKS SAVANA & SIERRA | 24.3 | | 24.3 | | | | | |
| BUICK AUTO&TRK VIGNETTE | 22.7 | | | | 14.7 | | 8.1 | |
| BUICK INVITATIONAL | 22.0 | | 16.0 | | 6.0 | | | |
| BUICK SCRAMBLE | 20.2 | | | | | | 20.2 | |
| CHEVROLET TRUCKS BLAZER | 18.1 | | 12.0 | | 6.1 | | 0.0 | |
| GM.COM ONLINE | 16.8 | | 16.8 | | | | | |
| GMC TRUCK LNGHR WR RODEO | 16.5 | | 16.5 | | | | | |
| GMC TRUCK DIV CP | 15.9 | | 15.9 | | | | | |
| BUICK AUTOS CENTURY | 13.7 | | | | 5.9 | | 7.8 | |
| GMC TRUCKS VIGNETTE | 13.3 | | 5.3 | | 7.2 | | 0.9 | |
| CHEVROLET TRUCKS TRACKER | 12.8 | | 11.0 | | 1.8 | | | |
| GMC TRUCKS SUBURBAN | 12.5 | | | | 12.5 | | | |
| PONTIAC AUTOS VAR | 11.0 | | 11.0 | | | | | |
| SAAB AUTOS 9-3 & 9-5 | 10.6 | | | | 10.6 | | | |
| GENERAL MOTORS CORP VIGNETTE | 10.5 | | 4.1 | | 6.1 | | 0.3 | |
| GENERAL MOTORS CORP VAR TRUCKS | 9.3 | | | | | | 9.3 | |
| BUICK AUTO DIV SPORTING EVENT | 8.0 | | 8.0 | | | | | |
| SATURN AUTOS PRE-OWNED | 7.8 | | 7.8 | | | | | |
| SKILLS COMPETITION/GMC | 7.4 | | | | 1.5 | | 5.9 | |
| RODEO SHOW/GMC | 6.8 | | | | 6.8 | | | |
| CHEVY TRUCKS/OPEN/TRNMT | 6.5 | | | | | | 6.5 | |
| BUICK AUTOS PARK AVENUE | 5.5 | | 2.2 | | | | 3.3 | |
| OLYMPIC TORCH/CHEV AUTOS | 5.5 | | 5.5 | | | | | |
| OLDSMOBILE AUTO&TRK VAR LEASING | 4.7 | | 4.7 | | | | | |
| CHEVROLET AUTOS CAMARO | 3.5 | | | | 3.5 | | | |
| CHEVROLET TRUCKS SSR | 3.1 | | | | | | 3.1 | |
| BUICK AUTOS REGAL LEASING | 2.8 | | | | 2.8 | | | |
| CHEVROLET TRUCKS S10 PICKUP LEASING | 2.0 | | | | | | 2.0 | |
| GRAND PRIX OF DC/CAD | 2.0 | | | | | | 2.0 | |
| CHEVROLET AUTO&TRK LEASING | 1.6 | | | | 1.6 | | | |
| GMC TRUCKS SIERRA & SONOMA | 1.2 | | | | 0.5 | | 0.7 | |
| SATURN AUTO&TRK DIV CP | 1.2 | | | | 1.2 | | | |
| CADILLAC AUTOS CATERA | 1.1 | | | | | | 1.1 | |

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| GENERAL MOTORS CORP | | | | | | | | |
| SATURN AUTOS VIGNETTE | 0.8 | | 0.2 | | 0.5 | | 0.1 | |
| GMABILITY ONLINE | 0.2 | | 0.0 | | | | 0.1 | |
| GENERAL MOTORS CORP TOTAL | 548,608.7 | 1 | 126,166.9 | 1 | 223,278.4 | 1 | 199,163.4 | 1 |
| DAIMLERCHRYSLER AG | | | | | | | | |
| DODGE AUTO&TRK VAR | 46,445.8 | | 14,713.7 | | 21,881.5 | | 9,850.7 | |
| CHRYSLER AUTO&TRK VAR | 21,993.6 | | 2,092.3 | | 16,055.3 | | 3,846.0 | |
| DODGE TRUCKS RAM PICKUP | 20,546.2 | | 10,865.2 | | 4,200.3 | | 5,480.6 | |
| JEEP VEHICLES VAR | 20,261.1 | | 1,713.1 | | 16,851.3 | | 1,696.6 | |
| JEEP VEHICLES GRAND CHEROKEE | 19,273.3 | | 8,566.3 | | 949.3 | | 9,757.7 | |
| DODGE TRUCKS CARAVAN | 16,734.0 | | 6,811.5 | | 3,613.3 | | 6,309.2 | |
| JEEP VEHICLES LIBERTY | 15,746.8 | | 9,644.5 | | 1,379.7 | | 4,722.5 | |
| CHRYSLER AUTOS PT CRUISER | 12,624.5 | | 7,202.7 | | 1,640.8 | | 3,781.0 | |
| CHRYSLER TRUCKS TOWN & COUNTRY | 11,665.8 | | 9,133.8 | | 350.6 | | 2,181.5 | |
| MERCEDES BENZ AUTOS SL-CLASS | 9,723.8 | | | | | | 9,723.8 | |
| CHRYSLER AUTOS SEBRING | 9,114.2 | | 6,004.5 | | 1,346.5 | | 1,763.2 | |
| CHRYSLER AUTOS CONCORDE | 8,043.8 | | 2,519.9 | | 1,126.1 | | 4,397.8 | |
| DODGE AUTOS STRATUS | 7,592.8 | | 3,365.1 | | 1,397.3 | | 2,830.4 | |
| CHRYSLER TRUCKS TOWN&COUNTRY&VOYAGER | 7,500.3 | | 157.4 | | 1,097.0 | | 6,245.9 | |
| MERCEDES BENZ AUTOS C-CLASS | 6,332.6 | | 1,717.9 | | 925.7 | | 3,689.0 | |
| CHRYSLER AUTOS 300M | 5,704.7 | | 4,190.9 | | 72.4 | | 1,441.4 | |
| DODGE TRUCKS DURANGO | 5,271.9 | | 2,303.2 | | 609.7 | | 2,359.0 | |
| DODGE AUTOS NEON | 5,161.2 | | 1,400.4 | | 1,046.2 | | 2,714.7 | |
| MERCEDES BENZ TRUCKS M-CLASS | 5,138.7 | | 1,549.4 | | 1,066.2 | | 2,523.1 | |
| DODGE TRUCKS VAR | 3,546.4 | | 2,338.2 | | 371.7 | | 836.5 | |
| DAIMLERCHRYSLER AG VAR AUTO&TRK | 3,299.2 | | 551.6 | | 1,154.5 | | 1,593.1 | |
| CHRYSLER CORP VAR AUTO&TRK | 3,022.7 | | 898.5 | | 1,003.7 | | 1,120.6 | |
| DAIMLERCHRYSLER AG CP | 2,899.7 | | 1,429.2 | | 881.5 | | 589.0 | |
| MERCEDES BENZ TRUCKS G-CLASS | 2,484.8 | | 117.9 | | | | 2,366.9 | |
| JEEP VEHICLES WRANGLER | 2,427.2 | | 120.6 | | 239.3 | | 2,067.3 | |
| MERCEDES BENZ AUTOS C-CLASS SPRT WGN | 2,250.2 | | 1,362.7 | | 715.7 | | 171.8 | |
| MERCEDES BENZ AUTO&TRK VAR | 2,183.2 | | 587.4 | | 1,032.7 | | 563.0 | |
| DODGE TRUCKS DURANGO & PICKUPS | 1,999.9 | | | | 1,911.6 | | 88.3 | |
| MERCEDES BENZ AUTOS E-CLASS | 1,864.8 | | 622.6 | | 802.9 | | 439.3 | |
| CHRYSLER AUTOS VAR | 1,611.3 | | 719.5 | | 320.6 | | 571.2 | |
| DAIMLERCHRYSLER CORP DIV CP | 1,557.8 | | 331.2 | | 531.0 | | 695.6 | |
| CHRYSLER CORP ONLINE | 1,498.8 | | | | 1,498.8 | | | |
| DODGE TRUCKS DAKOTA | 1,290.8 | | 874.6 | | 53.5 | | 362.7 | |
| CHRYSLER AUTOS PT CRUISER & SEBRING | 1,113.9 | | | | | | 1,113.9 | |
| CHRYSLER CORP TV PROGRAM | 761.8 | | 761.8 | | | | | |
| MERCEDES BENZ AUTOS VAR | 689.2 | | 189.0 | | 180.3 | | 319.9 | |
| MERCEDES BENZ AUTOS S-CLASS | 670.8 | | 191.1 | | 150.8 | | 328.8 | |
| CHRYSLER AUTOS SEBRING LEASING | 651.0 | | 78.4 | | 100.4 | | 472.3 | |
| JEEP VEHICLES LIBERTY LEASING | 628.6 | | 16.1 | | 24.2 | | 588.3 | |
| DODGE AUTOS VIPER | 583.1 | | | | 583.1 | | | |
| MERCEDES BENZ AT&TRK DV CP | 494.7 | | 6.1 | | 15.5 | | 473.0 | |
| MERCEDES BENZ AT&TRK DV TV PROGRAM | 382.1 | | 382.1 | | | | | |
| JEEP VEHICLES GRAND CHEROKEE LEASING | 320.5 | | 10.3 | | 3.9 | | 306.3 | |
| CHRYSLER AUTOS PT CRUISER LEASING | 315.7 | | 40.3 | | 32.5 | | 242.9 | |
| DODGE AUTOS VAR | 280.2 | | 99.1 | | 70.9 | | 110.2 | |
| MERCEDES BENZ AUTOS E-CLS&E-CLS WGN | 248.2 | | 81.4 | | 139.0 | | 27.7 | |
| DODGE AUTO&TRK DIV CP | 245.6 | | 0.0 | | 110.3 | | 135.3 | |
| 40 DAYS&40 NIGHTS/CHRY | 227.9 | | 227.9 | | | | | |

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| | DOLS (000) | RANK-DOLS | DOLS (000) | RANK-DOLS | DOLS (000) | RANK-DOLS | DOLS (000) | RANK-DOLS |
| DAIMLERCHRYSLER AG | | | | | | | | |
| BOB HOPE CHRY CLASSIC | 222.8 | | 222.8 | | | | | |
| CHRYSLER CORP VAR AUTOS | 174.3 | | | | 41.0 | | 133.3 | |
| DODGE TRUCKS CARAVAN & DURANGO | 167.9 | | | | 144.2 | | 23.7 | |
| GREATER GRNSBR CHRY CLS | 153.4 | | 10.5 | | 120.3 | | 22.6 | |
| CHRYSLER TRUCKS VOYAGER | 147.7 | | 140.9 | | 6.8 | | | |
| DAIMLERCHRYSLER AG & UAW UNITED AUTO | 143.1 | | 54.5 | | 88.6 | | | |
| CHRYSLER PLYM AUTO&TRK VAR | 117.4 | | 64.3 | | 45.8 | | 7.3 | |
| DODGE AUTO&TRK ONLINE | 110.3 | | | | | | 110.3 | |
| MERCEDES BENZ AUTOS SLK | 108.5 | | 34.1 | | 73.6 | | 0.7 | |
| CHRYSLER PLYM AUTOS VAR | 108.4 | | 80.1 | | 22.7 | | 5.6 | |
| DODGE TRUCKS DURANGO LEASING | 97.5 | | | | | | 97.5 | |
| DODGE TRUCKS RAM PICKUP LEASING | 85.8 | | | | | | 85.8 | |
| CHRYSLER PLYM TRUCKS TOWN&CNTRY&VYGR | 84.4 | | | | | | 84.4 | |
| TENNIS MASTERS SRS/MRCDS | 56.9 | | | | | | 56.9 | |
| CHRYSLER TRUCKS TOWN & COUNTRY LSG | 54.7 | | | | | | 54.7 | |
| MERCEDES BENZ AUTO DIV CP | 53.0 | | 11.5 | | 9.3 | | 32.2 | |
| JEEP EAGLE AUTO&TRK DIV CP | 46.9 | | 2.3 | | 2.3 | | 42.4 | |
| DODGE AUTOS STRATUS LEASING | 46.0 | | | | | | 46.0 | |
| CHRYSLER TRUCKS VOYAGER LEASING | 40.2 | | 40.2 | | | | | |
| CHRYSLER CORP CP | 31.7 | | 31.7 | | | | | |
| CHRYSLER AUTOS NEON | 30.6 | | | | | | 30.6 | |
| DODGE AUTO&TRK VIGNETTE | 24.4 | | 12.1 | | 2.1 | | 10.2 | |
| AEROSMITH PRSNL/DODGE | 23.1 | | 23.1 | | | | | |
| JEEP VEHICLES GRAND CHEROKEE&WRNGLR | 16.3 | | 16.3 | | | | | |
| CHRYSLER AUTOS VAR & JEEP VAR | 13.0 | | 4.3 | | 4.3 | | 4.3 | |
| JEEP VEHICLES CHEROKEE | 12.2 | | | | 2.4 | | 9.9 | |
| CHRYSLER MLN DLR FLM FST | 10.6 | | 5.6 | | 5.0 | | | |
| TRAVEL SPORTS&BT/DODGE | 8.4 | | 8.4 | | | | | |
| JEEP VEHICLES VIGNETTE | 7.8 | | 0.4 | | 4.2 | | 3.2 | |
| MERCEDES BENZ AUTO&TRK PRE-OWNED | 7.4 | | 0.8 | | 5.8 | | 0.8 | |
| CHRYSLER AUTO&TRK PRE-OWNED | 6.8 | | | | 5.1 | | 1.7 | |
| DODGE RAM MONSTER JAM | 5.2 | | 5.2 | | | | | |
| DODGE AUTOS INTREPID | 4.2 | | | | 0.4 | | 3.8 | |
| MOBIL 1 12 HRS/SBRNG/DG | 4.1 | | | | 2.1 | | 2.0 | |
| JEEP VEHICLES & FIRST TN BANK | 3.9 | | 3.7 | | 0.2 | | | |
| FIVE STAR CHAMP RODEO/DG | 2.1 | | 2.1 | | | | | |
| MERCEDES CHMPSHPS EVENT | 1.6 | | 1.6 | | | | | |
| CHRYSLER JEEP BAY FEST | 1.0 | | | | | | 1.0 | |
| CHRYSLER AUTOS 300M LEASING | 0.7 | | | | 0.7 | | | |
| DAIMLERCHRYSLER AG TOTAL | 296,659.4 | 2 | 106,766.0 | 2 | 88,124.3 | 2 | 101,769.1 | 3 |
| FORD MOTOR CO | | | | | | | | |
| FORD AUTO&TRK VAR | 45,026.9 | | 31,604.4 | | 9,667.4 | | 3,755.1 | |
| FORD MOTOR CO CP | 41,708.2 | | 1,622.7 | | 3,878.7 | | 36,206.8 | |
| LAND ROVER VEHICLES FREELANDER | 14,496.7 | | 8,913.0 | | 3,551.4 | | 2,032.3 | |
| JAGUAR AUTOS X-TYPE LEASING | 12,281.2 | | 5,517.7 | | 3,539.8 | | 3,223.7 | |
| FORD TRUCKS F-SERIES | 10,772.6 | | 7,137.3 | | 2,232.4 | | 1,402.9 | |
| FORD AUTOS FOCUS | 9,252.4 | | 3,681.7 | | 2,399.4 | | 3,171.4 | |
| FORD AUTOS THUNDERBIRD | 8,388.8 | | 1,263.1 | | 1,437.1 | | 5,688.6 | |
| VOLVO AUTOS S60 LEASING | 6,510.1 | | 761.1 | | 1,907.5 | | 3,841.6 | |
| FORD MOTOR CO VAR AUTO&TRK | 6,097.2 | | 475.9 | | 1,025.3 | | 4,596.0 | |
| JAGUAR AUTOS X-TYPE | 6,044.8 | | 2,357.4 | | 2,012.9 | | 1,674.5 | |
| FORD TRUCKS EXPLORER | 5,978.8 | | 1,178.4 | | 2,272.1 | | 2,528.3 | |

SMALL BUSINESS PLAN - TREND

Report Type: Trend
Report Completed: 06/21/2007 02:18:14 PM EST
Reported Time Period: 1/1/2002-3/31/2002

| PARENT/BRAND | TOTAL | | JAN 2002 | | FEB 2002 | | MAR 2002 | |
|--------------------------------------|------------|-----------|------------|-----------|------------|-----------|------------|-----------|
| | DOLS (000) | RANK-DOLS | DOLS (000) | RANK-DOLS | DOLS (000) | RANK-DOLS | DOLS (000) | RANK-DOLS |
| FORD MOTOR CO | | | | | | | | |
| VOLVO AUTOS VAR | 5,637.2 | | 42.1 | | 97.7 | | 5,497.4 | |
| LINCOLN TRUCKS NAVIGATOR | 4,049.1 | | 712.6 | | 66.8 | | 3,269.7 | |
| MERCURY TRUCKS MOUNTAINEER LEASING | 3,257.3 | | 894.8 | | 1,286.4 | | 1,076.2 | |
| LINCOLN AUTOS TOWN CAR | 2,953.3 | | 76.9 | | 62.5 | | 2,813.9 | |
| LINCOLN AUTO&TRK LS & NAVIGATOR LSG | 2,939.7 | | | | 305.3 | | 2,634.4 | |
| VOLVO AUTOS S60 | 2,678.0 | | 254.1 | | 1,934.9 | | 489.0 | |
| FORD AUTO&TRK DIV CP | 2,489.1 | | 441.8 | | 314.7 | | 1,732.7 | |
| LINCOLN AUTOS LS | 2,331.8 | | 368.0 | | 1,134.0 | | 829.8 | |
| MERCURY TRUCKS MOUNTAINEER | 2,286.4 | | 576.6 | | 1,167.3 | | 542.6 | |
| FORD TRUCKS VAR | 2,101.5 | | 1,394.0 | | 576.3 | | 131.2 | |
| FORD AUTO&TRK PRE-OWNED | 2,016.7 | | 1,431.9 | | 13.7 | | 571.0 | |
| FORD MOTOR CO CORP DIV CP | 1,852.0 | | 1,184.6 | | | | 667.4 | |
| LAND ROVER VEHICLES FREELANDER LSG | 1,751.0 | | | | 473.7 | | 1,277.3 | |
| FORD AUTO&TRK TAURUS & WINDSTAR | 1,697.6 | | 685.7 | | 749.8 | | 262.0 | |
| MERCURY AUTOS GRAND MARQUIS | 1,325.2 | | 236.8 | | 357.7 | | 730.6 | |
| VOLVO AUTOS V70 CROSS COUNTRY | 1,290.9 | | 253.3 | | 461.5 | | 576.2 | |
| FORD TRUCKS F-SERIES & RANGER | 1,275.1 | | 544.7 | | 378.2 | | 352.2 | |
| LINCOLN MERC AUTO&TRK VAR | 1,251.7 | | 414.6 | | 297.1 | | 539.9 | |
| JAGUAR AUTOS VAR | 1,193.8 | | 319.5 | | 511.0 | | 363.3 | |
| LINCOLN AUTOS LS LEASING | 1,183.7 | | | | 193.2 | | 990.5 | |
| FORD TRUCKS EXPLORER & PICKUPS | 1,167.2 | | 99.3 | | 103.5 | | 964.4 | |
| FORD AUTOS VAR | 1,109.7 | | 709.6 | | 137.3 | | 262.8 | |
| LINCOLN MERC AUTOS VAR | 1,036.5 | | 498.4 | | 261.3 | | 276.8 | |
| JAGUAR AUTOS VAR LEASING | 997.4 | | 338.9 | | 533.7 | | 124.8 | |
| FORD AUTOS TAURUS LEASING | 921.0 | | 442.6 | | 403.1 | | 75.3 | |
| LINCOLN AUTO&TRK LS & NAVIGATOR | 907.4 | | 523.2 | | 99.0 | | 285.2 | |
| MERCURY AUTO&TRK MOUNTAINEER&SABLE | 854.0 | | | | 179.4 | | 674.6 | |
| FORD TRUCKS EXPEDITION | 824.2 | | 269.8 | | 389.3 | | 165.1 | |
| LAND ROVER VEHICLES DISCOVERY | 732.2 | | 520.7 | | 183.8 | | 27.7 | |
| FORD AUTOS ZX2 | 691.6 | | 158.3 | | 318.3 | | 214.9 | |
| LAND ROVER VEHICLES VAR | 646.4 | | 49.6 | | 100.1 | | 496.7 | |
| JAGUAR AUTOS XK | 610.7 | | 88.5 | | 188.0 | | 334.2 | |
| FORD TRUCKS ESCAPE | 606.6 | | 31.6 | | 294.1 | | 280.9 | |
| FORD TRUCKS RANGER | 598.6 | | 165.8 | | 302.8 | | 130.1 | |
| JAGUAR AUTOS PRE-OWNED | 543.0 | | 459.2 | | 83.7 | | | |
| MERCURY AUTO&TRK VAR | 541.1 | | 225.5 | | 232.7 | | 82.9 | |
| VOLVO AUTOS V70 WAGON LEASING | 537.1 | | 0.6 | | 459.1 | | 77.3 | |
| FORD AUTOS TAURUS | 499.1 | | 85.7 | | 397.7 | | 15.8 | |
| MERCURY AUTOS SABLE | 498.0 | | 19.2 | | 57.1 | | 421.7 | |
| LINCOLN TRUCKS NAVIGATOR LEASING | 497.7 | | | | | | 497.7 | |
| LINCOLN AUTOS CONTINENTAL & TOWN CAR | 473.1 | | | | 24.5 | | 448.6 | |
| VOLVO AUTOS S60 & V70 LEASING | 467.9 | | 30.6 | | 199.7 | | 237.6 | |
| LAND ROVER VEHICLES RANGE ROVER LSG | 460.1 | | 292.7 | | 167.4 | | | |
| LAND ROVER VEHICLES RANGE ROVER | 435.5 | | 225.5 | | 209.9 | | | |
| LAND ROVER VEHICLES DSCVRY&FRLND LSG | 427.1 | | | | | | 427.1 | |
| MERCURY AUTOS SABLE & SABLE WAGON | 408.3 | | | | 98.6 | | 309.6 | |
| VOLVO AUTO&TRK VAR | 364.4 | | 74.6 | | 71.8 | | 218.0 | |
| MONSTER JAM/FORD TRUCKS | 358.0 | | 148.0 | | 178.7 | | 31.3 | |
| VOLVO AUTOS PRE-OWNED | 344.2 | | 5.9 | | 115.4 | | 222.9 | |
| LINCOLN AUTOS CONTINENTAL&TWN CR LSG | 342.5 | | | | | | 342.5 | |
| VOLVO AUTOS VAR LEASING | 339.0 | | 187.9 | | | | 151.1 | |
| FORD TRUCKS F-SERIES & RANGER LSG | 338.5 | | | | 73.9 | | 264.6 | |

SMALL BUSINESS PLAN - TREND

Report Type: Trend
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| PARENT/BRAND | TOTAL | | JAN 2002 | | FEB 2002 | | MAR 2002 | |
|--------------------------------------|------------|-----------|------------|-----------|------------|-----------|------------|-----------|
| | DOLS (000) | RANK-DOLS | DOLS (000) | RANK-DOLS | DOLS (000) | RANK-DOLS | DOLS (000) | RANK-DOLS |
| FORD MOTOR CO | | | | | | | | |
| FORD TRUCKS EXPEDITION & EXPLORER | 309.9 | | | | 309.9 | | | |
| BLUES CLUES LIVE/FORD | 309.8 | | 46.3 | | 47.7 | | 215.8 | |
| LINCOLN AUTOS TOWN CAR LEASING | 297.8 | | 88.4 | | 99.2 | | 110.2 | |
| FORD TRUCKS E-SERIES VAN | 283.7 | | 90.2 | | 24.4 | | 169.1 | |
| LINCOLN AUTO&TRK VAR | 271.3 | | 0.3 | | 238.7 | | 32.2 | |
| FORD MOTOR CO TV PROGRAM | 235.4 | | 40.5 | | 40.5 | | 154.4 | |
| LAND ROVER VEHICLES DSCVRY&RNG RVR | 213.5 | | 213.5 | | | | | |
| NATIONAL BOAT/LINC NVGTR | 198.7 | | 198.7 | | | | | |
| MERCURY AUTOS GRAND MARQUIS & SABLE | 196.1 | | 140.9 | | 55.2 | | | |
| FORD AUTOS MUSTANG | 185.8 | | 185.8 | | | | | |
| VOLVO AUTOS S40 LEASING | 185.2 | | 1.1 | | 71.2 | | 112.9 | |
| MERCURY TRUCKS MOUNTAINEER&VILLAGER | 176.7 | | | | | | 176.7 | |
| JAGUAR AUTOS S-TYPE LEASING | 176.6 | | 87.1 | | 37.3 | | 52.2 | |
| FORD AUTOS FOCUS & TAURUS | 166.9 | | | | 28.5 | | 138.4 | |
| FORD TRUCKS WINDSTAR | 164.2 | | 10.4 | | 85.7 | | 68.0 | |
| LAND ROVER VEHICLES DSCVY&RNG RVR LS | 162.6 | | 162.6 | | | | | |
| VOLVO OCEAN RACE | 124.7 | | 24.7 | | 48.9 | | 51.0 | |
| LAND ROVER VEHICLES DISCOVERY&FRLNDR | 123.3 | | | | | | 123.3 | |
| VOLVO TRUCKS XC90 | 117.2 | | 110.4 | | | | 6.8 | |
| VOLVO OVERSEAS DELIVERY | 116.3 | | | | | | 116.3 | |
| FORD TRUCKS EXPLORER LEASING | 115.8 | | 59.8 | | 17.8 | | 38.1 | |
| FORD AUTOS FOCUS & ZX2 | 111.0 | | | | 111.0 | | | |
| ASTON MARTIN AUTOS VANTAGE | 108.9 | | 54.5 | | | | 54.5 | |
| JAGUAR AUTOS XJ | 97.5 | | 97.5 | | | | | |
| LINCOLN AUTOS LS & TOWN CAR | 88.1 | | | | | | 88.1 | |
| FORD AUTO&TRK VIGNETTE | 85.8 | | 13.8 | | 72.0 | | | |
| FORD TRUCKS EXPLORER&EXPLR SPRT TRC | 78.7 | | | | 43.5 | | 35.3 | |
| FORD AUTO&TRK FOCUS & RANGER | 76.4 | | | | | | 76.4 | |
| MERCURY AUTO&TRK DIV CP | 76.2 | | | | 50.8 | | 25.4 | |
| LINCOLN MERC AUTOS PRE-OWNED | 61.1 | | 61.1 | | | | | |
| FORD MOTOR CO VAR TRUCKS | 53.8 | | | | 24.3 | | 29.5 | |
| MOTORCRAFT FORD NATLS | 53.5 | | | | | | 53.5 | |
| FORD AUTO SHOW | 53.1 | | 53.1 | | | | | |
| LINCOLN AUTO&TRK PRE-OWNED | 49.2 | | 14.9 | | | | 34.3 | |
| JAGUAR AUTOS S-TYPE & XJ | 46.3 | | | | | | 46.3 | |
| FORD AUTOS TAURUS & ZX2 | 45.8 | | 45.8 | | | | | |
| MONSTER JAM/FRD TRK&MVRC | 43.2 | | 43.2 | | | | | |
| FORD MOTOR CO VIGNETTE | 42.8 | | | | | | 42.8 | |
| JAGUAR AUTOS S-TYPE | 42.3 | | 42.3 | | | | | |
| FORD AUTOS FOCUS LEASING | 41.4 | | 41.4 | | | | | |
| FORD MOTOR CO & UAW UNION | 40.0 | | 40.0 | | | | | |
| VOLVO AUTOS V70 CROSS COUNTRY LSG | 37.6 | | 3.6 | | 33.9 | | | |
| FORD AUTO DIV CP | 35.0 | | | | 35.0 | | | |
| US HOT ROD MNSTR JM/FORD | 32.4 | | 24.4 | | 8.0 | | | |
| VOLVO AUTOS S80 LEASING | 27.3 | | 7.4 | | 5.3 | | 14.6 | |
| FORD TRUCKS RANGER LEASING | 24.1 | | 4.8 | | 19.3 | | | |
| FORD AUTO&TRK VAR ALTRNTV FUEL VHCLS | 22.8 | | | | | | 22.8 | |
| FORD MOTOR CO VAR AUTOS | 22.6 | | | | 7.2 | | 15.4 | |
| CIRQUE DU SOLEIL/LINCOLN | 22.1 | | | | 6.5 | | 15.6 | |
| TEAM FORD RACING | 20.6 | | | | 20.6 | | | |
| FORD US HOT ROD TRK NTL | 17.9 | | | | 1.3 | | 16.6 | |
| LINCOLN MERC AUTO&TRK VAR LEASING | 17.1 | | | | 4.7 | | 12.4 | |

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Report Type: Trend
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| PARENT/BRAND | TOTAL | | JAN 2002 | | FEB 2002 | | MAR 2002 | |
|-----------------------------------|------------------|-----------|-----------------|-----------|-----------------|-----------|------------------|-----------|
| | DOLS (000) | RANK-DOLS | DOLS (000) | RANK-DOLS | DOLS (000) | RANK-DOLS | DOLS (000) | RANK-DOLS |
| FORD MOTOR CO | | | | | | | | |
| VOLVO AUTOS S40 & S60 LEASING | 15.3 | | | | | | 15.3 | |
| AUTO SHOW/FORD | 9.0 | | 9.0 | | | | | |
| FORD TRUCKS VIGNETTE | 8.6 | | 2.8 | | 5.9 | | | |
| FORD AUTOS FOCUS & MUSTANG | 5.8 | | 2.6 | | 3.1 | | | |
| VOLVO AUTOS S80 | 5.5 | | | | | | 5.5 | |
| ASTON MARTIN AUTOS VAR | 3.2 | | 3.2 | | | | | |
| ARENACROSS/FORD | 3.2 | | | | | | 3.2 | |
| AUTO SHOW 2002/FORD | 2.9 | | | | | | 2.9 | |
| VAGINA MNLGS/LNC&MRSHL F | 2.8 | | | | 2.8 | | | |
| JAGUAR AUTOS XK LEASING | 1.1 | | | | 1.1 | | | |
| MERCURY AUTOS MARAUDER | 1.0 | | | | | | 1.0 | |
| VOLVO AUTOS V70 WAGON | 0.4 | | | | 0.4 | | | |
| FORD TRUCKS EXPLORER & F-SERIES | 0.3 | | | | 0.3 | | | |
| MERCURY AUTOS SABLE LEASING | 0.2 | | 0.2 | | | | | |
| VOLVO AUTOS VIGNETTE | 0.2 | | | | | | 0.2 | |
| LAND ROVER VEHICLES DISCOVERY LSG | 0.1 | | 0.1 | | | | | |
| FORD MOTOR CO TOTAL | 237,462.6 | 3 | 82,022.8 | 3 | 51,731.9 | 4 | 103,707.9 | 2 |
| TOYOTA MOTOR CORP | | | | | | | | |
| TOYOTA AUTOS CAMRY | 32,039.6 | | 13,436.5 | | 13,509.8 | | 5,093.3 | |
| TOYOTA AUTOS MATRIX | 23,646.3 | | 256.1 | | 17,701.1 | | 5,689.1 | |
| TOYOTA AUTOS COROLLA | 21,746.8 | | 372.8 | | 8,161.2 | | 13,212.8 | |
| LEXUS AUTOS ES | 16,978.8 | | 6,146.2 | | 3,281.8 | | 7,550.8 | |
| TOYOTA AUTO&TRK VAR | 10,784.7 | | 4,427.6 | | 4,740.1 | | 1,617.0 | |
| TOYOTA TRUCKS TUNDRA | 10,590.1 | | 5,157.7 | | 3,300.6 | | 2,131.7 | |
| TOYOTA AUTOS VAR | 9,314.1 | | 959.6 | | 954.3 | | 7,400.3 | |
| LEXUS AUTOS LS | 9,079.4 | | 2,322.1 | | 3,859.0 | | 2,898.3 | |
| TOYOTA TRUCKS RAV4 | 7,577.4 | | 2,833.2 | | 3,910.1 | | 834.1 | |
| TOYOTA AUTOS COROLLA & MATRIX | 6,323.1 | | | | 2,521.2 | | 3,801.9 | |
| TOYOTA TRUCKS 4RUNNER | 6,219.1 | | 3,959.8 | | 1,634.6 | | 624.6 | |
| TOYOTA AUTO&TRK DIV CP | 5,846.1 | | 1,172.2 | | 2,067.5 | | 2,606.4 | |
| LEXUS TRUCKS RX 300 | 5,521.4 | | 1,227.2 | | 1,872.1 | | 2,422.1 | |
| TOYOTA TRUCKS TACOMA | 5,017.3 | | 3,126.3 | | 1,573.2 | | 317.8 | |
| TOYOTA AUTO&TRK PRE-OWNED | 4,780.5 | | 1,831.9 | | 2,539.5 | | 409.1 | |
| TOYOTA TRUCKS SIENNA | 4,328.8 | | 1,349.7 | | 908.1 | | 2,071.0 | |
| TOYOTA AUTOS AVALON | 4,317.1 | | 1,989.7 | | 1,760.8 | | 566.6 | |
| LEXUS AUTOS GS | 3,941.6 | | 2,020.8 | | 1,334.6 | | 586.2 | |
| TOYOTA TRUCKS HIGHLANDER | 3,928.5 | | 531.9 | | 1,795.6 | | 1,600.9 | |
| TOYOTA TRUCKS SEQUOIA | 2,795.1 | | 777.0 | | 1,315.3 | | 702.8 | |
| LEXUS AUTO&TRK VAR | 2,607.2 | | 1,049.3 | | 780.5 | | 777.4 | |
| TOYOTA MOTOR CORP DIV CP | 2,468.1 | | 2,172.8 | | 101.9 | | 193.4 | |
| TOYOTA AUTOS CELICA | 2,421.8 | | 1,360.0 | | 671.9 | | 389.9 | |
| TOYOTA TRUCKS VAR | 1,701.8 | | 1,115.9 | | 493.6 | | 92.4 | |
| TOYOTA TRUCKS TACOMA & TUNDRA | 1,637.3 | | 584.1 | | 317.5 | | 735.7 | |
| LEXUS AUTOS PRE-OWNED | 1,572.8 | | 293.3 | | 542.8 | | 736.7 | |
| TOYOTA MOTOR CORP CP | 1,550.5 | | 1,235.8 | | 206.5 | | 108.3 | |
| TOYOTA AUTOS CAMRY SOLARA | 1,400.9 | | 79.0 | | 743.1 | | 578.8 | |
| LEXUS AUTOS IS | 1,365.7 | | 29.6 | | 738.0 | | 598.2 | |
| LEXUS AUTOS IS 300 LEASING | 1,355.4 | | 934.9 | | | | 420.4 | |
| TOYOTA AUTOS PRIUS BI-FUEL | 1,049.1 | | 558.5 | | 142.8 | | 347.8 | |
| LEXUS AUTO&TRK PRE-OWNED | 851.2 | | 399.3 | | 121.0 | | 331.0 | |
| TOYOTA AUTOS ECHO | 838.8 | | 300.9 | | 387.6 | | 150.3 | |
| LEXUS TRUCKS LX 470 | 692.5 | | 363.5 | | 99.3 | | 229.6 | |

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|-------------------------------------|------------------|-----------|-----------------|-----------|-----------------|-----------|-----------------|-----------|
| | DOLS (000) | RANK-DOLS | DOLS (000) | RANK-DOLS | DOLS (000) | RANK-DOLS | DOLS (000) | RANK-DOLS |
| TOYOTA MOTOR CORP | | | | | | | | |
| TOYOTA AUTOS MR SPYDER | 667.8 | | | | 82.2 | | 585.6 | |
| TOYOTA AUTOS MR2 | 650.8 | | 116.2 | | 398.2 | | 136.4 | |
| TOYOTA AUTO DIV CP | 643.4 | | 81.0 | | 243.6 | | 318.8 | |
| LEXUS AUTOS IS 300 | 564.8 | | 302.2 | | 178.8 | | 83.7 | |
| TOYOTA AUTO&TRK VIGNETTE | 527.2 | | 220.2 | | 289.5 | | 17.5 | |
| TOYOTA AUTOS COROLLA & ECHO | 479.6 | | 416.0 | | 63.7 | | | |
| TOYOTA AUTOS CAMRY & COROLLA | 367.3 | | 122.1 | | 244.8 | | 0.4 | |
| LEXUS AUTOS VAR | 357.3 | | 196.4 | | 99.1 | | 61.8 | |
| TOYOTA TRUCKS 4RUNNER & SIENNA | 331.6 | | 195.8 | | 121.4 | | 14.3 | |
| LEXUS AUTOS IS 300 SPORTCROSS WAGON | 231.9 | | 56.0 | | 172.3 | | 3.6 | |
| LEXUS TRUCKS PRE-OWNED | 174.2 | | 79.2 | | 95.0 | | | |
| TOYOTA TRUCKS RAV4 EV | 158.8 | | | | | | 158.8 | |
| TOYOTA GRAND PRIX RC | 98.4 | | 15.2 | | 24.3 | | 59.0 | |
| TOYOTA TRUCKS 4RUNNER & RAV4 | 98.1 | | | | 29.2 | | 68.9 | |
| TOYOTA AUTOS CAMRY LEASING | 95.0 | | | | | | 95.0 | |
| TOYOTA TRUCKS RAV4 & TACOMA | 73.2 | | 21.6 | | 51.6 | | | |
| CYCLE WORLD INTL MTR/TOY | 70.5 | | 61.5 | | 9.0 | | | |
| TOYOTA AUTO&TRK CAMRY SOLARA&SIENNA | 62.8 | | | | | | 62.8 | |
| TOYOTA AUTOS CAMRY & CAMRY SOLARA | 28.5 | | 19.6 | | 9.0 | | | |
| TOYOTA AUTO&TRK CAMRY & SIENNA | 27.3 | | 27.3 | | | | | |
| TOYOTA MOTOR SALES USA CP | 25.4 | | 25.4 | | | | | |
| TOYOTA TRUCKS 4RUNNER & TUNDRA | 25.3 | | 17.6 | | 1.9 | | 5.9 | |
| TOYOTA MOTOR CORP VIGNETTE | 24.5 | | 3.7 | | 9.3 | | 11.4 | |
| FREESTYLE MTRCRS/TOYOTA | 20.8 | | | | | | 20.8 | |
| TOYOTA TRUCKS RAV4 & SEQUOIA | 18.0 | | 3.5 | | 4.1 | | 10.5 | |
| TOYOTA.COM ONLINE | 17.4 | | | | 14.2 | | 3.2 | |
| TOYOTA AUTOS VIGNETTE | 15.9 | | | | 15.9 | | | |
| TOYOTA AUTOS PRE-OWNED | 15.7 | | | | | | 15.7 | |
| LEXUS AUTO&TRK VIGNETTE | 9.3 | | | | 3.4 | | 5.8 | |
| TOYOTA TRUCKS 4RUNNER & TACOMA | 7.3 | | | | | | 7.3 | |
| TOYOTA TRUCKS PRE-OWNED | 6.1 | | 6.1 | | | | | |
| TOYOTA MOTOR CORP TOTAL | 222,182.9 | 4 | 66,361.5 | 5 | 86,247.3 | 3 | 69,574.0 | 4 |
| HONDA MOTOR CO LTD | | | | | | | | |
| HONDA AUTOS CIVIC | 30,350.1 | | 7,268.8 | | 7,302.2 | | 15,779.1 | |
| HONDA AUTOS ACCORD | 27,129.3 | | 10,607.5 | | 9,676.0 | | 6,845.8 | |
| HONDA TRUCKS CR-V | 15,989.4 | | 8,275.0 | | 3,256.1 | | 4,458.3 | |
| ACURA AUTOS RL | 11,561.6 | | 1,489.5 | | 3,612.4 | | 6,459.7 | |
| ACURA AUTOS TL | 11,110.0 | | 3,237.7 | | 6,567.6 | | 1,304.6 | |
| HONDA TRUCKS ODYSSEY | 10,566.4 | | 4,181.0 | | 2,588.7 | | 3,796.7 | |
| HONDA AUTOS ACCORD LEASING | 9,274.2 | | 1,238.9 | | 3,643.3 | | 4,392.0 | |
| ACURA AUTOS RSX | 7,530.3 | | 3,017.0 | | 1,899.1 | | 2,614.2 | |
| ACURA TRUCKS MDX | 7,051.3 | | 4,562.8 | | 746.9 | | 1,741.6 | |
| ACURA AUTOS CL | 6,067.8 | | 1,105.3 | | 1,435.6 | | 3,526.8 | |
| HONDA MOTOR CO LTD CP | 3,918.1 | | 1,215.1 | | 1,340.5 | | 1,362.5 | |
| ACURA AUTOS RL LEASING | 2,881.5 | | | | | | 2,881.5 | |
| HONDA AUTO&TRK VAR | 2,319.4 | | 460.0 | | 1,011.0 | | 848.4 | |
| HONDA AUTOS INSIGHT BI-FUEL | 2,146.8 | | 785.1 | | 245.6 | | 1,116.1 | |
| ACURA AUTO&TRK PRE-OWNED | 1,790.3 | | 697.1 | | 453.4 | | 639.9 | |
| HONDA AUTOS PRE-OWNED | 1,126.4 | | 611.5 | | 298.8 | | 216.2 | |
| HONDA MOTOR CO CORP DIV CP | 1,050.1 | | 24.7 | | 604.7 | | 420.7 | |
| ACURA AUTOS NSX | 906.1 | | 392.1 | | 88.9 | | 425.1 | |
| HONDA AUTO DIV CP | 754.1 | | 389.4 | | 110.8 | | 254.0 | |

SMALL BUSINESS PLAN - TREND

Report Type: Trend
Report Completed: 06/21/2007 02:18:14 PM EST
Reported Time Period: 1/1/2002-3/31/2002

| PARENT/BRAND | TOTAL | | JAN 2002 | | FEB 2002 | | MAR 2002 | |
|-------------------------------------|------------------|-----------|-----------------|-----------|-----------------|-----------|-----------------|-----------|
| | DOLS (000) | RANK-DOLS | DOLS (000) | RANK-DOLS | DOLS (000) | RANK-DOLS | DOLS (000) | RANK-DOLS |
| HONDA MOTOR CO LTD | | | | | | | | |
| HONDA AUTO&TRK PRE-OWNED | 680.3 | | | | 131.3 | | 549.0 | |
| ACURA AUTO&TRK VAR | 516.5 | | 116.3 | | 73.7 | | 326.6 | |
| HONDA CLASSIC GOLF EVENT | 413.9 | | | | 96.6 | | 317.2 | |
| HONDA AUTOS VAR | 353.2 | | 187.8 | | 126.5 | | 38.9 | |
| HONDA MOTOR CO CORP DIV TV PROGRAM | 257.4 | | | | | | 257.4 | |
| ACURA AUTOS VAR | 192.7 | | | | 192.7 | | | |
| HONDA AUTO&TRK DIV CP | 182.2 | | 3.9 | | 130.3 | | 48.0 | |
| HONDA CLASSIC GLF TRNMNT | 133.9 | | | | 29.3 | | 104.6 | |
| ACURA LA BIKE TOUR | 114.9 | | | | 90.8 | | 24.1 | |
| HONDA RED RIDER/RC EVNT | 63.3 | | 36.2 | | 22.9 | | 4.2 | |
| LA MARATHON XVI/HONDA | 29.6 | | | | | | 29.6 | |
| ACURA AUTO DIV CP | 27.8 | | 27.8 | | | | | |
| LA MARATHON XVII/HONDA | 27.4 | | | | 27.4 | | | |
| CIVIC TOUR/HONDA | 5.4 | | | | | | 5.4 | |
| HONDA GOLF CLASSIC | 5.0 | | 2.5 | | 2.5 | | | |
| HONDA MOTOR CO LTD TOTAL | 156,526.7 | 5 | 49,932.9 | 6 | 45,805.7 | 5 | 60,788.1 | 5 |
| NISSAN MOTOR CO LTD | | | | | | | | |
| NISSAN AUTOS ALTIMA | 43,833.8 | | 13,326.5 | | 15,042.3 | | 15,465.1 | |
| NISSAN TRUCKS XTERRA | 23,325.3 | | 18,497.2 | | 3,575.5 | | 1,252.7 | |
| NISSAN AUTOS MAXIMA | 16,668.0 | | 7,368.9 | | 4,771.9 | | 4,527.2 | |
| NISSAN TRUCKS PATHFINDER | 14,121.3 | | 7,616.8 | | 4,945.2 | | 1,559.3 | |
| INFINITI AUTOS I35 | 11,797.9 | | 7,990.6 | | 2,854.7 | | 952.6 | |
| NISSAN TRUCKS FRONTIER | 11,189.3 | | 5,474.4 | | 4,570.8 | | 1,144.0 | |
| INFINITI AUTOS G35 | 10,408.0 | | 1,793.7 | | 1,668.9 | | 6,945.3 | |
| NISSAN AUTO&TRK VAR | 9,072.3 | | 1,173.5 | | 1,756.3 | | 6,142.5 | |
| INFINITI AUTO&TRK VAR | 3,428.2 | | 728.1 | | 1,035.4 | | 1,664.7 | |
| NISSAN AUTOS SENTRA | 2,932.8 | | 1,436.2 | | 1,032.6 | | 464.1 | |
| INFINITI AUTOS Q45 | 1,892.3 | | 146.3 | | 483.1 | | 1,263.0 | |
| NISSAN AUTOS SE-R | 1,695.1 | | 833.4 | | 291.3 | | 570.5 | |
| NISSAN AUTOS VAR | 1,429.2 | | 215.8 | | 544.6 | | 668.7 | |
| INFINITI TRUCKS QX4 | 1,354.4 | | 235.4 | | 839.1 | | 279.9 | |
| NISSAN AUTO&TRK MAXIMA & PATHFINDER | 925.8 | | 148.9 | | 771.8 | | 5.1 | |
| INFINITI AUTOS VAR | 637.8 | | 85.0 | | 127.9 | | 425.0 | |
| NISSAN TRUCKS VAR | 476.4 | | | | | | 476.4 | |
| NISSAN MOTOR CORP CP | 318.6 | | 64.3 | | 51.2 | | 203.0 | |
| NISSAN AUTOS 350Z | 216.2 | | 16.0 | | 13.7 | | 186.5 | |
| NISSAN AUTO&TRK DIV CP | 190.7 | | 7.6 | | 109.0 | | 74.1 | |
| NISSAN AUTO&TRK FRONTIER & SENTRA | 104.6 | | 73.9 | | 28.9 | | 1.7 | |
| NISSAN MOTOR CO CORP DIV CP | 89.4 | | 89.4 | | | | | |
| NISSAN LA OPEN GOLF TRNM | 79.7 | | 56.5 | | 23.2 | | | |
| NISSAN AUTO&TRK MAXIMA & XTERRA | 28.2 | | 28.2 | | | | | |
| INFINITI AUTOS I30 | 19.9 | | 0.4 | | 8.7 | | 10.7 | |
| NISSAN AUTO&TRK SENTRA & XTERRA | 17.2 | | 17.2 | | | | | |
| NISSAN AUTO&TRK VIGNETTE | 8.9 | | 5.3 | | 2.2 | | 1.4 | |
| NISSAN AUTO&TRK VAR LEASING | 8.6 | | 8.6 | | | | | |
| THELONIOUS MONK INST/JZ | 0.0 | | 0.0 | | 0.0 | | | |
| NISSAN MOTOR CO LTD TOTAL | 156,270.0 | 6 | 67,438.2 | 4 | 44,548.4 | 6 | 44,283.4 | 6 |
| VOLKSWAGEN AG | | | | | | | | |
| VOLKSWAGEN AUTO&TRK VAR | 38,419.5 | | 9,156.8 | | 23,131.3 | | 6,131.4 | |
| VOLKSWAGEN AUTOS BEETLE | 15,598.7 | | 9,483.6 | | 5,575.1 | | 540.0 | |
| VOLKSWAGEN AUTOS JETTA | 12,987.5 | | 1,284.5 | | 473.6 | | 11,229.4 | |
| AUDI AUTOS VAR | 12,046.3 | | 3,548.7 | | 6,469.6 | | 2,028.1 | |

SMALL BUSINESS PLAN - TREND

Report Type: Trend
Report Completed: 06/21/2007 02:18:14 PM EST
Reported Time Period: 1/1/2002-3/31/2002

| PARENT/BRAND | TOTAL | | JAN 2002 | | FEB 2002 | | MAR 2002 | |
|---------------------------------|-----------------|-----------|-----------------|-----------|-----------------|-----------|-----------------|-----------|
| | DOLS (000) | RANK-DOLS | DOLS (000) | RANK-DOLS | DOLS (000) | RANK-DOLS | DOLS (000) | RANK-DOLS |
| VOLKSWAGEN AG | | | | | | | | |
| VOLKSWAGEN AUTOS PASSAT | 8,181.1 | | 5,109.6 | | 2,300.6 | | 770.9 | |
| AUDI AUTOS A4 | 3,692.6 | | 863.6 | | 1,593.7 | | 1,235.2 | |
| AUDI AUTOS TT | 2,703.5 | | | | 1,705.5 | | 997.9 | |
| VOLKSWAGEN AUTOS VAR | 1,751.7 | | 48.3 | | 361.3 | | 1,342.1 | |
| AUDI AUTOS A6 | 616.4 | | | | 162.9 | | 453.5 | |
| AUDI AUTOS A6 LEASING | 550.2 | | 147.8 | | 145.2 | | 257.1 | |
| VOLKSWAGEN AUTOS GTI | 421.9 | | 3.0 | | 151.6 | | 267.3 | |
| AUDI AUTOS QUATTRO | 326.9 | | | | 93.6 | | 233.3 | |
| AUDI AUTO DIV CP | 260.4 | | | | 260.3 | | 0.2 | |
| VOLKSWAGEN AUTOS JETTA LEASING | 242.4 | | 18.7 | | 139.6 | | 84.1 | |
| AUDI AUTOS S8 | 167.4 | | | | | | 167.4 | |
| VOLKSWAGEN AG CORP DIV CP | 146.4 | | | | | | 146.4 | |
| AUDI AUTOS A4 & A6 | 94.1 | | 7.4 | | | | 86.8 | |
| VOLKSWAGEN AUTOS CABRIO | 89.6 | | | | | | 89.6 | |
| AUDI AUTOS PRE-OWNED | 81.6 | | 16.5 | | 2.3 | | 62.9 | |
| VOLKSWAGEN AUTOS JETTA WAGON | 72.6 | | 5.5 | | 20.3 | | 46.8 | |
| VOLKSWAGEN AUTOS BEETLE LEASING | 69.2 | | 22.0 | | 47.2 | | | |
| VOLKSWAGEN TRUCKS EUROVAN | 61.8 | | 49.0 | | 1.5 | | 11.3 | |
| AUDI AUTOS VAR LEASING | 42.0 | | 29.1 | | 6.7 | | 6.2 | |
| VOLKSWAGEN AUTOS PASSAT LEASING | 41.2 | | | | 41.2 | | | |
| VOLKSWAGEN AUTOS PASSAT WAGON | 25.0 | | 0.5 | | 24.3 | | 0.2 | |
| VOLKSWAGEN AUTOS GOLF | 15.2 | | | | 15.2 | | | |
| VOLKSWAGEN AUTO&TRK VIGNETTE | 12.3 | | | | 2.2 | | 10.1 | |
| VOLKSWAGEN AUTO&TRK DIV CP | 8.1 | | | | 8.1 | | | |
| BENTLEY AUTO DIV CP | 6.2 | | | | 6.2 | | | |
| BENTLEY AUTOS ARNAGE | 6.2 | | 6.2 | | | | | |
| VOLKSWAGEN AUTOS PRE-OWNED | 4.5 | | 4.5 | | | | | |
| VOLKSWAGEN AUTOS POINTER CITY | 0.9 | | 0.9 | | | | | |
| VOLKSWAGEN AG TOTAL | 98,743.3 | 7 | 29,806.0 | 7 | 42,739.2 | 7 | 26,198.2 | 8 |
| HYUNDAI CORP | | | | | | | | |
| HYUNDAI TRUCKS SANTA FE | 20,151.8 | | 5,998.1 | | 10,409.6 | | 3,744.0 | |
| KIA AUTOS SPECTRA | 15,507.8 | | 7,428.6 | | 1,083.7 | | 6,995.5 | |
| KIA TRUCKS SEDONA | 12,242.8 | | 200.1 | | 4,682.3 | | 7,360.4 | |
| HYUNDAI AUTOS SONATA | 11,202.9 | | 3,069.0 | | 2,934.4 | | 5,199.5 | |
| KIA TRUCKS SPORTAGE | 8,962.1 | | 5,053.7 | | 3,666.3 | | 242.2 | |
| KIA AUTOS OPTIMA | 6,921.6 | | | | 6,912.9 | | 8.7 | |
| HYUNDAI AUTOS XG350 | 3,157.3 | | 943.8 | | 822.7 | | 1,390.8 | |
| KIA AUTO&TRK VAR | 1,978.7 | | 648.0 | | 770.0 | | 560.8 | |
| HYUNDAI AUTOS ELANTRA | 1,771.7 | | 677.0 | | 520.7 | | 574.0 | |
| HYUNDAI AUTOS VAR | 1,539.4 | | 357.5 | | 509.0 | | 672.9 | |
| HYUNDAI AUTOS ACCENT | 957.3 | | 619.8 | | 66.2 | | 271.3 | |
| HYUNDAI AUTO&TRK VAR | 835.6 | | 123.4 | | 517.6 | | 194.6 | |
| KIA AUTOS VAR | 310.9 | | 92.9 | | 82.0 | | 136.0 | |
| KIA AUTOS RIO | 234.7 | | 184.5 | | 33.4 | | 16.8 | |
| HYUNDAI AUTOS VIGNETTE | 211.2 | | | | | | 211.2 | |
| HYUNDAI AUTOS TIBURON | 62.7 | | | | 17.5 | | 45.3 | |
| WORKING W SRVL SHW/HYND | 16.2 | | 1.1 | | 8.9 | | 6.3 | |
| KIA AUTOS MAGENTIS | 3.7 | | | | | | 3.7 | |
| KIA AUTOS SEPHIA | 0.9 | | 0.9 | | | | | |
| KIA AUTO&TRK VIGNETTE | 0.1 | | | | 0.1 | | | |
| HYUNDAI CORP TOTAL | 86,069.6 | 8 | 25,398.3 | 8 | 33,037.2 | 8 | 27,634.1 | 7 |
| MAZDA MOTOR CORP | | | | | | | | |
| MAZDA AUTOS PROTEGE | 24,639.2 | | 18,860.2 | | 4,483.3 | | 1,295.7 | |

SMALL BUSINESS PLAN - TREND

Report Type: Trend
Report Completed: 06/21/2007 02:18:14 PM EST
Reported Time Period: 1/1/2002-3/31/2002

| PARENT/BRAND | TOTAL | | JAN 2002 | | FEB 2002 | | MAR 2002 | |
|-----------------------------------|-----------------|-----------|-----------------|-----------|-----------------|-----------|-----------------|-----------|
| | DOLS (000) | RANK-DOLS | DOLS (000) | RANK-DOLS | DOLS (000) | RANK-DOLS | DOLS (000) | RANK-DOLS |
| MAZDA MOTOR CORP | | | | | | | | |
| MAZDA TRUCKS MPV | 24,448.3 | | | | 11,587.5 | | 12,860.8 | |
| MAZDA AUTO&TRK VAR | 7,670.2 | | 76.8 | | 1,088.0 | | 6,505.4 | |
| MAZDA AUTOS VAR | 2,621.3 | | 279.6 | | 1,155.7 | | 1,186.0 | |
| MAZDA TRUCKS TRIBUTE | 2,569.3 | | | | 1,852.0 | | 717.4 | |
| MAZDA AUTO&TRK PROTEGE & TRIBUTE | 813.9 | | | | 340.4 | | 473.4 | |
| MAZDA AUTOS 626 & PROTEGE | 391.6 | | | | | | 391.6 | |
| MAZDA AUTO&TRK VAR LEASING | 182.3 | | | | 31.6 | | 150.7 | |
| MAZDA MOTOR CORP CP | 31.8 | | 15.9 | | | | 15.9 | |
| MAZDA TRUCKS B-SERIES | 6.5 | | | | 0.6 | | 6.0 | |
| MAZDA MOTOR CORP TOTAL | 63,374.4 | 9 | 19,232.5 | 9 | 20,539.1 | 9 | 23,602.9 | 9 |
| MINI MOTORS CORP | | | | | | | | |
| MINI AUTOS ECLIPSE | 16,961.1 | | 3.0 | | 3,328.7 | | 13,629.5 | |
| MINI TRUCKS MONTERO SPORT | 10,636.9 | | 6,326.7 | | 1,524.3 | | 2,785.8 | |
| MINI AUTOS LANCER | 9,809.2 | | 3,408.8 | | 6,033.3 | | 367.1 | |
| MINI AUTOS VAR | 8,097.5 | | 2,656.9 | | 2,665.3 | | 2,775.3 | |
| MINI AUTOS GALANT | 2,867.3 | | 2,438.6 | | 428.0 | | 0.7 | |
| MINI AUTO&TRK VAR | 1,888.3 | | 479.6 | | 651.4 | | 757.3 | |
| MINI TRUCKS MONTERO | 1,357.1 | | 1,149.5 | | 117.5 | | 90.1 | |
| MINI AUTOS CZ-3 TARMAC | 73.2 | | | | 73.2 | | | |
| MINI AUTOS DIAMANTE & GALANT | 18.4 | | | | | | 18.4 | |
| MINI MISS CRNVL/MTSBS | 12.8 | | 12.8 | | | | | |
| MINI MOTORS CORP TOTAL | 51,721.8 | 10 | 16,476.0 | 10 | 14,821.8 | 10 | 20,424.0 | 10 |
| BMW AG | | | | | | | | |
| BMW AUTOS 7-SERIES | 19,553.3 | | 466.1 | | 10,059.5 | | 9,027.7 | |
| BMW TRUCKS X5 | 2,857.0 | | 2,271.9 | | 449.8 | | 135.2 | |
| BMW AUTO&TRK VAR | 1,947.6 | | 417.8 | | 353.1 | | 1,176.7 | |
| BMW AUTOS VAR | 1,335.4 | | 801.1 | | 205.1 | | 329.1 | |
| BMW AUTOS PRE-OWNED | 1,295.1 | | 32.2 | | 261.1 | | 1,001.7 | |
| BMW AUTO&TRK PRE-OWNED | 737.6 | | 278.9 | | 133.8 | | 324.9 | |
| BMW AUTOS 3-SERIES | 595.3 | | 161.5 | | 213.5 | | 220.3 | |
| BMW AUTOS 745 | 560.0 | | | | 6.6 | | 553.3 | |
| BMW AUTOS 5-SERIES LEASING | 502.3 | | 167.4 | | 167.4 | | 167.4 | |
| BMW AUTOS 5-SERIES | 352.9 | | 2.5 | | 57.7 | | 292.8 | |
| BMW AUTO&TRK DIV CP | 209.3 | | 209.3 | | | | | |
| BMW AUTOS Z3 ROADSTER LEASING | 203.5 | | | | 167.4 | | 36.1 | |
| BMW AG CORP DIV CP | 199.2 | | 31.8 | | | | 167.4 | |
| BMW EUROPEAN DELIVERY | 147.8 | | | | 147.8 | | | |
| BMW AUTOS 3-SERIES&3-SERIES WAGON | 115.0 | | 111.0 | | 2.5 | | 1.5 | |
| BMW AG CP | 110.3 | | 110.3 | | | | | |
| BMW TRUCKS X5 LEASING | 86.1 | | 50.6 | | 8.6 | | 26.9 | |
| BMW AUTOS M COUPE | 75.0 | | | | | | 75.0 | |
| BMW AUTOS M3 | 35.2 | | | | | | 35.2 | |
| MINI AUTOS COOPER | 33.5 | | | | 7.0 | | 26.5 | |
| BMW AUTOS Z3 ROADSTER | 24.6 | | | | 8.6 | | 16.0 | |
| BMW ONLINE | 14.2 | | 10.8 | | 3.3 | | 0.0 | |
| BMW AUTO&TRK VIGNETTE | 5.0 | | | | 3.4 | | 1.6 | |
| BMW AUTOS 3-SERIES LEASING | 1.7 | | | | | | 1.7 | |
| BMW AUTOS 325 LEASING | 0.2 | | 0.1 | | 0.1 | | | |
| BMW AG TOTAL | 30,997.0 | 11 | 5,123.3 | 12 | 12,256.5 | 11 | 13,617.1 | 11 |
| FUJI HEAVY INDUSTRIES LTD | | | | | | | | |
| SUBARU AUTO&TRK VAR | 11,367.7 | | 2,603.3 | | 3,062.7 | | 5,701.7 | |
| SUBARU AUTOS OUTBACK WAGON | 5,221.4 | | 1,741.3 | | 1,483.4 | | 1,996.7 | |

SMALL BUSINESS PLAN - TREND

Report Type: Trend
Report Completed: 06/21/2007 02:18:14 PM EST
Reported Time Period: 1/1/2002-3/31/2002

| PARENT/BRAND | TOTAL | | JAN 2002 | | FEB 2002 | | MAR 2002 | |
|--|-----------------|-----------|----------------|-----------|----------------|-----------|-----------------|-----------|
| | DOLS (000) | RANK-DOLS | DOLS (000) | RANK-DOLS | DOLS (000) | RANK-DOLS | DOLS (000) | RANK-DOLS |
| FUJI HEAVY INDUSTRIES LTD | | | | | | | | |
| SUBARU AUTOS IMPREZA | 5,022.5 | | 1,683.1 | | 1,737.4 | | 1,602.0 | |
| SUBARU AUTOS VAR | 3,171.8 | | 29.0 | | 80.3 | | 3,062.5 | |
| SUBARU TRUCKS FORESTER | 2,301.7 | | 715.4 | | 585.4 | | 1,001.0 | |
| SUBARU AUTOS OUTBACK SEDAN | 154.9 | | 50.5 | | 36.8 | | 67.5 | |
| SUBARU AUTO&TRK DIV CP | 81.0 | | | | | | 81.0 | |
| SUBARU AUTOS OUTBACK LTD WAGON | 44.6 | | 44.6 | | | | | |
| SUBARU AUTOS OUTBACK SPORT WAGON | 20.0 | | | | | | 20.0 | |
| SUBARU PORTLAND GOLF SHW | 10.7 | | | | | | 10.7 | |
| SUBARU BIKE SHOW | 6.7 | | | | | | 6.7 | |
| SUBARU AUTOS OUTBACK SPORT SEDAN | 6.5 | | | | | | 6.5 | |
| SUBARU AUTOS LEGACY & OUTBACK | 3.9 | | 3.9 | | | | | |
| SUBARU AUTOS OUTBACK WAGON LEASING | 3.9 | | | | 3.9 | | | |
| SUBARU AUTO&TRK VIGNETTE | 1.7 | | 0.6 | | | | 1.2 | |
| FUJI HEAVY INDUSTRIES LTD TOTAL | 27,419.1 | 12 | 6,871.7 | 11 | 6,989.9 | 12 | 13,557.5 | 12 |
| ISUZU MOTORS LTD | | | | | | | | |
| ISUZU TRUCKS AXIOM | 5,694.1 | | | | | | 5,694.1 | |
| ISUZU TRUCKS VAR | 1,805.4 | | 196.2 | | 520.3 | | 1,089.0 | |
| ISUZU TRUCKS RODEO | 1,286.6 | | | | | | 1,286.6 | |
| ISUZU AUTOS VAR | 939.8 | | | | | | 939.8 | |
| ISUZU TRUCKS PICKUPS | 455.9 | | | | | | 455.9 | |
| ISUZU TRUCKS RODEO LEASING | 10.0 | | 3.9 | | 2.1 | | 4.0 | |
| PIGSKIN PICK EM/ISUZU | 0.2 | | 0.2 | | | | | |
| ISUZU MOTORS LTD TOTAL | 10,192.0 | 13 | 200.3 | 16 | 522.3 | 16 | 9,469.4 | 13 |
| SUZUKI MOTOR CO LTD | | | | | | | | |
| SUZUKI AUTOS AERIO | 3,841.1 | | 35.1 | | | | 3,806.0 | |
| SUZUKI VEHICLES GRAND VITARA LEASING | 2,902.3 | | 740.4 | | 1,148.1 | | 1,013.8 | |
| SUZUKI VEHICLES GRAND VITARA | 981.7 | | 277.0 | | 20.1 | | 684.7 | |
| SUZUKI AUTOS&VEHICLES VAR | 398.9 | | 16.3 | | 125.4 | | 257.2 | |
| SUZUKI VEHICLES XL-7 | 252.7 | | 231.7 | | 21.0 | | | |
| SUZUKI AUTOS VAR | 156.7 | | | | 90.9 | | 65.7 | |
| SUZUKI MOTOR CO LTD VIGNETTE | 77.3 | | 22.4 | | 31.4 | | 23.5 | |
| SUZUKI MOTOR CO LTD CP | 46.0 | | 7.5 | | 38.5 | | | |
| SUZUKI AUTOS AERIO LEASING | 35.9 | | | | | | 35.9 | |
| SUZUKI AUTO DIV CP | 15.9 | | | | 15.9 | | | |
| SUZUKI VEHICLES VIGNETTE | 0.0 | | | | | | 0.0 | |
| SUZUKI MOTOR CO LTD TOTAL | 8,708.4 | 14 | 1,330.4 | 14 | 1,491.2 | 14 | 5,886.7 | 14 |
| DAEWOO CORP | | | | | | | | |
| DAEWOO AUTOS VAR | 3,137.0 | | 794.6 | | 1,054.6 | | 1,287.8 | |
| DAEWOO AUTOS LANOS & LEGANZA | 1,369.8 | | 433.5 | | 898.1 | | 38.1 | |
| DAEWOO AUTOS LANOS | 0.4 | | 0.4 | | | | | |
| DAEWOO CORP TOTAL | 4,507.2 | 15 | 1,228.6 | 15 | 1,952.7 | 13 | 1,325.9 | 16 |
| PORSCHE AG | | | | | | | | |
| PORSCHE AUTOS 911 | 2,227.2 | | 1,024.0 | | 377.4 | | 825.8 | |
| PORSCHE AUTOS BOXSTER | 1,598.9 | | 678.3 | | 432.6 | | 488.0 | |
| PORSCHE TRUCKS CAYENNE | 274.0 | | 256.6 | | | | 17.5 | |
| PORSCHE AUTOS VAR | 6.4 | | 6.1 | | 0.1 | | 0.3 | |
| PORSCHE AG TOTAL | 4,106.5 | 16 | 1,964.9 | 13 | 810.1 | 15 | 1,331.6 | 15 |
| FORD MOTOR CO/WENDYS INTL INC | | | | | | | | |
| MONSTER JAM/FRD TRK&WNDY | 100.5 | | 53.9 | | 46.6 | | | |
| US HOT RD MNSTR/FRD&WNDY | 21.4 | | 21.4 | | | | | |
| FORD MOTOR CO/WENDYS INTL INC TOTAL | 122.0 | 17 | 75.3 | 17 | 46.6 | 17 | | |
| FORD MOTOR CO/NATL AUTO PARTS ASSN | | | | | | | | |
| MONSTER JAM/FORD TRK&NP | 77.4 | | 43.2 | | 34.2 | | | |

SMALL BUSINESS PLAN - TREND

Report Type: Trend
Report Completed: 06/21/2007 02:18:14 PM EST
Reported Time Period: 1/1/2002-3/31/2002

| PARENT/BRAND | TOTAL | | JAN 2002 | | FEB 2002 | | MAR 2002 | |
|---|--------------------|-----------|------------------|-----------|------------------|-----------|------------------|-----------|
| | DOLS (000) | RANK-DOLS | DOLS (000) | RANK-DOLS | DOLS (000) | RANK-DOLS | DOLS (000) | RANK-DOLS |
| FORD MOTOR CO/NATL AUTO PARTS ASSN TOTAL | 77.4 | 18 | 43.2 | 19 | 34.2 | 18 | | |
| FIAT SPA | | | | | | | | |
| MASERATI AUTOS SPYDER | 66.5 | | | | 27.1 | | 39.4 | |
| ALFA ROMEO AUTOS 147 | 0.8 | | 0.3 | | 0.3 | | 0.3 | |
| FIAT SPA TOTAL | 67.3 | 19 | 0.3 | 22 | 27.4 | 19 | 39.6 | 17 |
| DOCTORS ASSOC INC/FORD MOTOR CO | | | | | | | | |
| MONSTER JAM/FRD TRK&SBWY | 42.2 | | 42.2 | | | | | |
| GRAND SLAM/MTRSP/FRD&SBW | 7.6 | | 7.6 | | | | | |
| US HOT ROD/MTR/FORD&SBWY | 0.0 | | | | | | 0.0 | |
| DOCTORS ASSOC INC/FORD MOTOR CO TOTAL | 49.9 | 20 | 49.9 | 18 | | | 0.0 | 18 |
| FOODMAKER INC/FORD MOTOR CO | | | | | | | | |
| MONSTER JAM/FORD&JCK/BX | 33.8 | | 33.8 | | | | | |
| FOODMAKER INC/FORD MOTOR CO TOTAL | 33.8 | 21 | 33.8 | 20 | | | | |
| PSA PEUGEOT CITROEN | | | | | | | | |
| PSA PEUGEOT CORP DIV CP | 19.6 | | | | 19.6 | | | |
| PSA PEUGEOT CITROEN TOTAL | 19.6 | 22 | | | 19.6 | 20 | | |
| FORD MOTOR CO/SILVER STAR COMM | | | | | | | | |
| MONSTER JAM/FRD TRCK&WRF | 14.2 | | 14.2 | | | | | |
| FORD MOTOR CO/SILVER STAR COMM TOTAL | 14.2 | 23 | 14.2 | 21 | | | | |
| GRAND TOTAL | 2,003,933.8 | | 606,537.0 | | 675,023.7 | | 722,373.1 | |