

## SMALL BUSINESS PLAN - MEDIA MIX

**Report Type:** Media Mix  
**Report Completed:** 06/21/2007 02:20:33 PM EST  
**Reported Time Period:** 1/1/2002-3/31/2002

PARENT/BRAND	TOTAL		MAGAZINES		SUNDAY MAGS		NATL NEWSP	
	DOLS (000)	RANK-DOLS	DOLS (000)	RANK-DOLS	DOLS (000)	RANK-DOLS	DOLS (000)	RANK-DOLS
GENERAL MOTORS CORP								
CHEVROLET AUTO&TRK VAR	39,874.2							
SATURN TRUCKS VUE			5,105.0					
GENERAL MOTORS CORP VAR AUTO&TRK	37,775.9						558.3	
CHEVROLET TRUCKS TRAILBLAZER	25,897.4		7,464.9					
CHEVROLET AUTOS IMPALA	25,087.7		1,528.5					
BUICK TRUCKS RENDEZVOUS	23,826.2		1,807.8				358.7	
CHEVROLET TRUCKS AVALANCHE	22,594.5		4,869.8				346.2	
CADILLAC AUTOS CTS	20,109.3		2,424.6				36.4	
CHEVROLET AUTOS VAR	18,780.5							
GMC TRUCKS ENVOY	17,004.7		3,405.7				245.4	
SATURN AUTOS SL LEASING	16,961.0							
CHEVROLET TRUCKS SILVERADO	16,624.0		4,979.1					
CADILLAC AUTO&TRK VAR	15,396.0		407.7				1,319.5	
PONTIAC AUTOS VIBE	15,127.6		957.6					
CHEVROLET TRUCKS TAHOE	13,884.6		3,412.3				31.8	
CHEVROLET TRUCKS VAR	10,030.4		1,009.3				31.8	
PONTIAC AUTOS GRAND AM	9,700.3		643.7					
GMC TRUCKS SIERRA	9,554.9		682.6					
BUICK AUTOS VAR	9,273.4						243.8	
OLDSMOBILE AUTO&TRK VAR	9,121.4		463.5					
CHEVROLET TRUCKS SUBURBAN	8,857.1		3,239.9				81.4	
CADILLAC TRUCKS ESCALADE	8,426.6		3,353.8				148.3	
PONTIAC AUTOS GRAND PRIX	8,247.4		661.8				182.1	
GMC TRUCKS VAR	8,229.5		133.6					
CADILLAC TRUCKS ESCALADE EXT	7,779.9		118.0					
CHEVROLET AUTO&TRK DIV CP	7,197.6		4,727.9				1,685.6	
GMC TRUCKS YUKON DENALI	6,770.2		971.9				226.1	
SAAB AUTOS 9-5 WAGON	6,548.9						786.3	
SAAB AUTOS 9-3 LEASING	6,215.4						377.0	
PONTIAC AUTO&TRK VAR	5,006.3							
CHEVROLET TRUCKS TRAILBLAZER LEASING	4,918.3							
SATURN AUTOS LS LEASING	4,749.7							
GMC TRUCKS SIERRA DENALI	3,932.4		1,304.6				167.4	
GMC TRUCKS YUKON	3,832.1		1,593.8				223.3	
SAAB AUTOS 9-5	3,310.5		2,479.9				667.1	
BUICK AUTOS LESABRE	2,938.9		866.9				66.3	
SAAB AUTOS 9-5 LEASING	2,761.3							
CADILLAC AUTOS DEVILLE LEASING	2,573.8						343.4	
CHEVROLET AUTOS CAVALIER	2,456.9							
BUICK AUTO&TRK VAR	2,421.6						132.4	
CHEVROLET AUTOS MONTE CARLO	2,241.0		531.8				40.7	
CADILLAC AUTOS DEVILLE	2,064.9							
CHEVROLET AUTOS IMPALA LEASING	1,975.2							
OLDSMOBILE AUTOS ALERO	1,861.9							
GENERAL MOTORS CORP VAR AUTOS	1,778.8		247.3					
SAAB AUTOS 9-3	1,666.0						1,267.7	
CHEVROLET TRUCKS AVALANCHE&TRLBLZR	1,603.7							
CADILLAC AUTOS SEVILLE	1,594.4						175.9	
SAAB AUTOS VAR	1,589.6							
PONTIAC AUTO ONLINE	1,580.1		1,580.1					
SAAB AUTOS 9-5 WAGON LEASING	1,390.1							
GENERAL MOTORS CORP &UAW UNITED AUTO	1,257.2							

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	DOLS (000)	RANK-DOLS	DOLS (000)	RANK-DOLS	DOLS (000)	RANK-DOLS	DOLS (000)	RANK-DOLS
GENERAL MOTORS CORP								
CHEVROLET AUTOS CORVETTE	1,253.7		1,250.2					
SATURN AUTOS VAR	1,233.0							
CADILLAC AUTOS VAR LEASING	1,207.7						250.5	
CHEVROLET AUTOS MALIBU LEASING	1,197.7							
CHEVROLET AUTOS MALIBU	1,143.9							
CADILLAC AUTOS DEVILLE & SEVILLE LSG	967.8						171.5	
SATURN AUTOS LS	845.1							
OLDSMOBILE AUTOS VAR	788.7							
BUICK AUTOS CENTURY & REGAL	784.8							
GENERAL MOTORS CORP VAR AUTO&TRK LSG	778.4							
GMC TRUCKS ENVOY LEASING	673.8							
CADILLAC AUTOS SEVILLE LEASING	669.5						251.2	
PONTIAC AUTOS GRAND AM LEASING	651.1							
GENERAL MOTORS CORP CP	616.0		364.6					
SAAB AUTOS 9-5 & 9-5 WAGON	601.1							
CHEVROLET AUTOS PRIZM LEASING	595.3							
GMC TRUCKS SIERRA LEASING	578.9							
GENERAL MOTORS CORP DIV CP	575.6		575.6					
HUMMER VEHICLES HI	566.4		381.0				184.8	
CHEVROLET AUTO DIV CP	562.5						339.6	
CADILLAC AUTOS VAR	554.4						7.7	
CHEVROLET AUTO&TRK CAVALIER&S10 PKUP	482.5							
CHEVROLET TRUCKS SILVERADO LEASING	449.3							
CADILLAC AUTOS PRE-OWNED	438.5						389.5	
SATURN AUTOS SL	405.7						61.7	
BUICK TRUCKS RENDEZVOUS LEASING	397.4							
CHEVROLET TRUCKS AVALANCHE&SILVERADO	396.4							
CHEVROLET TRUCK DIV CP	371.6						371.6	
CHEVROLET TRUCKS EXPRESS VAN	297.1		139.9					
CHEVROLET TRUCKS BLAZER LEASING	287.1							
CADILLAC AUTOS CTS & SATURN VUE	247.3		247.3					
CHEVROLET AUTO&TRK VIGNETTE	236.5							
CADILLAC AUTOS DEVILLE & SEVILLE	229.5							
NASCAR/CHEV AUTOS&TRKS	225.5							
BUICK AUTO&TRK LESABRE & RENDEZVOUS	205.6							
CHEVROLET TRUCKS S10 PICKUP	198.8							
BUICK AUTOS VAR LEASING	193.1							
OLDSMOBILE TRUCKS BRAVADA	182.6		112.4					
CHEVROLET TRUCKS SUBURBAN & TAHOE	178.5							
SATURN AUTOS VAR LEASING	174.1							
HOME & GARDEN SHOW/GMC	163.2							
GENERAL MOTORS CORP PRE-OWND AT&TRK	138.9							
SATURN AUTOS LW WAGON	136.3							
CHEVROLET AUTOS CAVALIER & IMPALA	134.2							
BUICK AUTOS LESABRE & PARK AVENUE	132.0						132.0	
CHEVROLET TRUCKS VENTURE	130.7		112.9					
CHEVROLET AUTOS CAVALIER & PRISM	129.6							
SATURN AUTO DIV CP	110.3						110.3	
BUICK AUTO DIV CP	107.4							
CHEVROLET AUTO&TRK CAVALIER&TRLBLZR	101.9							
SATURN AUTO&TRK VAR	89.6							
CHEVY THUNDER DAYS	83.5							

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GENERAL MOTORS CORP								
PONTIAC AUTO DIV CP	83.4							
PONTIAC AUTOS GRAND PRIX LEASING	81.3							
CADILLAC INVITATIONAL	73.2		73.2					
OLDSMOBILE TRUCKS SILHOUETTE	67.1							
BUICK GOLF TOURNAMENT	57.9							
GMC TACOMA HOME&GRDN SHW	55.8							
CADILLAC AUTO&TRK DIV CP	54.9						54.9	
CADILLAC AUTO&TRK CTS & ESCALADE	54.3						54.3	
BUICK AUTOS REGAL	54.2							
GMC TRUCKS SAVANA	54.0							
GENERAL MOTORS CORP VAR ALT FUEL VHC	52.1							
SATURN AUTOS LS & SL	51.7							
CADILLAC AUTO DIV CP	47.6							
CHEVROLET AUTO&TRK IMPALA&TRLBLZR	42.7							
CHEVROLET TRUCKS S10 PICKUP&SLVRD	39.3							
FIFTH THRD BNK HM&GR/GMC	29.9							
OLDSMOBILE SCRAMBLE	29.1		29.1					
CHEVROLET AUTOS PRIZM	28.9							
PONTIAC AUTOS BONNEVILLE & FIREBIRD	27.2							
GMC TRUCKS SAVANA & SIERRA	24.3							
BUICK AUTO&TRK VIGNETTE	22.7							
BUICK INVITATIONAL	22.0							
BUICK SCRAMBLE	20.2							
CHEVROLET TRUCKS BLAZER	18.1							
GM.COM ONLINE	16.8							
GMC TRUCK LNGHR WR RODEO	16.5							
GMC TRUCK DIV CP	15.9							
BUICK AUTOS CENTURY	13.7							
GMC TRUCKS VIGNETTE	13.3							
CHEVROLET TRUCKS TRACKER	12.8							
GMC TRUCKS SUBURBAN	12.5							
PONTIAC AUTOS VAR	11.0							
SAAB AUTOS 9-3 & 9-5	10.6							
GENERAL MOTORS CORP VIGNETTE	10.5							
GENERAL MOTORS CORP VAR TRUCKS	9.3							
BUICK AUTO DIV SPORTING EVENT	8.0							
SATURN AUTOS PRE-OWNED	7.8							
SKILLS COMPETITION/GMC	7.4							
RODEO SHOW/GMC	6.8							
CHEVY TRUCKS/OPEN/TRNMT	6.5							
BUICK AUTOS PARK AVENUE	5.5							
OLYMPIC TORCH/CHEV AUTOS	5.5							
OLDSMOBILE AUTO&TRK VAR LEASING	4.7							
CHEVROLET AUTOS CAMARO	3.5							
CHEVROLET TRUCKS SSR	3.1							
BUICK AUTOS REGAL LEASING	2.8							
CHEVROLET TRUCKS S10 PICKUP LEASING	2.0							
GRAND PRIX OF DC/CAD	2.0							
CHEVROLET AUTO&TRK LEASING	1.6							
GMC TRUCKS SIERRA & SONOMA	1.2							
SATURN AUTO&TRK DIV CP	1.2							
CADILLAC AUTOS CATERA	1.1							

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GENERAL MOTORS CORP								
SATURN AUTOS VIGNETTE	0.8							
GMABILITY ONLINE	0.2							
<b>GENERAL MOTORS CORP TOTAL</b>	<b>548,608.7</b>	<b>1</b>	<b>64,259.3</b>	<b>2</b>			<b>12,122.5</b>	<b>2</b>
DAIMLERCHRYSLER AG								
DODGE AUTO&TRK VAR	46,445.8						264.8	
CHRYSLER AUTO&TRK VAR	21,993.6		2,696.1					
DODGE TRUCKS RAM PICKUP	20,546.2		3,364.0				97.3	
JEEP VEHICLES VAR	20,261.1		725.5					
JEEP VEHICLES GRAND CHEROKEE	19,273.3		1,993.6					
DODGE TRUCKS CARAVAN	16,734.0		4,659.2				299.8	
JEEP VEHICLES LIBERTY	15,746.8		2,424.0				252.7	
CHRYSLER AUTOS PT CRUISER	12,624.5		849.6					
CHRYSLER TRUCKS TOWN & COUNTRY	11,665.8		1,007.1					
MERCEDES BENZ AUTOS SL-CLASS	9,723.8						569.3	
CHRYSLER AUTOS SEBRING	9,114.2		1,779.1					
CHRYSLER AUTOS CONCORDE	8,043.8		5,330.3				544.2	
DODGE AUTOS STRATUS	7,592.8		1,169.2					
CHRYSLER TRUCKS TOWN&COUNTRY&VOYAGER	7,500.3							
MERCEDES BENZ AUTOS C-CLASS	6,332.6				78.5			
CHRYSLER AUTOS 300M	5,704.7		689.8				277.7	
DODGE TRUCKS DURANGO	5,271.9							
DODGE AUTOS NEON	5,161.2							
MERCEDES BENZ TRUCKS M-CLASS	5,138.7		167.5		78.5		75.4	
DODGE TRUCKS VAR	3,546.4							
DAIMLERCHRYSLER AG VAR AUTO&TRK	3,299.2							
CHRYSLER CORP VAR AUTO&TRK	3,022.7		263.7					
DAIMLERCHRYSLER AG CP	2,899.7						627.9	
MERCEDES BENZ TRUCKS G-CLASS	2,484.8		42.5				75.4	
JEEP VEHICLES WRANGLER	2,427.2		932.6					
MERCEDES BENZ AUTOS C-CLASS SPRT WGN	2,250.2							
MERCEDES BENZ AUTO&TRK VAR	2,183.2		1.8					
DODGE TRUCKS DURANGO & PICKUPS	1,999.9							
MERCEDES BENZ AUTOS E-CLASS	1,864.8		257.2					
CHRYSLER AUTOS VAR	1,611.3		58.2					
DAIMLERCHRYSLER CORP DIV CP	1,557.8		1,316.7				209.3	
CHRYSLER CORP ONLINE	1,498.8		1,179.2				319.6	
DODGE TRUCKS DAKOTA	1,290.8							
CHRYSLER AUTOS PT CRUISER & SEBRING	1,113.9							
CHRYSLER CORP TV PROGRAM	761.8		761.8					
MERCEDES BENZ AUTOS VAR	689.2						111.6	
MERCEDES BENZ AUTOS S-CLASS	670.8		208.5				374.9	
CHRYSLER AUTOS SEBRING LEASING	651.0							
JEEP VEHICLES LIBERTY LEASING	628.6							
DODGE AUTOS VIPER	583.1		583.1					
MERCEDES BENZ AT&TRK DV CP	494.7		22.6				401.9	
MERCEDES BENZ AT&TRK DV TV PROGRAM	382.1		158.4				223.7	
JEEP VEHICLES GRAND CHEROKEE LEASING	320.5							
CHRYSLER AUTOS PT CRUISER LEASING	315.7							
DODGE AUTOS VAR	280.2							
MERCEDES BENZ AUTOS E-CLS&E-CLS WGN	248.2							
DODGE AUTO&TRK DIV CP	245.6						220.6	
40 DAYS&40 NIGHTS/CHRY	227.9		227.9					

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DAIMLERCHRYSLER AG								
BOB HOPE CHRY CLASSIC	222.8						220.6	
CHRYSLER CORP VAR AUTOS	174.3							
DODGE TRUCKS CARAVAN & DURANGO	167.9							
GREATER GRNSBR CHRY CLS	153.4							
CHRYSLER TRUCKS VOYAGER	147.7							
DAIMLERCHRYSLER AG & UAW UNITED AUTO	143.1							
CHRYSLER PLYM AUTO&TRK VAR	117.4							
DODGE AUTO&TRK ONLINE	110.3						110.3	
MERCEDES BENZ AUTOS SLK	108.5							
CHRYSLER PLYM AUTOS VAR	108.4							
DODGE TRUCKS DURANGO LEASING	97.5							
DODGE TRUCKS RAM PICKUP LEASING	85.8							
CHRYSLER PLYM TRUCKS TOWN&CNTRY&VYGR	84.4							
TENNIS MASTERS SRS/MRCDS	56.9							
CHRYSLER TRUCKS TOWN & COUNTRY LSG	54.7							
MERCEDES BENZ AUTO DIV CP	53.0							
JEEP EAGLE AUTO&TRK DIV CP	46.9							
DODGE AUTOS STRATUS LEASING	46.0							
CHRYSLER TRUCKS VOYAGER LEASING	40.2							
CHRYSLER CORP CP	31.7							
CHRYSLER AUTOS NEON	30.6							
DODGE AUTO&TRK VIGNETTE	24.4							
AEROSMITH PRSNL/DODGE	23.1							
JEEP VEHICLES GRAND CHEROKEE&WRNGLR	16.3							
CHRYSLER AUTOS VAR & JEEP VAR	13.0							
JEEP VEHICLES CHEROKEE	12.2							
CHRYSLER MLN DLR FLM FST	10.6							
TRAVEL SPORTS&BT/DODGE	8.4							
JEEP VEHICLES VIGNETTE	7.8							
MERCEDES BENZ AUTO&TRK PRE-OWNED	7.4							
CHRYSLER AUTO&TRK PRE-OWNED	6.8							
DODGE RAM MONSTER JAM	5.2							
DODGE AUTOS INTREPID	4.2							
MOBIL 1 12 HRS/SBRNG/DG	4.1							
JEEP VEHICLES & FIRST TN BANK	3.9							
FIVE STAR CHAMP RODEO/DG	2.1							
MERCEDES CHMPSHPS EVENT	1.6							
CHRYSLER JEEP BAY FEST	1.0							
CHRYSLER AUTOS 300M LEASING	0.7							
<b>DAIMLERCHRYSLER AG TOTAL</b>	<b>296,659.4</b>	<b>2</b>	<b>32,869.1</b>	<b>4</b>	<b>156.9</b>	<b>4</b>	<b>5,277.2</b>	<b>4</b>
FORD MOTOR CO								
FORD AUTO&TRK VAR	45,026.9						1,650.7	
FORD MOTOR CO CP	41,708.2		379.1				223.3	
LAND ROVER VEHICLES FREELANDER	14,496.7		1,644.6				515.3	
JAGUAR AUTOS X-TYPE LEASING	12,281.2						181.5	
FORD TRUCKS F-SERIES	10,772.6		115.9					
FORD AUTOS FOCUS	9,252.4		3,453.6					
FORD AUTOS THUNDERBIRD	8,388.8		6,498.8					
VOLVO AUTOS S60 LEASING	6,510.1							
FORD MOTOR CO VAR AUTO&TRK	6,097.2							
JAGUAR AUTOS X-TYPE	6,044.8		3,800.5				110.4	
FORD TRUCKS EXPLORER	5,978.8		1,604.6					

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FORD MOTOR CO								
VOLVO AUTOS VAR	5,637.2							
LINCOLN TRUCKS NAVIGATOR	4,049.1		110.1				504.0	
MERCURY TRUCKS MOUNTAINEER LEASING	3,257.3							
LINCOLN AUTOS TOWN CAR	2,953.3							
LINCOLN AUTO&TRK LS & NAVIGATOR LSG	2,939.7						250.5	
VOLVO AUTOS S60	2,678.0		73.6				62.6	
FORD AUTO&TRK DIV CP	2,489.1		1,961.3				527.3	
LINCOLN AUTOS LS	2,331.8		1,103.5				334.9	
MERCURY TRUCKS MOUNTAINEER	2,286.4						411.8	
FORD TRUCKS VAR	2,101.5							
FORD AUTO&TRK PRE-OWNED	2,016.7		1,424.8					
FORD MOTOR CO CORP DIV CP	1,852.0		386.9				1,465.1	
LAND ROVER VEHICLES FREELANDER LSG	1,751.0						1,064.9	
FORD AUTO&TRK TAURUS & WINDSTAR	1,697.6							
MERCURY AUTOS GRAND MARQUIS	1,325.2						165.6	
VOLVO AUTOS V70 CROSS COUNTRY	1,290.9		364.9					
FORD TRUCKS F-SERIES & RANGER	1,275.1							
LINCOLN MERC AUTO&TRK VAR	1,251.7							
JAGUAR AUTOS VAR	1,193.8						150.3	
LINCOLN AUTOS LS LEASING	1,183.7							
FORD TRUCKS EXPLORER & PICKUPS	1,167.2							
FORD AUTOS VAR	1,109.7						236.9	
LINCOLN MERC AUTOS VAR	1,036.5						250.5	
JAGUAR AUTOS VAR LEASING	997.4						997.4	
FORD AUTOS TAURUS LEASING	921.0							
LINCOLN AUTO&TRK LS & NAVIGATOR	907.4						138.9	
MERCURY AUTO&TRK MOUNTAINEER&SABLE	854.0							
FORD TRUCKS EXPEDITION	824.2							
LAND ROVER VEHICLES DISCOVERY	732.2		728.5					
FORD AUTOS ZX2	691.6							
LAND ROVER VEHICLES VAR	646.4							
JAGUAR AUTOS XK	610.7						401.9	
FORD TRUCKS ESCAPE	606.6		87.8					
FORD TRUCKS RANGER	598.6		123.6					
JAGUAR AUTOS PRE-OWNED	543.0						543.0	
MERCURY AUTO&TRK VAR	541.1						121.8	
VOLVO AUTOS V70 WAGON LEASING	537.1							
FORD AUTOS TAURUS	499.1							
MERCURY AUTOS SABLE	498.0							
LINCOLN TRUCKS NAVIGATOR LEASING	497.7							
LINCOLN AUTOS CONTINENTAL & TOWN CAR	473.1						326.9	
VOLVO AUTOS S60 & V70 LEASING	467.9						375.7	
LAND ROVER VEHICLES RANGE ROVER LSG	460.1						460.1	
LAND ROVER VEHICLES RANGE ROVER	435.5		264.8				167.4	
LAND ROVER VEHICLES DSCVRY&FRLND LSG	427.1						427.1	
MERCURY AUTOS SABLE & SABLE WAGON	408.3							
VOLVO AUTO&TRK VAR	364.4							
MONSTER JAM/FORD TRUCKS	358.0							
VOLVO AUTOS PRE-OWNED	344.2						330.9	
LINCOLN AUTOS CONTINENTAL&TWN CR LSG	342.5						214.2	
VOLVO AUTOS VAR LEASING	339.0						313.1	
FORD TRUCKS F-SERIES & RANGER LSG	338.5							

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FORD MOTOR CO								
FORD TRUCKS EXPEDITION & EXPLORER	309.9							
BLUES CLUES LIVE/FORD	309.8							
LINCOLN AUTOS TOWN CAR LEASING	297.8							
FORD TRUCKS E-SERIES VAN	283.7							
LINCOLN AUTO&TRK VAR	271.3						238.4	
FORD MOTOR CO TV PROGRAM	235.4		235.4					
LAND ROVER VEHICLES DSCVRY&RNG RVR	213.5						213.5	
NATIONAL BOAT/LINC NVGTR	198.7							
MERCURY AUTOS GRAND MARQUIS & SABLE	196.1						165.6	
FORD AUTOS MUSTANG	185.8							
VOLVO AUTOS S40 LEASING	185.2							
MERCURY TRUCKS MOUNTAINEER&VILLAGER	176.7							
JAGUAR AUTOS S-TYPE LEASING	176.6							
FORD AUTOS FOCUS & TAURUS	166.9							
FORD TRUCKS WINDSTAR	164.2							
LAND ROVER VEHICLES DSCVY&RNG RVR LS	162.6						162.6	
VOLVO OCEAN RACE	124.7							
LAND ROVER VEHICLES DISCOVERY&FRLNDR	123.3						123.3	
VOLVO TRUCKS XC90	117.2						110.3	
VOLVO OVERSEAS DELIVERY	116.3		116.3					
FORD TRUCKS EXPLORER LEASING	115.8							
FORD AUTOS FOCUS & ZX2	111.0							
ASTON MARTIN AUTOS VANTAGE	108.9		108.9					
JAGUAR AUTOS XJ	97.5						97.5	
LINCOLN AUTOS LS & TOWN CAR	88.1							
FORD AUTO&TRK VIGNETTE	85.8							
FORD TRUCKS EXPLORER&EXPLR SPRT TRC	78.7							
FORD AUTO&TRK FOCUS & RANGER	76.4							
MERCURY AUTO&TRK DIV CP	76.2						76.2	
LINCOLN MERC AUTOS PRE-OWNED	61.1							
FORD MOTOR CO VAR TRUCKS	53.8							
MOTORCRAFT FORD NATLS	53.5							
FORD AUTO SHOW	53.1							
LINCOLN AUTO&TRK PRE-OWNED	49.2							
JAGUAR AUTOS S-TYPE & XJ	46.3						46.3	
FORD AUTOS TAURUS & ZX2	45.8							
MONSTER JAM/FRD TRK&MVRC	43.2							
FORD MOTOR CO VIGNETTE	42.8							
JAGUAR AUTOS S-TYPE	42.3						31.2	
FORD AUTOS FOCUS LEASING	41.4							
FORD MOTOR CO & UAW UNION	40.0							
VOLVO AUTOS V70 CROSS COUNTRY LSG	37.6						31.3	
FORD AUTO DIV CP	35.0		35.0					
US HOT ROD MNSTR JM/FORD	32.4							
VOLVO AUTOS S80 LEASING	27.3							
FORD TRUCKS RANGER LEASING	24.1							
FORD AUTO&TRK VAR ALTRNTV FUEL VHCLS	22.8							
FORD MOTOR CO VAR AUTOS	22.6						15.4	
CIRQUE DU SOLEIL/LINCOLN	22.1							
TEAM FORD RACING	20.6							
FORD US HOT ROD TRK NTL	17.9							
LINCOLN MERC AUTO&TRK VAR LEASING	17.1							

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PARENT/BRAND	TOTAL		MAGAZINES		SUNDAY MAGS		NATL NEWSP	
	DOLS (000)	RANK-DOLS	DOLS (000)	RANK-DOLS	DOLS (000)	RANK-DOLS	DOLS (000)	RANK-DOLS
FORD MOTOR CO								
VOLVO AUTOS S40 & S60 LEASING	15.3							
AUTO SHOW/FORD	9.0							
FORD TRUCKS VIGNETTE	8.6							
FORD AUTOS FOCUS & MUSTANG	5.8							
VOLVO AUTOS S80	5.5							
ASTON MARTIN AUTOS VAR	3.2							
ARENACROSS/FORD	3.2							
AUTO SHOW 2002/FORD	2.9							
VAGINA MNLGS/LNC&MRSHL F	2.8							
JAGUAR AUTOS XK LEASING	1.1							
MERCURY AUTOS MARAUDER	1.0							
VOLVO AUTOS V70 WAGON	0.4							
FORD TRUCKS EXPLORER & F-SERIES	0.3							
MERCURY AUTOS SABLE LEASING	0.2							
VOLVO AUTOS VIGNETTE	0.2							
LAND ROVER VEHICLES DISCOVERY LSG	0.1							
<b>FORD MOTOR CO TOTAL</b>	<b>237,462.6</b>	<b>3</b>	<b>24,622.5</b>	<b>6</b>			<b>14,235.8</b>	<b>1</b>
TOYOTA MOTOR CORP								
TOYOTA AUTOS CAMRY	32,039.6		2,793.8					
TOYOTA AUTOS MATRIX	23,646.3		5,763.6					
TOYOTA AUTOS COROLLA	21,746.8		4,444.5				132.4	
LEXUS AUTOS ES	16,978.8		2,759.5				1,326.1	
TOYOTA AUTO&TRK VAR	10,784.7						132.4	
TOYOTA TRUCKS TUNDRA	10,590.1		3,150.6					
TOYOTA AUTOS VAR	9,314.1		7,056.2				46.3	
LEXUS AUTOS LS	9,079.4		2,338.3				2,382.9	
TOYOTA TRUCKS RAV4	7,577.4		2,302.2					
TOYOTA AUTOS COROLLA & MATRIX	6,323.1							
TOYOTA TRUCKS 4RUNNER	6,219.1		1,651.6					
TOYOTA AUTO&TRK DIV CP	5,846.1		5,678.8		86.3		71.0	
LEXUS TRUCKS RX 300	5,521.4		3,287.3				1,500.5	
TOYOTA TRUCKS TACOMA	5,017.3		1,366.3					
TOYOTA AUTO&TRK PRE-OWNED	4,780.5						111.6	
TOYOTA TRUCKS SIENNA	4,328.8		2,578.0					
TOYOTA AUTOS AVALON	4,317.1		1,572.3		288.2			
LEXUS AUTOS GS	3,941.6		2,227.1				458.1	
TOYOTA TRUCKS HIGHLANDER	3,928.5		1,689.3					
TOYOTA TRUCKS SEQUOIA	2,795.1		2,621.7					
LEXUS AUTO&TRK VAR	2,607.2						644.4	
TOYOTA MOTOR CORP DIV CP	2,468.1		2,093.8				334.9	
TOYOTA AUTOS CELICA	2,421.8		1,458.4					
TOYOTA TRUCKS VAR	1,701.8							
TOYOTA TRUCKS TACOMA & TUNDRA	1,637.3		166.4					
LEXUS AUTOS PRE-OWNED	1,572.8		1,133.2				439.6	
TOYOTA MOTOR CORP CP	1,550.5		1,302.1				35.6	
TOYOTA AUTOS CAMRY SOLARA	1,400.9		1,400.9					
LEXUS AUTOS IS	1,365.7		592.6					
LEXUS AUTOS IS 300 LEASING	1,355.4						1,304.9	
TOYOTA AUTOS PRIUS BI-FUEL	1,049.1		874.3		170.2			
LEXUS AUTO&TRK PRE-OWNED	851.2							
TOYOTA AUTOS ECHO	838.8		810.7					
LEXUS TRUCKS LX 470	692.5		692.5					

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	DOLS (000)	RANK-DOLS	DOLS (000)	RANK-DOLS	DOLS (000)	RANK-DOLS	DOLS (000)	RANK-DOLS
TOYOTA MOTOR CORP								
TOYOTA AUTOS MR SPYDER	667.8		667.8					
TOYOTA AUTOS MR2	650.8		650.8					
TOYOTA AUTO DIV CP	643.4		446.8		86.3		110.3	
LEXUS AUTOS IS 300	564.8		432.5					
TOYOTA AUTO&TRK VIGNETTE	527.2							
TOYOTA AUTOS COROLLA & ECHO	479.6							
TOYOTA AUTOS CAMRY & COROLLA	367.3							
LEXUS AUTOS VAR	357.3						86.9	
TOYOTA TRUCKS 4RUNNER & SIENNA	331.6							
LEXUS AUTOS IS 300 SPORTCROSS WAGON	231.9		136.5					
LEXUS TRUCKS PRE-OWNED	174.2		174.2					
TOYOTA TRUCKS RAV4 EV	158.8		158.8					
TOYOTA GRAND PRIX RC	98.4							
TOYOTA TRUCKS 4RUNNER & RAV4	98.1							
TOYOTA AUTOS CAMRY LEASING	95.0							
TOYOTA TRUCKS RAV4 & TACOMA	73.2							
CYCLE WORLD INTL MTR/TOY	70.5							
TOYOTA AUTO&TRK CAMRY SOLARA&SIENNA	62.8							
TOYOTA AUTOS CAMRY & CAMRY SOLARA	28.5							
TOYOTA AUTO&TRK CAMRY & SIENNA	27.3							
TOYOTA MOTOR SALES USA CP	25.4							
TOYOTA TRUCKS 4RUNNER & TUNDRA	25.3							
TOYOTA MOTOR CORP VIGNETTE	24.5							
FREESTYLE MTRCRS/TOYOTA	20.8							
TOYOTA TRUCKS RAV4 & SEQUOIA	18.0							
TOYOTA.COM ONLINE	17.4							
TOYOTA AUTOS VIGNETTE	15.9							
TOYOTA AUTOS PRE-OWNED	15.7							
LEXUS AUTO&TRK VIGNETTE	9.3							
TOYOTA TRUCKS 4RUNNER & TACOMA	7.3							
TOYOTA TRUCKS PRE-OWNED	6.1							
<b>TOYOTA MOTOR CORP TOTAL</b>	<b>222,182.9</b>	<b>4</b>	<b>66,473.3</b>	<b>1</b>	<b>631.1</b>	<b>2</b>	<b>9,118.0</b>	<b>3</b>
HONDA MOTOR CO LTD								
HONDA AUTOS CIVIC	30,350.1		1,261.7					
HONDA AUTOS ACCORD	27,129.3		4,684.3		244.7			
HONDA TRUCKS CR-V	15,989.4		3,703.8					
ACURA AUTOS RL	11,561.6		3,630.0		172.6		304.5	
ACURA AUTOS TL	11,110.0		2,094.0					
HONDA TRUCKS ODYSSEY	10,566.4		3,670.2					
HONDA AUTOS ACCORD LEASING	9,274.2							
ACURA AUTOS RSX	7,530.3		2,994.5					
ACURA TRUCKS MDX	7,051.3		2,284.6					
ACURA AUTOS CL	6,067.8		1,938.8		358.1		412.9	
HONDA MOTOR CO LTD CP	3,918.1		1,866.2					
ACURA AUTOS RL LEASING	2,881.5						1,207.9	
HONDA AUTO&TRK VAR	2,319.4							
HONDA AUTOS INSIGHT BI-FUEL	2,146.8		461.8					
ACURA AUTO&TRK PRE-OWNED	1,790.3							
HONDA AUTOS PRE-OWNED	1,126.4							
HONDA MOTOR CO CORP DIV CP	1,050.1		691.6				274.2	
ACURA AUTOS NSX	906.1		904.7					
HONDA AUTO DIV CP	754.1		583.5				170.6	

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HONDA MOTOR CO LTD								
HONDA AUTO&TRK PRE-OWNED	680.3							
ACURA AUTO&TRK VAR	516.5							
HONDA CLASSIC GOLF EVENT	413.9		137.6					
HONDA AUTOS VAR	353.2							
HONDA MOTOR CO CORP DIV TV PROGRAM	257.4		257.4					
ACURA AUTOS VAR	192.7							
HONDA AUTO&TRK DIV CP	182.2		70.3					
HONDA CLASSIC GLF TRNMNT	133.9							
ACURA LA BIKE TOUR	114.9		24.1					
HONDA RED RIDER/RC EVNT	63.3							
LA MARATHON XVI/HONDA	29.6		29.6					
ACURA AUTO DIV CP	27.8							
LA MARATHON XVII/HONDA	27.4		27.4					
CIVIC TOUR/HONDA	5.4							
HONDA GOLF CLASSIC	5.0							
<b>HONDA MOTOR CO LTD TOTAL</b>	<b>156,526.7</b>	<b>5</b>	<b>31,316.1</b>	<b>5</b>	<b>775.5</b>	<b>1</b>	<b>2,370.2</b>	<b>8</b>
NISSAN MOTOR CO LTD								
NISSAN AUTOS ALTIMA	43,833.8		11,104.6				263.6	
NISSAN TRUCKS XTERRA	23,325.3		4,211.3					
NISSAN AUTOS MAXIMA	16,668.0		4,974.2		185.5		1,481.8	
NISSAN TRUCKS PATHFINDER	14,121.3		4,907.9		185.5			
INFINITI AUTOS I35	11,797.9		2,511.7				334.9	
NISSAN TRUCKS FRONTIER	11,189.3		3,232.4					
INFINITI AUTOS G35	10,408.0		4,642.8		90.2		796.1	
NISSAN AUTO&TRK VAR	9,072.3							
INFINITI AUTO&TRK VAR	3,428.2							
NISSAN AUTOS SENTRA	2,932.8		2,878.3					
INFINITI AUTOS Q45	1,892.3		1,348.5		156.9			
NISSAN AUTOS SE-R	1,695.1		1,695.1					
NISSAN AUTOS VAR	1,429.2							
INFINITI TRUCKS QX4	1,354.4		1,354.4					
NISSAN AUTO&TRK MAXIMA & PATHFINDER	925.8							
INFINITI AUTOS VAR	637.8							
NISSAN TRUCKS VAR	476.4							
NISSAN MOTOR CORP CP	318.6							
NISSAN AUTOS 350Z	216.2							
NISSAN AUTO&TRK DIV CP	190.7		109.0					
NISSAN AUTO&TRK FRONTIER & SENTRA	104.6							
NISSAN MOTOR CO CORP DIV CP	89.4		89.4					
NISSAN LA OPEN GOLF TRNM	79.7							
NISSAN AUTO&TRK MAXIMA & XTERRA	28.2							
INFINITI AUTOS I30	19.9							
NISSAN AUTO&TRK SENTRA & XTERRA	17.2							
NISSAN AUTO&TRK VIGNETTE	8.9							
NISSAN AUTO&TRK VAR LEASING	8.6							
THELONIOUS MONK INST/JZ	0.0							
<b>NISSAN MOTOR CO LTD TOTAL</b>	<b>156,270.0</b>	<b>6</b>	<b>43,059.7</b>	<b>3</b>	<b>618.2</b>	<b>3</b>	<b>2,876.3</b>	<b>6</b>
VOLKSWAGEN AG								
VOLKSWAGEN AUTO&TRK VAR	38,419.5		2,387.0					
VOLKSWAGEN AUTOS BEETLE	15,598.7		272.0					
VOLKSWAGEN AUTOS JETTA	12,987.5		272.0					
AUDI AUTOS VAR	12,046.3						1,170.2	

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	DOLS (000)	RANK-DOLS	DOLS (000)	RANK-DOLS	DOLS (000)	RANK-DOLS	DOLS (000)	RANK-DOLS
VOLKSWAGEN AG								
VOLKSWAGEN AUTOS PASSAT	8,181.1		823.1					
AUDI AUTOS A4	3,692.6		1,462.0				476.9	
AUDI AUTOS TT	2,703.5		318.1				309.4	
VOLKSWAGEN AUTOS VAR	1,751.7		1,041.8				12.2	
AUDI AUTOS A6	616.4		380.4				142.0	
AUDI AUTOS A6 LEASING	550.2						375.7	
VOLKSWAGEN AUTOS GTI	421.9		134.5					
AUDI AUTOS QUATTRO	326.9		173.7				71.0	
AUDI AUTO DIV CP	260.4							
VOLKSWAGEN AUTOS JETTA LEASING	242.4							
AUDI AUTOS S8	167.4						167.4	
VOLKSWAGEN AG CORP DIV CP	146.4		146.4					
AUDI AUTOS A4 & A6	94.1		86.8					
VOLKSWAGEN AUTOS CABRIO	89.6							
AUDI AUTOS PRE-OWNED	81.6		55.2					
VOLKSWAGEN AUTOS JETTA WAGON	72.6		44.5					
VOLKSWAGEN AUTOS BEETLE LEASING	69.2							
VOLKSWAGEN TRUCKS EUROVAN	61.8							
AUDI AUTOS VAR LEASING	42.0							
VOLKSWAGEN AUTOS PASSAT LEASING	41.2							
VOLKSWAGEN AUTOS PASSAT WAGON	25.0							
VOLKSWAGEN AUTOS GOLF	15.2							
VOLKSWAGEN AUTO&TRK VIGNETTE	12.3							
VOLKSWAGEN AUTO&TRK DIV CP	8.1							
BENTLEY AUTO DIV CP	6.2							
BENTLEY AUTOS ARNAGE	6.2							
VOLKSWAGEN AUTOS PRE-OWNED	4.5							
VOLKSWAGEN AUTOS POINTER CITY	0.9							
<b>VOLKSWAGEN AG TOTAL</b>	<b>98,743.3</b>	<b>7</b>	<b>7,597.6</b>	<b>8</b>			<b>2,724.9</b>	<b>7</b>
HYUNDAI CORP								
HYUNDAI TRUCKS SANTA FE	20,151.8		1,410.2					
KIA AUTOS SPECTRA	15,507.8							
KIA TRUCKS SEDONA	12,242.8							
HYUNDAI AUTOS SONATA	11,202.9		2,051.5					
KIA TRUCKS SPORTAGE	8,962.1							
KIA AUTOS OPTIMA	6,921.6							
HYUNDAI AUTOS XG350	3,157.3		1,778.3					
KIA AUTO&TRK VAR	1,978.7						132.4	
HYUNDAI AUTOS ELANTRA	1,771.7							
HYUNDAI AUTOS VAR	1,539.4							
HYUNDAI AUTOS ACCENT	957.3							
HYUNDAI AUTO&TRK VAR	835.6							
KIA AUTOS VAR	310.9							
KIA AUTOS RIO	234.7							
HYUNDAI AUTOS VIGNETTE	211.2							
HYUNDAI AUTOS TIBURON	62.7							
WORKING W SRVL SHW/HYND	16.2							
KIA AUTOS MAGENTIS	3.7							
KIA AUTOS SEPHIA	0.9							
KIA AUTO&TRK VIGNETTE	0.1							
<b>HYUNDAI CORP TOTAL</b>	<b>86,069.6</b>	<b>8</b>	<b>5,240.0</b>	<b>10</b>			<b>132.4</b>	<b>14</b>
MAZDA MOTOR CORP								
MAZDA AUTOS PROTEGE	24,639.2						562.2	

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MAZDA MOTOR CORP								
MAZDA TRUCKS MPV	24,448.3							
MAZDA AUTO&TRK VAR	7,670.2							
MAZDA AUTOS VAR	2,621.3							
MAZDA TRUCKS TRIBUTE	2,569.3							
MAZDA AUTO&TRK PROTEGE & TRIBUTE	813.9							
MAZDA AUTOS 626 & PROTEGE	391.6							
MAZDA AUTO&TRK VAR LEASING	182.3							
MAZDA MOTOR CORP CP	31.8							
MAZDA TRUCKS B-SERIES	6.5							
<b>MAZDA MOTOR CORP TOTAL</b>	<b>63,374.4</b>	<b>9</b>					<b>562.2</b>	<b>11</b>
MITSUBISHI MOTORS CORP								
MITSUBISHI AUTOS ECLIPSE	16,961.1		35.2					
MITSUBISHI TRUCKS MONTERO SPORT	10,636.9		194.3					
MITSUBISHI AUTOS LANCER	9,809.2		298.0					
MITSUBISHI AUTOS VAR	8,097.5							
MITSUBISHI AUTOS GALANT	2,867.3							
MITSUBISHI AUTO&TRK VAR	1,888.3							
MITSUBISHI TRUCKS MONTERO	1,357.1		179.7				262.2	
MITSUBISHI AUTOS CZ-3 TARMAC	73.2		73.2					
MITSUBISHI AUTOS DIAMANTE & GALANT	18.4							
CLAIROL MISS CRNVL/MTSBS	12.8							
<b>MITSUBISHI MOTORS CORP TOTAL</b>	<b>51,721.8</b>	<b>10</b>	<b>780.4</b>	<b>12</b>			<b>262.2</b>	<b>13</b>
BMW AG								
BMW AUTOS 7-SERIES	19,553.3		7,270.7				2,386.1	
BMW TRUCKS X5	2,857.0		2,347.1					
BMW AUTO&TRK VAR	1,947.6						110.3	
BMW AUTOS VAR	1,335.4							
BMW AUTOS PRE-OWNED	1,295.1		767.3				439.7	
BMW AUTO&TRK PRE-OWNED	737.6							
BMW AUTOS 3-SERIES	595.3							
BMW AUTOS 745	560.0							
BMW AUTOS 5-SERIES LEASING	502.3						502.3	
BMW AUTOS 5-SERIES	352.9							
BMW AUTO&TRK DIV CP	209.3						209.3	
BMW AUTOS Z3 ROADSTER LEASING	203.5						167.4	
BMW AG CORP DIV CP	199.2						167.4	
BMW EUROPEAN DELIVERY	147.8		147.8					
BMW AUTOS 3-SERIES&3-SERIES WAGON	115.0							
BMW AG CP	110.3						110.3	
BMW TRUCKS X5 LEASING	86.1							
BMW AUTOS M COUPE	75.0							
BMW AUTOS M3	35.2		35.2					
MINI AUTOS COOPER	33.5							
BMW AUTOS Z3 ROADSTER	24.6							
BMW ONLINE	14.2							
BMW AUTO&TRK VIGNETTE	5.0							
BMW AUTOS 3-SERIES LEASING	1.7							
BMW AUTOS 325 LEASING	0.2							
<b>BMW AG TOTAL</b>	<b>30,997.0</b>	<b>11</b>	<b>10,568.0</b>	<b>7</b>			<b>4,092.9</b>	<b>5</b>
FUJI HEAVY INDUSTRIES LTD								
SUBARU AUTO&TRK VAR	11,367.7						455.8	
SUBARU AUTOS OUTBACK WAGON	5,221.4		1,901.8					

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FUJI HEAVY INDUSTRIES LTD								
SUBARU AUTOS IMPREZA	5,022.5		1,986.9				199.1	
SUBARU AUTOS VAR	3,171.8							
SUBARU TRUCKS FORESTER	2,301.7		1,442.3					
SUBARU AUTOS OUTBACK SEDAN	154.9		40.5					
SUBARU AUTO&TRK DIV CP	81.0		81.0					
SUBARU AUTOS OUTBACK LTD WAGON	44.6		44.6					
SUBARU AUTOS OUTBACK SPORT WAGON	20.0							
SUBARU PORTLAND GOLF SHW	10.7							
SUBARU BIKE SHOW	6.7							
SUBARU AUTOS OUTBACK SPORT SEDAN	6.5							
SUBARU AUTOS LEGACY & OUTBACK	3.9							
SUBARU AUTOS OUTBACK WAGON LEASING	3.9							
SUBARU AUTO&TRK VIGNETTE	1.7							
<b>FUJI HEAVY INDUSTRIES LTD TOTAL</b>	<b>27,419.1</b>	<b>12</b>	<b>5,497.1</b>	<b>9</b>			<b>654.9</b>	<b>10</b>
ISUZU MOTORS LTD								
ISUZU TRUCKS AXIOM	5,694.1						211.7	
ISUZU TRUCKS VAR	1,805.4						522.3	
ISUZU TRUCKS RODEO	1,286.6							
ISUZU AUTOS VAR	939.8							
ISUZU TRUCKS PICKUPS	455.9							
ISUZU TRUCKS RODEO LEASING	10.0							
PIGSKIN PICK EM/ISUZU	0.2							
<b>ISUZU MOTORS LTD TOTAL</b>	<b>10,192.0</b>	<b>13</b>					<b>734.0</b>	<b>9</b>
SUZUKI MOTOR CO LTD								
SUZUKI AUTOS AERIO	3,841.1						132.4	
SUZUKI VEHICLES GRAND VITARA LEASING	2,902.3							
SUZUKI VEHICLES GRAND VITARA	981.7		474.9				132.4	
SUZUKI AUTOS&VEHICLES VAR	398.9							
SUZUKI VEHICLES XL-7	252.7							
SUZUKI AUTOS VAR	156.7							
SUZUKI MOTOR CO LTD VIGNETTE	77.3							
SUZUKI MOTOR CO LTD CP	46.0							
SUZUKI AUTOS AERIO LEASING	35.9							
SUZUKI AUTO DIV CP	15.9							
SUZUKI VEHICLES VIGNETTE	0.0							
<b>SUZUKI MOTOR CO LTD TOTAL</b>	<b>8,708.4</b>	<b>14</b>	<b>474.9</b>	<b>13</b>			<b>264.8</b>	<b>12</b>
DAEWOO CORP								
DAEWOO AUTOS VAR	3,137.0							
DAEWOO AUTOS LANOS & LEGANZA	1,369.8							
DAEWOO AUTOS LANOS	0.4							
<b>DAEWOO CORP TOTAL</b>	<b>4,507.2</b>	<b>15</b>						
PORSCHE AG								
PORSCHE AUTOS 911	2,227.2		1,668.4					
PORSCHE AUTOS BOXSTER	1,598.9		697.4					
PORSCHE TRUCKS CAYENNE	274.0		268.6					
PORSCHE AUTOS VAR	6.4							
<b>PORSCHE AG TOTAL</b>	<b>4,106.5</b>	<b>16</b>	<b>2,634.4</b>	<b>11</b>				
FORD MOTOR CO/WENDYS INTL INC								
MONSTER JAM/FRD TRK&WNDY	100.5							
US HOT RD MNSTR/FRD&WNDY	21.4							
<b>FORD MOTOR CO/WENDYS INTL INC TOTAL</b>	<b>122.0</b>	<b>17</b>						
FORD MOTOR CO/NATL AUTO PARTS ASSN								
MONSTER JAM/FORD TRK&NP	77.4							

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PARENT/BRAND	TOTAL		MAGAZINES		SUNDAY MAGS		NATL NEWSP	
	DOLS (000)	RANK-DOLS	DOLS (000)	RANK-DOLS	DOLS (000)	RANK-DOLS	DOLS (000)	RANK-DOLS
<b>FORD MOTOR CO/NATL AUTO PARTS ASSN TOTAL</b>	<b>77.4</b>	<b>18</b>						
FIAT SPA								
MASERATI AUTOS SPYDER	66.5		27.1					
ALFA ROMEO AUTOS 147	0.8							
<b>FIAT SPA TOTAL</b>	<b>67.3</b>	<b>19</b>	<b>27.1</b>	<b>14</b>				
DOCTORS ASSOC INC/FORD MOTOR CO								
MONSTER JAM/FRD TRK&SBWY	42.2							
GRAND SLAM/MTRSP/FRD&SBW	7.6							
US HOT ROD/MTR/FORD&SBWY	0.0							
<b>DOCTORS ASSOC INC/FORD MOTOR CO TOTAL</b>	<b>49.9</b>	<b>20</b>						
FOODMAKER INC/FORD MOTOR CO								
MONSTER JAM/FORD&JCK/BX	33.8							
<b>FOODMAKER INC/FORD MOTOR CO TOTAL</b>	<b>33.8</b>	<b>21</b>						
PSA PEUGEOT CITROEN								
PSA PEUGEOT CORP DIV CP	19.6		19.6					
<b>PSA PEUGEOT CITROEN TOTAL</b>	<b>19.6</b>	<b>22</b>	<b>19.6</b>	<b>15</b>				
FORD MOTOR CO/SILVER STAR COMM								
MONSTER JAM/FRD TRCK&WRF	14.2							
<b>FORD MOTOR CO/SILVER STAR COMM TOTAL</b>	<b>14.2</b>	<b>23</b>						
<b>GRAND TOTAL</b>	<b>2,003,933.8</b>		<b>295,439.2</b>		<b>2,181.7</b>		<b>55,428.2</b>	

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PARENT/BRAND	NEWSPAPER		NETWORK TV		SLN TV		CABLE TV	
	DOLS (000)	RANK-DOLS	DOLS (000)	RANK-DOLS	DOLS (000)	RANK-DOLS	DOLS (000)	RANK-DOLS
GENERAL MOTORS CORP								
CHEVROLET AUTO&TRK VAR	1,466.4		16,532.6				374.4	
SATURN TRUCKS VUE			29,103.8				1,898.1	
GENERAL MOTORS CORP VAR AUTO&TRK	9,388.3		13,922.0		1,645.2		3,906.2	
CHEVROLET TRUCKS TRAILBLAZER			12,465.9		1,570.9		368.8	
CHEVROLET AUTOS IMPALA			18,792.6		1,918.0		1,561.0	
BUICK TRUCKS RENDEZVOUS	2,001.9		15,329.8				2,783.1	
CHEVROLET TRUCKS AVALANCHE			11,511.6		1,641.5		826.2	
CADILLAC AUTOS CTS			13,293.6				2,440.8	
CHEVROLET AUTOS VAR	586.3		14,496.0				204.2	
GMC TRUCKS ENVOY			10,198.7		243.8		1,961.7	
SATURN AUTOS SL LEASING	83.3		12,242.0				1,148.0	
CHEVROLET TRUCKS SILVERADO			6,397.4		1,116.0		180.0	
CADILLAC AUTO&TRK VAR	41.3		10,390.6				11.2	
PONTIAC AUTOS VIBE			12,352.0				1,561.0	
CHEVROLET TRUCKS TAHOE			9,266.1				255.4	
CHEVROLET TRUCKS VAR			3,341.6				113.7	
PONTIAC AUTOS GRAND AM	20.7		7,089.5				1,196.8	
GMC TRUCKS SIERRA	40.8		4,914.4		1,268.9		2,057.3	
BUICK AUTOS VAR	8,621.3							
OLDSMOBILE AUTO&TRK VAR			4,603.3				3,327.0	
CHEVROLET TRUCKS SUBURBAN			5,166.4				227.1	
CADILLAC TRUCKS ESCALADE	19.3		4,083.2				50.8	
PONTIAC AUTOS GRAND PRIX			6,466.6				598.3	
GMC TRUCKS VAR	272.9		132.0				925.3	
CADILLAC TRUCKS ESCALADE EXT			6,262.1				764.9	
CHEVROLET AUTO&TRK DIV CP			161.8				8.1	
GMC TRUCKS YUKON DENALI			3,885.1				1,546.4	
SAAB AUTOS 9-5 WAGON			1,775.8				2,348.6	
SAAB AUTOS 9-3 LEASING	98.1		1,088.0				125.4	
PONTIAC AUTO&TRK VAR			0.5					
CHEVROLET TRUCKS TRAILBLAZER LEASING								
SATURN AUTOS LS LEASING	3.9		2,854.2				1,090.8	
GMC TRUCKS SIERRA DENALI			2,234.0				199.4	
GMC TRUCKS YUKON	64.1		320.5		1,219.0		315.9	
SAAB AUTOS 9-5	15.0						56.4	
BUICK AUTOS LESABRE	1,626.5							
SAAB AUTOS 9-5 LEASING			2,330.3				229.0	
CADILLAC AUTOS DEVILLE LEASING	6.1							
CHEVROLET AUTOS CAVALIER	43.8							
BUICK AUTO&TRK VAR			119.1					
CHEVROLET AUTOS MONTE CARLO			1,243.0				2.2	
CADILLAC AUTOS DEVILLE								
CHEVROLET AUTOS IMPALA LEASING								
OLDSMOBILE AUTOS ALERO			1,000.4				843.4	
GENERAL MOTORS CORP VAR AUTOS	1,463.0							
SAAB AUTOS 9-3	36.5						8.1	
CHEVROLET TRUCKS AVALANCHE&TRLBLZR								
CADILLAC AUTOS SEVILLE			1,102.4					
SAAB AUTOS VAR	127.0							
PONTIAC AUTO ONLINE								
SAAB AUTOS 9-5 WAGON LEASING								
GENERAL MOTORS CORP &UAW UNITED AUTO								

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	DOLS (000)	RANK-DOLS	DOLS (000)	RANK-DOLS	DOLS (000)	RANK-DOLS	DOLS (000)	RANK-DOLS
GENERAL MOTORS CORP								
CHEVROLET AUTOS CORVETTE								
SATURN AUTOS VAR	177.8		115.2					
CADILLAC AUTOS VAR LEASING	957.2							
CHEVROLET AUTOS MALIBU LEASING								
CHEVROLET AUTOS MALIBU			75.0					
CADILLAC AUTOS DEVILLE & SEVILLE LSG	796.3							
SATURN AUTOS LS			71.6					
OLDSMOBILE AUTOS VAR								
BUICK AUTOS CENTURY & REGAL	602.3							
GENERAL MOTORS CORP VAR AUTO&TRK LSG	769.6							
GMC TRUCKS ENVOY LEASING								
CADILLAC AUTOS SEVILLE LEASING								
PONTIAC AUTOS GRAND AM LEASING								
GENERAL MOTORS CORP CP	141.0							
SAAB AUTOS 9-5 & 9-5 WAGON							527.9	
CHEVROLET AUTOS PRIZM LEASING								
GMC TRUCKS SIERRA LEASING								
GENERAL MOTORS CORP DIV CP								
HUMMER VEHICLES HI	0.6							
CHEVROLET AUTO DIV CP								
CADILLAC AUTOS VAR	235.5							
CHEVROLET AUTO&TRK CAVALIER&S10 PKUP								
CHEVROLET TRUCKS SILVERADO LEASING								
CADILLAC AUTOS PRE-OWNED	49.0							
SATURN AUTOS SL	10.6		105.3					
BUICK TRUCKS RENDEZVOUS LEASING	341.6							
CHEVROLET TRUCKS AVALANCHE&SILVERADO								
CHEVROLET TRUCK DIV CP								
CHEVROLET TRUCKS EXPRESS VAN								
CHEVROLET TRUCKS BLAZER LEASING								
CADILLAC AUTOS CTS & SATURN VUE								
CHEVROLET AUTO&TRK VIGNETTE			0.0					
CADILLAC AUTOS DEVILLE & SEVILLE	229.5							
NASCAR/CHEV AUTOS&TRKS								
BUICK AUTO&TRK LESABRE & RENDEZVOUS								
CHEVROLET TRUCKS S10 PICKUP								
BUICK AUTOS VAR LEASING	193.1							
OLDSMOBILE TRUCKS BRAVADA			69.6					
CHEVROLET TRUCKS SUBURBAN & TAHOE								
SATURN AUTOS VAR LEASING	174.1							
HOME & GARDEN SHOW/GMC								
GENERAL MOTORS CORP PRE-OWND AT&TRK								
SATURN AUTOS LW WAGON			118.0					
CHEVROLET AUTOS CAVALIER & IMPALA								
BUICK AUTOS LESABRE & PARK AVENUE								
CHEVROLET TRUCKS VENTURE								
CHEVROLET AUTOS CAVALIER & PRISM	129.6							
SATURN AUTO DIV CP								
BUICK AUTO DIV CP								
CHEVROLET AUTO&TRK CAVALIER&TRLBLZR	101.9							
SATURN AUTO&TRK VAR								
CHEVY THUNDER DAYS								

## SMALL BUSINESS PLAN - MEDIA MIX

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PARENT/BRAND	NEWSPAPER		NETWORK TV		SLN TV		CABLE TV	
	DOLS (000)	RANK-DOLS	DOLS (000)	RANK-DOLS	DOLS (000)	RANK-DOLS	DOLS (000)	RANK-DOLS
GENERAL MOTORS CORP								
PONTIAC AUTO DIV CP								
PONTIAC AUTOS GRAND PRIX LEASING								
CADILLAC INVITATIONAL								
OLDSMOBILE TRUCKS SILHOUETTE								
BUICK GOLF TOURNAMENT	57.9							
GMC TACOMA HOME&GRDN SHW	23.4							
CADILLAC AUTO&TRK DIV CP								
CADILLAC AUTO&TRK CTS & ESCALADE								
BUICK AUTOS REGAL								
GMC TRUCKS SAVANA								
GENERAL MOTORS CORP VAR ALT FUEL VHC								
SATURN AUTOS LS & SL	51.7							
CADILLAC AUTO DIV CP								
CHEVROLET AUTO&TRK IMPALA&TRLBLZR	42.7							
CHEVROLET TRUCKS S10 PICKUP&SLVRD								
FIFTH THRD BNK HM&GR/GMC								
OLDSMOBILE SCRAMBLE								
CHEVROLET AUTOS PRIZM								
PONTIAC AUTOS BONNEVILLE & FIREBIRD								
GMC TRUCKS SAVANA & SIERRA								
BUICK AUTO&TRK VIGNETTE								
BUICK INVITATIONAL								
BUICK SCRAMBLE								
CHEVROLET TRUCKS BLAZER								
GM.COM ONLINE	16.8							
GMC TRUCK LNGHR WR RODEO								
GMC TRUCK DIV CP								
BUICK AUTOS CENTURY								
GMC TRUCKS VIGNETTE								
CHEVROLET TRUCKS TRACKER								
GMC TRUCKS SUBURBAN								
PONTIAC AUTOS VAR	11.0							
SAAB AUTOS 9-3 & 9-5								
GENERAL MOTORS CORP VIGNETTE								
GENERAL MOTORS CORP VAR TRUCKS	9.3							
BUICK AUTO DIV SPORTING EVENT								
SATURN AUTOS PRE-OWNED	7.8							
SKILLS COMPETITION/GMC								
RODEO SHOW/GMC								
CHEVY TRUCKS/OPEN/TRNMT								
BUICK AUTOS PARK AVENUE								
OLYMPIC TORCH/CHEV AUTOS								
OLDSMOBILE AUTO&TRK VAR LEASING							4.7	
CHEVROLET AUTOS CAMARO								
CHEVROLET TRUCKS SSR								
BUICK AUTOS REGAL LEASING	2.8							
CHEVROLET TRUCKS S10 PICKUP LEASING								
GRAND PRIX OF DC/CAD								
CHEVROLET AUTO&TRK LEASING	1.6							
GMC TRUCKS SIERRA & SONOMA								
SATURN AUTO&TRK DIV CP								
CADILLAC AUTOS CATERA								

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PARENT/BRAND	NEWSPAPER		NETWORK TV		SLN TV		CABLE TV	
	DOLS (000)	RANK-DOLS	DOLS (000)	RANK-DOLS	DOLS (000)	RANK-DOLS	DOLS (000)	RANK-DOLS
GENERAL MOTORS CORP								
SATURN AUTOS VIGNETTE								
GMABILITY ONLINE								
<b>GENERAL MOTORS CORP TOTAL</b>	<b>31,161.3</b>	<b>1</b>	<b>267,023.6</b>	<b>1</b>	<b>10,623.3</b>	<b>2</b>	<b>36,047.5</b>	<b>1</b>
DAIMLERCHRYSLER AG								
DODGE AUTO&TRK VAR	6,951.6		12,809.3		688.0		977.7	
CHRYSLER AUTO&TRK VAR	1,428.4		6,273.8				2,526.0	
DODGE TRUCKS RAM PICKUP	844.3		6,849.2		357.8		1,008.4	
JEEP VEHICLES VAR	1,179.0		7,467.2				1,512.4	
JEEP VEHICLES GRAND CHEROKEE	60.5		5,084.5				1,496.2	
DODGE TRUCKS CARAVAN	9.3		2,336.2				648.0	
JEEP VEHICLES LIBERTY			3,857.2		1,607.2		869.1	
CHRYSLER AUTOS PT CRUISER	513.4		3,442.1				994.7	
CHRYSLER TRUCKS TOWN & COUNTRY			5,335.9				1,301.6	
MERCEDES BENZ AUTOS SL-CLASS			4,534.7				1,066.3	
CHRYSLER AUTOS SEBRING			3,360.8		1,732.6		439.8	
CHRYSLER AUTOS CONCORDE			1,851.6					
DODGE AUTOS STRATUS	235.4		2,653.1				608.5	
CHRYSLER TRUCKS TOWN&COUNTRY&VOYAGER								
MERCEDES BENZ AUTOS C-CLASS			2,684.5				859.7	
CHRYSLER AUTOS 300M			3,807.6				656.6	
DODGE TRUCKS DURANGO	64.7		952.7		30.9		162.1	
DODGE AUTOS NEON	1,094.4		29.6				22.2	
MERCEDES BENZ TRUCKS M-CLASS			1,924.6				588.1	
DODGE TRUCKS VAR	429.6				1,399.2			
DAIMLERCHRYSLER AG VAR AUTO&TRK	596.9		715.4				109.9	
CHRYSLER CORP VAR AUTO&TRK								
DAIMLERCHRYSLER AG CP	159.0		1,086.7				560.5	
MERCEDES BENZ TRUCKS G-CLASS			1,613.0				332.7	
JEEP VEHICLES WRANGLER			965.6				437.6	
MERCEDES BENZ AUTOS C-CLASS SPRT WGN			174.7				483.6	
MERCEDES BENZ AUTO&TRK VAR							8.9	
DODGE TRUCKS DURANGO & PICKUPS								
MERCEDES BENZ AUTOS E-CLASS	11.4		66.0				301.3	
CHRYSLER AUTOS VAR	300.0		606.4				387.0	
DAIMLERCHRYSLER CORP DIV CP								
CHRYSLER CORP ONLINE								
DODGE TRUCKS DAKOTA			60.0					
CHRYSLER AUTOS PT CRUISER & SEBRING								
CHRYSLER CORP TV PROGRAM								
MERCEDES BENZ AUTOS VAR	101.4							
MERCEDES BENZ AUTOS S-CLASS							49.5	
CHRYSLER AUTOS SEBRING LEASING								
JEEP VEHICLES LIBERTY LEASING								
DODGE AUTOS VIPER								
MERCEDES BENZ AT&TRK DV CP								
MERCEDES BENZ AT&TRK DV TV PROGRAM								
JEEP VEHICLES GRAND CHEROKEE LEASING								
CHRYSLER AUTOS PT CRUISER LEASING								
DODGE AUTOS VAR	129.6							
MERCEDES BENZ AUTOS E-CLS&E-CLS WGN							10.8	
DODGE AUTO&TRK DIV CP								
40 DAYS&40 NIGHTS/CHRY								

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PARENT/BRAND	NEWSPAPER		NETWORK TV		SLN TV		CABLE TV	
	DOLS (000)	RANK-DOLS	DOLS (000)	RANK-DOLS	DOLS (000)	RANK-DOLS	DOLS (000)	RANK-DOLS
DAIMLERCHRYSLER AG								
BOB HOPE CHRY CLASSIC	2.2							
CHRYSLER CORP VAR AUTOS	174.3							
DODGE TRUCKS CARAVAN & DURANGO	167.9							
GREATER GRNSBR CHRY CLS								
CHRYSLER TRUCKS VOYAGER								
DAIMLERCHRYSLER AG & UAW UNITED AUTO	142.8						0.4	
CHRYSLER PLYM AUTO&TRK VAR	76.6							
DODGE AUTO&TRK ONLINE								
MERCEDES BENZ AUTOS SLK								
CHRYSLER PLYM AUTOS VAR	23.1							
DODGE TRUCKS DURANGO LEASING								
DODGE TRUCKS RAM PICKUP LEASING								
CHRYSLER PLYM TRUCKS TOWN&CNTRY&VYGR	84.4							
TENNIS MASTERS SRS/MRCDS			30.7				26.2	
CHRYSLER TRUCKS TOWN & COUNTRY LSG								
MERCEDES BENZ AUTO DIV CP								
JEEP EAGLE AUTO&TRK DIV CP								
DODGE AUTOS STRATUS LEASING								
CHRYSLER TRUCKS VOYAGER LEASING	40.2							
CHRYSLER CORP CP								
CHRYSLER AUTOS NEON								
DODGE AUTO&TRK VIGNETTE								
AEROSMITH PRSNL/DODGE								
JEEP VEHICLES GRAND CHEROKEE&WRNGLR								
CHRYSLER AUTOS VAR & JEEP VAR								
JEEP VEHICLES CHEROKEE								
CHRYSLER MLN DLR FLM FST								
TRAVEL SPORTS&BT/DODGE								
JEEP VEHICLES VIGNETTE								
MERCEDES BENZ AUTO&TRK PRE-OWNED								
CHRYSLER AUTO&TRK PRE-OWNED								
DODGE RAM MONSTER JAM								
DODGE AUTOS INTREPID	3.5							
MOBIL 1 12 HRS/SBRNG/DG								
JEEP VEHICLES & FIRST TN BANK								
FIVE STAR CHAMP RODEO/DG								
MERCEDES CHMPSHPS EVENT								
CHRYSLER JEEP BAY FEST								
CHRYSLER AUTOS 300M LEASING								
<b>DAIMLERCHRYSLER AG TOTAL</b>	<b>14,823.9</b>	<b>4</b>	<b>80,573.1</b>	<b>2</b>	<b>5,815.7</b>	<b>3</b>	<b>18,445.8</b>	<b>3</b>
FORD MOTOR CO								
FORD AUTO&TRK VAR	16,168.7		12,686.9				1,363.4	
FORD MOTOR CO CP	923.2		33,803.5		1,149.3		4,875.2	
LAND ROVER VEHICLES FREELANDER	28.8		6,858.8				4,301.2	
JAGUAR AUTOS X-TYPE LEASING	789.8		35.4				1,848.7	
FORD TRUCKS F-SERIES	31.5		6,935.1		768.9		529.9	
FORD AUTOS FOCUS	15.5		2,157.1		1,436.7		225.4	
FORD AUTOS THUNDERBIRD			1,579.9				159.5	
VOLVO AUTOS S60 LEASING								
FORD MOTOR CO VAR AUTO&TRK	2,791.1							
JAGUAR AUTOS X-TYPE	265.7						29.9	
FORD TRUCKS EXPLORER	26.7		50.0		1,015.3		134.7	

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PARENT/BRAND	NEWSPAPER		NETWORK TV		SLN TV		CABLE TV	
	DOLS (000)	RANK-DOLS	DOLS (000)	RANK-DOLS	DOLS (000)	RANK-DOLS	DOLS (000)	RANK-DOLS
FORD MOTOR CO								
VOLVO AUTOS VAR	66.5		5,352.9				15.8	
LINCOLN TRUCKS NAVIGATOR			2,824.0					
MERCURY TRUCKS MOUNTAINEER LEASING	670.7							
LINCOLN AUTOS TOWN CAR	663.4		1,015.0					
LINCOLN AUTO&TRK LS & NAVIGATOR LSG	352.2							
VOLVO AUTOS S60			733.9				39.4	
FORD AUTO&TRK DIV CP								
LINCOLN AUTOS LS	344.4							
MERCURY TRUCKS MOUNTAINEER	624.4						107.7	
FORD TRUCKS VAR	258.4		827.0		13.6		435.8	
FORD AUTO&TRK PRE-OWNED								
FORD MOTOR CO CORP DIV CP								
LAND ROVER VEHICLES FREELANDER LSG	6.1		410.9				215.6	
FORD AUTO&TRK TAURUS & WINDSTAR								
MERCURY AUTOS GRAND MARQUIS	231.2							
VOLVO AUTOS V70 CROSS COUNTRY			853.3				46.1	
FORD TRUCKS F-SERIES & RANGER								
LINCOLN MERC AUTO&TRK VAR	382.4							
JAGUAR AUTOS VAR	224.3							
LINCOLN AUTOS LS LEASING	194.8							
FORD TRUCKS EXPLORER & PICKUPS								
FORD AUTOS VAR	587.4							
LINCOLN MERC AUTOS VAR	521.3							
JAGUAR AUTOS VAR LEASING								
FORD AUTOS TAURUS LEASING	75.7							
LINCOLN AUTO&TRK LS & NAVIGATOR	214.8							
MERCURY AUTO&TRK MOUNTAINEER&SABLE	163.4							
FORD TRUCKS EXPEDITION	31.0							
LAND ROVER VEHICLES DISCOVERY								
FORD AUTOS ZX2								
LAND ROVER VEHICLES VAR	28.0							
JAGUAR AUTOS XK								
FORD TRUCKS ESCAPE								
FORD TRUCKS RANGER	58.2							
JAGUAR AUTOS PRE-OWNED								
MERCURY AUTO&TRK VAR								
VOLVO AUTOS V70 WAGON LEASING								
FORD AUTOS TAURUS	15.8		395.0				0.8	
MERCURY AUTOS SABLE	151.6							
LINCOLN TRUCKS NAVIGATOR LEASING	122.4							
LINCOLN AUTOS CONTINENTAL & TOWN CAR	122.1							
VOLVO AUTOS S60 & V70 LEASING	92.1							
LAND ROVER VEHICLES RANGE ROVER LSG								
LAND ROVER VEHICLES RANGE ROVER								
LAND ROVER VEHICLES DSCVRY&FRLND LSG								
MERCURY AUTOS SABLE & SABLE WAGON								
VOLVO AUTO&TRK VAR								
MONSTER JAM/FORD TRUCKS								
VOLVO AUTOS PRE-OWNED								
LINCOLN AUTOS CONTINENTAL&TWN CR LSG	15.8							
VOLVO AUTOS VAR LEASING	25.9							
FORD TRUCKS F-SERIES & RANGER LSG								

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	DOLS (000)	RANK-DOLS	DOLS (000)	RANK-DOLS	DOLS (000)	RANK-DOLS	DOLS (000)	RANK-DOLS
FORD MOTOR CO								
FORD TRUCKS EXPEDITION & EXPLORER								
BLUES CLUES LIVE/FORD			0.0				68.8	
LINCOLN AUTOS TOWN CAR LEASING	235.7							
FORD TRUCKS E-SERIES VAN								
LINCOLN AUTO&TRK VAR								
FORD MOTOR CO TV PROGRAM								
LAND ROVER VEHICLES DSCVRY&RNG RVR								
NATIONAL BOAT/LINC NVGTR								
MERCURY AUTOS GRAND MARQUIS & SABLE								
FORD AUTOS MUSTANG								
VOLVO AUTOS S40 LEASING								
MERCURY TRUCKS MOUNTAINEER&VILLAGER	176.7							
JAGUAR AUTOS S-TYPE LEASING								
FORD AUTOS FOCUS & TAURUS								
FORD TRUCKS WINDSTAR			0.0				156.0	
LAND ROVER VEHICLES DSCVY&RNG RVR LS								
VOLVO OCEAN RACE	3.7							
LAND ROVER VEHICLES DISCOVERY&FRLNDR								
VOLVO TRUCKS XC90	6.8							
VOLVO OVERSEAS DELIVERY								
FORD TRUCKS EXPLORER LEASING								
FORD AUTOS FOCUS & ZX2								
ASTON MARTIN AUTOS VANTAGE								
JAGUAR AUTOS XJ								
LINCOLN AUTOS LS & TOWN CAR	88.1							
FORD AUTO&TRK VIGNETTE							47.8	
FORD TRUCKS EXPLORER&EXPLR SPRT TRC								
FORD AUTO&TRK FOCUS & RANGER								
MERCURY AUTO&TRK DIV CP								
LINCOLN MERC AUTOS PRE-OWNED	61.1							
FORD MOTOR CO VAR TRUCKS								
MOTORCRAFT FORD NATLS								
FORD AUTO SHOW								
LINCOLN AUTO&TRK PRE-OWNED								
JAGUAR AUTOS S-TYPE & XJ								
FORD AUTOS TAURUS & ZX2								
MONSTER JAM/FRD TRK&MVRC								
FORD MOTOR CO VIGNETTE								
JAGUAR AUTOS S-TYPE								
FORD AUTOS FOCUS LEASING								
FORD MOTOR CO & UAW UNION								
VOLVO AUTOS V70 CROSS COUNTRY LSG								
FORD AUTO DIV CP								
US HOT ROD MNSTR JM/FORD								
VOLVO AUTOS S80 LEASING								
FORD TRUCKS RANGER LEASING								
FORD AUTO&TRK VAR ALTRNTV FUEL VHCLS								
FORD MOTOR CO VAR AUTOS	7.2							
CIRQUE DU SOLEIL/LINCOLN							22.1	
TEAM FORD RACING								
FORD US HOT ROD TRK NTL								
LINCOLN MERC AUTO&TRK VAR LEASING								

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PARENT/BRAND	NEWSPAPER		NETWORK TV		SLN TV		CABLE TV	
	DOLS (000)	RANK-DOLS	DOLS (000)	RANK-DOLS	DOLS (000)	RANK-DOLS	DOLS (000)	RANK-DOLS
FORD MOTOR CO								
VOLVO AUTOS S40 & S60 LEASING	15.3							
AUTO SHOW/FORD								
FORD TRUCKS VIGNETTE								
FORD AUTOS FOCUS & MUSTANG								
VOLVO AUTOS S80								
ASTON MARTIN AUTOS VAR	3.2							
ARENACROSS/FORD								
AUTO SHOW 2002/FORD								
VAGINA MNLGS/LNC&MRSHL F								
JAGUAR AUTOS XK LEASING	1.1							
MERCURY AUTOS MARAUDER								
VOLVO AUTOS V70 WAGON								
FORD TRUCKS EXPLORER & F-SERIES								
MERCURY AUTOS SABLE LEASING								
VOLVO AUTOS VIGNETTE								
LAND ROVER VEHICLES DISCOVERY LSG								
<b>FORD MOTOR CO TOTAL</b>	<b>27,939.6</b>	<b>2</b>	<b>76,518.7</b>	<b>3</b>	<b>4,383.8</b>	<b>4</b>	<b>14,623.6</b>	<b>4</b>
TOYOTA MOTOR CORP								
TOYOTA AUTOS CAMRY	34.0		15,737.4		320.6		3,267.1	
TOYOTA AUTOS MATRIX			8,511.9		4,260.8		2,249.2	
TOYOTA AUTOS COROLLA			9,171.8		4,086.3		2,372.8	
LEXUS AUTOS ES	14.0		8,487.6				1,562.8	
TOYOTA AUTO&TRK VAR	1,956.8		588.2		40.7		182.6	
TOYOTA TRUCKS TUNDRA			2,660.5		1,360.2		1.5	
TOYOTA AUTOS VAR	944.1							
LEXUS AUTOS LS			380.3				1,778.2	
TOYOTA TRUCKS RAV4					170.3		4,107.8	
TOYOTA AUTOS COROLLA & MATRIX	29.5		1,767.6					
TOYOTA TRUCKS 4RUNNER			1,288.6				2,016.6	
TOYOTA AUTO&TRK DIV CP								
LEXUS TRUCKS RX 300								
TOYOTA TRUCKS TACOMA			3,364.0					
TOYOTA AUTO&TRK PRE-OWNED	3,357.4							
TOYOTA TRUCKS SIENNA							893.7	
TOYOTA AUTOS AVALON			1,243.0				1,172.2	
LEXUS AUTOS GS			1,240.0					
TOYOTA TRUCKS HIGHLANDER					1,235.4		741.1	
TOYOTA TRUCKS SEQUOIA			18.5				1.5	
LEXUS AUTO&TRK VAR			42.2				2.7	
TOYOTA MOTOR CORP DIV CP	39.4							
TOYOTA AUTOS CELICA			53.1		585.5		2.6	
TOYOTA TRUCKS VAR	2.4							
TOYOTA TRUCKS TACOMA & TUNDRA	296.6				532.0			
LEXUS AUTOS PRE-OWNED								
TOYOTA MOTOR CORP CP								
TOYOTA AUTOS CAMRY SOLARA								
LEXUS AUTOS IS								
LEXUS AUTOS IS 300 LEASING								
TOYOTA AUTOS PRIUS BI-FUEL								
LEXUS AUTO&TRK PRE-OWNED			42.7				789.7	
TOYOTA AUTOS ECHO								
LEXUS TRUCKS LX 470								

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PARENT/BRAND	NEWSPAPER		NETWORK TV		SLN TV		CABLE TV	
	DOLS (000)	RANK-DOLS	DOLS (000)	RANK-DOLS	DOLS (000)	RANK-DOLS	DOLS (000)	RANK-DOLS
TOYOTA MOTOR CORP								
TOYOTA AUTOS MR SPYDER								
TOYOTA AUTOS MR2								
TOYOTA AUTO DIV CP								
LEXUS AUTOS IS 300			95.0					
TOYOTA AUTO&TRK VIGNETTE					457.9		8.3	
TOYOTA AUTOS COROLLA & ECHO								
TOYOTA AUTOS CAMRY & COROLLA								
LEXUS AUTOS VAR	159.0							
TOYOTA TRUCKS 4RUNNER & SIENNA								
LEXUS AUTOS IS 300 SPORTCROSS WAGON								
LEXUS TRUCKS PRE-OWNED								
TOYOTA TRUCKS RAV4 EV								
TOYOTA GRAND PRIX RC	77.0							
TOYOTA TRUCKS 4RUNNER & RAV4								
TOYOTA AUTOS CAMRY LEASING								
TOYOTA TRUCKS RAV4 & TACOMA								
CYCLE WORLD INTL MTR/TOY								
TOYOTA AUTO&TRK CAMRY SOLARA&SIENNA								
TOYOTA AUTOS CAMRY & CAMRY SOLARA								
TOYOTA AUTO&TRK CAMRY & SIENNA								
TOYOTA MOTOR SALES USA CP								
TOYOTA TRUCKS 4RUNNER & TUNDRA								
TOYOTA MOTOR CORP VIGNETTE								
FREESTYLE MTRCRS/TOYOTA								
TOYOTA TRUCKS RAV4 & SEQUOIA								
TOYOTA.COM ONLINE								
TOYOTA AUTOS VIGNETTE							15.9	
TOYOTA AUTOS PRE-OWNED								
LEXUS AUTO&TRK VIGNETTE								
TOYOTA TRUCKS 4RUNNER & TACOMA								
TOYOTA TRUCKS PRE-OWNED								
<b>TOYOTA MOTOR CORP TOTAL</b>	<b>6,910.0</b>	<b>7</b>	<b>54,692.4</b>	<b>5</b>	<b>13,049.7</b>	<b>1</b>	<b>21,166.4</b>	<b>2</b>
HONDA MOTOR CO LTD								
HONDA AUTOS CIVIC			5,236.1		2,329.6		496.7	
HONDA AUTOS ACCORD			8,635.3		1,493.4		761.0	
HONDA TRUCKS CR-V			7,881.4				753.4	
ACURA AUTOS RL	141.6		689.1				662.0	
ACURA AUTOS TL			1,055.5				507.4	
HONDA TRUCKS ODYSSEY			5,522.3		361.2		742.8	
HONDA AUTOS ACCORD LEASING								
ACURA AUTOS RSX	1.3		2,562.1				645.5	
ACURA TRUCKS MDX			1,333.3				826.0	
ACURA AUTOS CL			498.8				604.8	
HONDA MOTOR CO LTD CP	241.9		1,311.2				410.1	
ACURA AUTOS RL LEASING	1,673.6							
HONDA AUTO&TRK VAR	96.8							
HONDA AUTOS INSIGHT BI-FUEL			692.4				971.4	
ACURA AUTO&TRK PRE-OWNED							1,580.6	
HONDA AUTOS PRE-OWNED							1,100.3	
HONDA MOTOR CO CORP DIV CP								
ACURA AUTOS NSX								
HONDA AUTO DIV CP								

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PARENT/BRAND	NEWSPAPER		NETWORK TV		SLN TV		CABLE TV	
	DOLS (000)	RANK-DOLS	DOLS (000)	RANK-DOLS	DOLS (000)	RANK-DOLS	DOLS (000)	RANK-DOLS
HONDA MOTOR CO LTD								
HONDA AUTO&TRK PRE-OWNED							680.3	
ACURA AUTO&TRK VAR								
HONDA CLASSIC GOLF EVENT	276.3							
HONDA AUTOS VAR	129.1		184.8					
HONDA MOTOR CO CORP DIV TV PROGRAM								
ACURA AUTOS VAR								
HONDA AUTO&TRK DIV CP								
HONDA CLASSIC GLF TRNMNT								
ACURA LA BIKE TOUR	90.8							
HONDA RED RIDER/RC EVNT			29.4				33.7	
LA MARATHON XVI/HONDA								
ACURA AUTO DIV CP								
LA MARATHON XVII/HONDA								
CIVIC TOUR/HONDA								
HONDA GOLF CLASSIC								
<b>HONDA MOTOR CO LTD TOTAL</b>	<b>2,651.3</b>	<b>9</b>	<b>35,631.7</b>	<b>6</b>	<b>4,184.2</b>	<b>5</b>	<b>10,775.9</b>	<b>6</b>
NISSAN MOTOR CO LTD								
NISSAN AUTOS ALTIMA	198.9		15,070.3				1,660.8	
NISSAN TRUCKS XTERRA	4.1		17,420.0				686.8	
NISSAN AUTOS MAXIMA	6,701.3		322.8				2,008.9	
NISSAN TRUCKS PATHFINDER			772.0				1,033.9	
INFINITI AUTOS I35			225.6				1,202.7	
NISSAN TRUCKS FRONTIER			602.6				915.6	
INFINITI AUTOS G35	23.2		109.6				690.2	
NISSAN AUTO&TRK VAR	107.1							
INFINITI AUTO&TRK VAR								
NISSAN AUTOS SENTRA	46.2							
INFINITI AUTOS Q45			340.1				7.8	
NISSAN AUTOS SE-R								
NISSAN AUTOS VAR	571.2							
INFINITI TRUCKS QX4								
NISSAN AUTO&TRK MAXIMA & PATHFINDER								
INFINITI AUTOS VAR	230.6							
NISSAN TRUCKS VAR								
NISSAN MOTOR CORP CP								
NISSAN AUTOS 350Z								
NISSAN AUTO&TRK DIV CP								
NISSAN AUTO&TRK FRONTIER & SENTRA								
NISSAN MOTOR CO CORP DIV CP								
NISSAN LA OPEN GOLF TRNM	79.7							
NISSAN AUTO&TRK MAXIMA & XTERRA								
INFINITI AUTOS I30								
NISSAN AUTO&TRK SENTRA & XTERRA								
NISSAN AUTO&TRK VIGNETTE								
NISSAN AUTO&TRK VAR LEASING	8.6							
THELONIOUS MONK INST/JZ								
<b>NISSAN MOTOR CO LTD TOTAL</b>	<b>7,970.9</b>	<b>5</b>	<b>34,863.0</b>	<b>7</b>			<b>8,206.8</b>	<b>7</b>
VOLKSWAGEN AG								
VOLKSWAGEN AUTO&TRK VAR			24,998.0				1,385.1	
VOLKSWAGEN AUTOS BEETLE			13,633.3				820.1	
VOLKSWAGEN AUTOS JETTA			8,594.5				1,316.7	
AUDI AUTOS VAR	109.6		5,389.3				2,573.7	

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PARENT/BRAND	NEWSPAPER		NETWORK TV		SLN TV		CABLE TV	
	DOLS (000)	RANK-DOLS	DOLS (000)	RANK-DOLS	DOLS (000)	RANK-DOLS	DOLS (000)	RANK-DOLS
VOLKSWAGEN AG								
VOLKSWAGEN AUTOS PASSAT			4,997.4				295.1	
AUDI AUTOS A4			635.7				558.4	
AUDI AUTOS TT			1,454.8				555.2	
VOLKSWAGEN AUTOS VAR	54.8						22.0	
AUDI AUTOS A6	93.3							
AUDI AUTOS A6 LEASING	174.4							
VOLKSWAGEN AUTOS GTI					12.4		14.7	
AUDI AUTOS QUATTRO								
AUDI AUTO DIV CP	0.2						260.3	
VOLKSWAGEN AUTOS JETTA LEASING								
AUDI AUTOS S8								
VOLKSWAGEN AG CORP DIV CP								
AUDI AUTOS A4 & A6	7.4							
VOLKSWAGEN AUTOS CABRIO								
AUDI AUTOS PRE-OWNED								
VOLKSWAGEN AUTOS JETTA WAGON								
VOLKSWAGEN AUTOS BEETLE LEASING								
VOLKSWAGEN TRUCKS EUROVAN								
AUDI AUTOS VAR LEASING	42.0							
VOLKSWAGEN AUTOS PASSAT LEASING								
VOLKSWAGEN AUTOS PASSAT WAGON								
VOLKSWAGEN AUTOS GOLF								
VOLKSWAGEN AUTO&TRK VIGNETTE							12.3	
VOLKSWAGEN AUTO&TRK DIV CP							8.1	
BENTLEY AUTO DIV CP								
BENTLEY AUTOS ARNAGE								
VOLKSWAGEN AUTOS PRE-OWNED	4.5							
VOLKSWAGEN AUTOS POINTER CITY								
<b>VOLKSWAGEN AG TOTAL</b>	<b>486.1</b>	<b>11</b>	<b>59,703.0</b>	<b>4</b>	<b>12.4</b>	<b>8</b>	<b>7,821.7</b>	<b>8</b>
HYUNDAI CORP								
HYUNDAI TRUCKS SANTA FE			9,830.2				2,149.4	
KIA AUTOS SPECTRA			6,827.7		692.8		2,043.0	
KIA TRUCKS SEDONA			7,459.1				1,952.9	
HYUNDAI AUTOS SONATA			2,018.0		286.0		789.2	
KIA TRUCKS SPORTAGE			4,206.7				1,671.8	
KIA AUTOS OPTIMA			3,379.4				1,449.9	
HYUNDAI AUTOS XG350			311.7				1,067.3	
KIA AUTO&TRK VAR			60.5				201.8	
HYUNDAI AUTOS ELANTRA					400.0		727.9	
HYUNDAI AUTOS VAR	56.4							
HYUNDAI AUTOS ACCENT					781.9			
HYUNDAI AUTO&TRK VAR					337.5			
KIA AUTOS VAR	2.4							
KIA AUTOS RIO								
HYUNDAI AUTOS VIGNETTE					211.2			
HYUNDAI AUTOS TIBURON								
WORKING W SRVL SHW/HYND								
KIA AUTOS MAGENTIS								
KIA AUTOS SEPHIA								
KIA AUTO&TRK VIGNETTE								
<b>HYUNDAI CORP TOTAL</b>	<b>58.8</b>	<b>14</b>	<b>34,093.3</b>	<b>8</b>	<b>2,709.4</b>	<b>6</b>	<b>12,053.2</b>	<b>5</b>
MAZDA MOTOR CORP								
MAZDA AUTOS PROTEGE	10,842.9		10,918.2				977.4	

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PARENT/BRAND	NEWSPAPER		NETWORK TV		SLN TV		CABLE TV	
	DOLS (000)	RANK-DOLS	DOLS (000)	RANK-DOLS	DOLS (000)	RANK-DOLS	DOLS (000)	RANK-DOLS
MAZDA MOTOR CORP								
MAZDA TRUCKS MPV	522.4		20,072.0				1,454.9	
MAZDA AUTO&TRK VAR	2,968.3							
MAZDA AUTOS VAR	2,256.1							
MAZDA TRUCKS TRIBUTE							4.1	
MAZDA AUTO&TRK PROTEGE & TRIBUTE	813.9							
MAZDA AUTOS 626 & PROTEGE	391.6							
MAZDA AUTO&TRK VAR LEASING	102.6							
MAZDA MOTOR CORP CP								
MAZDA TRUCKS B-SERIES								
<b>MAZDA MOTOR CORP TOTAL</b>	<b>17,897.7</b>	<b>3</b>	<b>30,990.2</b>	<b>9</b>			<b>2,436.4</b>	<b>13</b>
MITSUBISHI MOTORS CORP								
MITSUBISHI AUTOS ECLIPSE			14,728.3				1,960.7	
MITSUBISHI TRUCKS MONTERO SPORT			5,156.1				526.5	
MITSUBISHI AUTOS LANCER			6,249.1				1,572.3	
MITSUBISHI AUTOS VAR	7,362.5							
MITSUBISHI AUTOS GALANT			2,089.2					
MITSUBISHI AUTO&TRK VAR							40.1	
MITSUBISHI TRUCKS MONTERO	18.3		882.9					
MITSUBISHI AUTOS CZ-3 TARMAC								
MITSUBISHI AUTOS DIAMANTE & GALANT	18.4							
CLAIROL MISS CRNVL/MTSBS								
<b>MITSUBISHI MOTORS CORP TOTAL</b>	<b>7,399.1</b>	<b>6</b>	<b>29,105.6</b>	<b>10</b>			<b>4,099.6</b>	<b>10</b>
BMW AG								
BMW AUTOS 7-SERIES							1,236.1	
BMW TRUCKS X5								
BMW AUTO&TRK VAR								
BMW AUTOS VAR	31.8							
BMW AUTOS PRE-OWNED	65.1							
BMW AUTO&TRK PRE-OWNED								
BMW AUTOS 3-SERIES	9.1						117.9	
BMW AUTOS 745							473.0	
BMW AUTOS 5-SERIES LEASING								
BMW AUTOS 5-SERIES								
BMW AUTO&TRK DIV CP								
BMW AUTOS Z3 ROADSTER LEASING								
BMW AG CORP DIV CP								
BMW EUROPEAN DELIVERY								
BMW AUTOS 3-SERIES&3-SERIES WAGON								
BMW AG CP								
BMW TRUCKS X5 LEASING								
BMW AUTOS M COUPE								
BMW AUTOS M3								
MINI AUTOS COOPER								
BMW AUTOS Z3 ROADSTER	18.0							
BMW ONLINE								
BMW AUTO&TRK VIGNETTE								
BMW AUTOS 3-SERIES LEASING	1.7							
BMW AUTOS 325 LEASING								
<b>BMW AG TOTAL</b>	<b>125.6</b>	<b>13</b>					<b>1,826.9</b>	<b>14</b>
FUJI HEAVY INDUSTRIES LTD								
SUBARU AUTO&TRK VAR			310.0				3,826.5	
SUBARU AUTOS OUTBACK WAGON	44.1						1,699.4	

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PARENT/BRAND	NEWSPAPER		NETWORK TV		SLN TV		CABLE TV	
	DOLS (000)	RANK-DOLS	DOLS (000)	RANK-DOLS	DOLS (000)	RANK-DOLS	DOLS (000)	RANK-DOLS
FUJI HEAVY INDUSTRIES LTD								
SUBARU AUTOS IMPREZA			100.0				1,673.0	
SUBARU AUTOS VAR	3,077.8						2.6	
SUBARU TRUCKS FORESTER	9.8						450.0	
SUBARU AUTOS OUTBACK SEDAN								
SUBARU AUTO&TRK DIV CP								
SUBARU AUTOS OUTBACK LTD WAGON								
SUBARU AUTOS OUTBACK SPORT WAGON							20.0	
SUBARU PORTLAND GOLF SHW								
SUBARU BIKE SHOW								
SUBARU AUTOS OUTBACK SPORT SEDAN							6.5	
SUBARU AUTOS LEGACY & OUTBACK	3.9							
SUBARU AUTOS OUTBACK WAGON LEASING	3.9							
SUBARU AUTO&TRK VIGNETTE							1.2	
<b>FUJI HEAVY INDUSTRIES LTD TOTAL</b>	<b>3,139.5</b>	<b>8</b>	<b>410.0</b>	<b>13</b>			<b>7,679.2</b>	<b>9</b>
ISUZU MOTORS LTD								
ISUZU TRUCKS AXIOM	903.2		2,839.1				1,058.5	
ISUZU TRUCKS VAR								
ISUZU TRUCKS RODEO							621.3	
ISUZU AUTOS VAR	936.0							
ISUZU TRUCKS PICKUPS	452.1							
ISUZU TRUCKS RODEO LEASING								
PIGSKIN PICK EM/ISUZU	0.2							
<b>ISUZU MOTORS LTD TOTAL</b>	<b>2,291.5</b>	<b>10</b>	<b>2,839.1</b>	<b>11</b>			<b>1,679.8</b>	<b>15</b>
SUZUKI MOTOR CO LTD								
SUZUKI AUTOS AERIO							650.5	
SUZUKI VEHICLES GRAND VITARA LEASING	191.1						1,615.0	
SUZUKI VEHICLES GRAND VITARA	15.0						265.0	
SUZUKI AUTOS&VEHICLES VAR								
SUZUKI VEHICLES XL-7							102.0	
SUZUKI AUTOS VAR	90.9							
SUZUKI MOTOR CO LTD VIGNETTE							76.7	
SUZUKI MOTOR CO LTD CP								
SUZUKI AUTOS AERIO LEASING							10.6	
SUZUKI AUTO DIV CP								
SUZUKI VEHICLES VIGNETTE								
<b>SUZUKI MOTOR CO LTD TOTAL</b>	<b>297.0</b>	<b>12</b>					<b>2,719.8</b>	<b>12</b>
DAEWOO CORP								
DAEWOO AUTOS VAR			96.9				3,030.6	
DAEWOO AUTOS LANOS & LEGANZA						1,305.9	38.1	
DAEWOO AUTOS LANOS							0.4	
<b>DAEWOO CORP TOTAL</b>			<b>96.9</b>	<b>14</b>		<b>1,305.9</b>	<b>3,069.1</b>	<b>11</b>
PORSCHE AG								
PORSCHE AUTOS 911			92.0				309.1	
PORSCHE AUTOS BOXSTER			504.0				371.7	
PORSCHE TRUCKS CAYENNE								
PORSCHE AUTOS VAR								
<b>PORSCHE AG TOTAL</b>			<b>596.0</b>	<b>12</b>			<b>680.8</b>	<b>16</b>
FORD MOTOR CO/WENDYS INTL INC								
MONSTER JAM/FRD TRK&WNDY								
US HOT RD MNSTR/FRD&WNDY								
<b>FORD MOTOR CO/WENDYS INTL INC TOTAL</b>								
FORD MOTOR CO/NATL AUTO PARTS ASSN								
MONSTER JAM/FORD TRK&NP								

SMALL BUSINESS PLAN - MEDIA MIX

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PARENT/BRAND	NEWSPAPER		NETWORK TV		SLN TV		CABLE TV	
	DOLS (000)	RANK-DOLS	DOLS (000)	RANK-DOLS	DOLS (000)	RANK-DOLS	DOLS (000)	RANK-DOLS
<b>FORD MOTOR CO/NATL AUTO PARTS ASSN TOTAL</b>								
FIAT SPA								
MASERATI AUTOS SPYDER								
ALFA ROMEO AUTOS 147								
<b>FIAT SPA TOTAL</b>								
DOCTORS ASSOC INC/FORD MOTOR CO								
MONSTER JAM/FRD TRK&SBWY								
GRAND SLAM/MTRSP/FRD&SBW								
US HOT ROD/MTR/FORD&SBWY								
<b>DOCTORS ASSOC INC/FORD MOTOR CO TOTAL</b>								
FOODMAKER INC/FORD MOTOR CO								
MONSTER JAM/FORD&JCK/BX								
<b>FOODMAKER INC/FORD MOTOR CO TOTAL</b>								
PSA PEUGEOT CITROEN								
PSA PEUGEOT CORP DIV CP								
<b>PSA PEUGEOT CITROEN TOTAL</b>								
FORD MOTOR CO/SILVER STAR COMM								
MONSTER JAM/FRD TRCK&WRF								
<b>FORD MOTOR CO/SILVER STAR COMM TOTAL</b>								
<b>GRAND TOTAL</b>	<b>123,152.3</b>		<b>707,136.6</b>		<b>42,084.4</b>		<b>153,332.5</b>	

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PARENT/BRAND	SYNDICATION		SPOT TV		NETWORK RADIO		NAT SPOT RADIO	
	DOLS (000)	RANK-DOLS	DOLS (000)	RANK-DOLS	DOLS (000)	RANK-DOLS	DOLS (000)	RANK-DOLS
GENERAL MOTORS CORP								
CHEVROLET AUTO&TRK VAR	6.4		17,357.9					
SATURN TRUCKS VUE	56.5		2,713.6					
GENERAL MOTORS CORP VAR AUTO&TRK			5,874.1					
CHEVROLET TRUCKS TRAILBLAZER	203.6		3,777.6					
CHEVROLET AUTOS IMPALA	59.2		897.9					
BUICK TRUCKS RENDEZVOUS	18.7		1,434.7					
CHEVROLET TRUCKS AVALANCHE	56.0		3,113.0					
CADILLAC AUTOS CTS	6.9		1,669.8					
CHEVROLET AUTOS VAR	194.4		1,398.8				1,659.7	
GMC TRUCKS ENVOY	13.2		916.3					
SATURN AUTOS SL LEASING	50.4		3,437.3					
CHEVROLET TRUCKS SILVERADO	359.1		3,240.4					
CADILLAC AUTO&TRK VAR			1,667.6					
PONTIAC AUTOS VIBE	6.9		2.4					
CHEVROLET TRUCKS TAHOE	31.6		761.7					
CHEVROLET TRUCKS VAR	122.0		5,021.3		243.0			
PONTIAC AUTOS GRAND AM	2.3		747.2					
GMC TRUCKS SIERRA	160.0		269.6					
BUICK AUTOS VAR							167.5	
OLDSMOBILE AUTO&TRK VAR	2.3		8.6					
CHEVROLET TRUCKS SUBURBAN	2.3		133.1					
CADILLAC TRUCKS ESCALADE			653.4					
PONTIAC AUTOS GRAND PRIX			338.7					
GMC TRUCKS VAR	2.3		6,526.2				125.2	
CADILLAC TRUCKS ESCALADE EXT	6.9		470.4					
CHEVROLET AUTO&TRK DIV CP								
GMC TRUCKS YUKON DENALI			125.7					
SAAB AUTOS 9-5 WAGON			1,604.9					
SAAB AUTOS 9-3 LEASING			4,526.9					
PONTIAC AUTO&TRK VAR			4,733.2		10.0			
CHEVROLET TRUCKS TRAILBLAZER LEASING			4,918.3					
SATURN AUTOS LS LEASING			800.8					
GMC TRUCKS SIERRA DENALI	4.4		22.6					
GMC TRUCKS YUKON	33.0		62.5					
SAAB AUTOS 9-5			24.8					
BUICK AUTOS LESABRE			353.4					
SAAB AUTOS 9-5 LEASING			202.0					
CADILLAC AUTOS DEVILLE LEASING			2,224.3					
CHEVROLET AUTOS CAVALIER			2,384.2					
BUICK AUTO&TRK VAR	2.3		1,720.0					
CHEVROLET AUTOS MONTE CARLO			423.3					
CADILLAC AUTOS DEVILLE			2,042.2					
CHEVROLET AUTOS IMPALA LEASING			1,975.2					
OLDSMOBILE AUTOS ALERO	2.3		0.3					
GENERAL MOTORS CORP VAR AUTOS							3.9	
SAAB AUTOS 9-3			351.8					
CHEVROLET TRUCKS AVALANCHE&TRLBLZR			1,603.7					
CADILLAC AUTOS SEVILLE			296.7					
SAAB AUTOS VAR							733.7	
PONTIAC AUTO ONLINE								
SAAB AUTOS 9-5 WAGON LEASING			1,390.1					
GENERAL MOTORS CORP &UAW UNITED AUTO			1,257.2					

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PARENT/BRAND	SYNDICATION		SPOT TV		NETWORK RADIO		NAT SPOT RADIO	
	DOLS (000)	RANK-DOLS	DOLS (000)	RANK-DOLS	DOLS (000)	RANK-DOLS	DOLS (000)	RANK-DOLS
GENERAL MOTORS CORP								
CHEVROLET AUTOS CORVETTE							23.8	
SATURN AUTOS VAR	15.8		317.7					
CADILLAC AUTOS VAR LEASING								
CHEVROLET AUTOS MALIBU LEASING			1,197.7					
CHEVROLET AUTOS MALIBU			1,068.4					
CADILLAC AUTOS DEVILLE & SEVILLE LSG								
SATURN AUTOS LS	7.9		765.6					
OLDSMOBILE AUTOS VAR							554.5	
BUICK AUTOS CENTURY & REGAL			182.5					
GENERAL MOTORS CORP VAR AUTO&TRK LSG								
GMC TRUCKS ENVOY LEASING			673.8					
CADILLAC AUTOS SEVILLE LEASING			418.3					
PONTIAC AUTOS GRAND AM LEASING			651.1					
GENERAL MOTORS CORP CP								
SAAB AUTOS 9-5 & 9-5 WAGON			73.2					
CHEVROLET AUTOS PRIZM LEASING			595.3					
GMC TRUCKS SIERRA LEASING			578.9					
GENERAL MOTORS CORP DIV CP								
HUMMER VEHICLES HI								
CHEVROLET AUTO DIV CP			222.9					
CADILLAC AUTOS VAR			41.5				129.8	
CHEVROLET AUTO&TRK CAVALIER&S10 PKUP			482.5					
CHEVROLET TRUCKS SILVERADO LEASING			449.3					
CADILLAC AUTOS PRE-OWNED								
SATURN AUTOS SL			228.1					
BUICK TRUCKS RENDEZVOUS LEASING			55.9					
CHEVROLET TRUCKS AVALANCHE&SILVERADO			396.4					
CHEVROLET TRUCK DIV CP								
CHEVROLET TRUCKS EXPRESS VAN								
CHEVROLET TRUCKS BLAZER LEASING			287.1					
CADILLAC AUTOS CTS & SATURN VUE								
CHEVROLET AUTO&TRK VIGNETTE			236.5					
CADILLAC AUTOS DEVILLE & SEVILLE								
NASCAR/CHEV AUTOS&TRKS							225.5	
BUICK AUTO&TRK LESABRE & RENDEZVOUS			205.6					
CHEVROLET TRUCKS S10 PICKUP			198.8					
BUICK AUTOS VAR LEASING								
OLDSMOBILE TRUCKS BRAVADA			0.6					
CHEVROLET TRUCKS SUBURBAN & TAHOE			178.5					
SATURN AUTOS VAR LEASING								
HOME & GARDEN SHOW/GMC			143.6					
GENERAL MOTORS CORP PRE-OWND AT&TRK								
SATURN AUTOS LW WAGON			18.3					
CHEVROLET AUTOS CAVALIER & IMPALA			134.2					
BUICK AUTOS LESABRE & PARK AVENUE								
CHEVROLET TRUCKS VENTURE			17.8					
CHEVROLET AUTOS CAVALIER & PRISM								
SATURN AUTO DIV CP								
BUICK AUTO DIV CP								
CHEVROLET AUTO&TRK CAVALIER&TRLBLZR								
SATURN AUTO&TRK VAR								
CHEVY THUNDER DAYS								

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PARENT/BRAND	SYNDICATION		SPOT TV		NETWORK RADIO		NAT SPOT RADIO	
	DOLS (000)	RANK-DOLS	DOLS (000)	RANK-DOLS	DOLS (000)	RANK-DOLS	DOLS (000)	RANK-DOLS
GENERAL MOTORS CORP								
PONTIAC AUTO DIV CP			83.4					
PONTIAC AUTOS GRAND PRIX LEASING			81.3					
CADILLAC INVITATIONAL								
OLDSMOBILE TRUCKS SILHOUETTE								
BUICK GOLF TOURNAMENT								
GMC TACOMA HOME&GRDN SHW			32.4					
CADILLAC AUTO&TRK DIV CP								
CADILLAC AUTO&TRK CTS & ESCALADE								
BUICK AUTOS REGAL								
GMC TRUCKS SAVANA								
GENERAL MOTORS CORP VAR ALT FUEL VHC								
SATURN AUTOS LS & SL								
CADILLAC AUTO DIV CP			47.6					
CHEVROLET AUTO&TRK IMPALA&TRLBLZR								
CHEVROLET TRUCKS S10 PICKUP&SLVRD			39.3					
FIFTH THRD BNK HM&GR/GMC			29.9					
OLDSMOBILE SCRAMBLE								
CHEVROLET AUTOS PRIZM			28.9					
PONTIAC AUTOS BONNEVILLE & FIREBIRD			27.2					
GMC TRUCKS SAVANA & SIERRA								
BUICK AUTO&TRK VIGNETTE			22.7					
BUICK INVITATIONAL			19.0					
BUICK SCRAMBLE								
CHEVROLET TRUCKS BLAZER			0.0					
GM.COM ONLINE								
GMC TRUCK LNGHR WR RODEO								
GMC TRUCK DIV CP								
BUICK AUTOS CENTURY								
GMC TRUCKS VIGNETTE			13.3					
CHEVROLET TRUCKS TRACKER								
GMC TRUCKS SUBURBAN			12.5					
PONTIAC AUTOS VAR								
SAAB AUTOS 9-3 & 9-5			10.6					
GENERAL MOTORS CORP VIGNETTE			10.5					
GENERAL MOTORS CORP VAR TRUCKS								
BUICK AUTO DIV SPORTING EVENT								
SATURN AUTOS PRE-OWNED								
SKILLS COMPETITION/GMC			7.4					
RODEO SHOW/GMC			6.8					
CHEVY TRUCKS/OPEN/TRNMT								
BUICK AUTOS PARK AVENUE			5.5					
OLYMPIC TORCH/CHEV AUTOS							5.5	
OLDSMOBILE AUTO&TRK VAR LEASING								
CHEVROLET AUTOS CAMARO								
CHEVROLET TRUCKS SSR								
BUICK AUTOS REGAL LEASING								
CHEVROLET TRUCKS S10 PICKUP LEASING			2.0					
GRAND PRIX OF DC/CAD			2.0					
CHEVROLET AUTO&TRK LEASING								
GMC TRUCKS SIERRA & SONOMA			1.2					
SATURN AUTO&TRK DIV CP								
CADILLAC AUTOS CATERA								

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PARENT/BRAND	SYNDICATION		SPOT TV		NETWORK RADIO		NAT SPOT RADIO	
	DOLS (000)	RANK-DOLS	DOLS (000)	RANK-DOLS	DOLS (000)	RANK-DOLS	DOLS (000)	RANK-DOLS
GENERAL MOTORS CORP								
SATURN AUTOS VIGNETTE			0.8					
GMABILITY ONLINE								
<b>GENERAL MOTORS CORP TOTAL</b>	<b>1,426.7</b>	<b>4</b>	<b>105,780.0</b>	<b>2</b>	<b>253.0</b>	<b>5</b>	<b>3,629.1</b>	<b>2</b>
DAIMLERCHRYSLER AG								
DODGE AUTO&TRK VAR	5.6		16,224.0		346.3		3,486.6	
CHRYSLER AUTO&TRK VAR	79.8		7,817.9		32.0		791.9	
DODGE TRUCKS RAM PICKUP			8,013.5					
JEEP VEHICLES VAR	46.0		8,769.9		157.9		22.6	
JEEP VEHICLES GRAND CHEROKEE	16.7		10,540.4					
DODGE TRUCKS CARAVAN			8,781.4					
JEEP VEHICLES LIBERTY	121.4		6,603.4					
CHRYSLER AUTOS PT CRUISER	73.9		6,750.8					
CHRYSLER TRUCKS TOWN & COUNTRY			4,021.2					
MERCEDES BENZ AUTOS SL-CLASS	9.0		3,424.1					
CHRYSLER AUTOS SEBRING	6.0		1,795.9					
CHRYSLER AUTOS CONCORDE			178.2					
DODGE AUTOS STRATUS	104.4		2,822.2					
CHRYSLER TRUCKS TOWN&COUNTRY&VOYAGER			7,500.3					
MERCEDES BENZ AUTOS C-CLASS			2,630.2					
CHRYSLER AUTOS 300M			272.9					
DODGE TRUCKS DURANGO	33.5		4,019.5					
DODGE AUTOS NEON	53.0		3,929.9					
MERCEDES BENZ TRUCKS M-CLASS			2,281.1					
DODGE TRUCKS VAR			1,717.6					
DAIMLERCHRYSLER AG VAR AUTO&TRK			0.6		104.4			
CHRYSLER CORP VAR AUTO&TRK			418.7					
DAIMLERCHRYSLER AG CP			0.1					
MERCEDES BENZ TRUCKS G-CLASS			421.1					
JEEP VEHICLES WRANGLER			91.4					
MERCEDES BENZ AUTOS C-CLASS SPRT WGN			1,591.9					
MERCEDES BENZ AUTO&TRK VAR			227.6					
DODGE TRUCKS DURANGO & PICKUPS			1,999.9					
MERCEDES BENZ AUTOS E-CLASS			1,199.2					
CHRYSLER AUTOS VAR	10.0		249.8					
DAIMLERCHRYSLER CORP DIV CP								
CHRYSLER CORP ONLINE								
DODGE TRUCKS DAKOTA			1,230.8					
CHRYSLER AUTOS PT CRUISER & SEBRING			1,113.9					
CHRYSLER CORP TV PROGRAM								
MERCEDES BENZ AUTOS VAR			2.9		350.0			
MERCEDES BENZ AUTOS S-CLASS			32.2					
CHRYSLER AUTOS SEBRING LEASING			651.0					
JEEP VEHICLES LIBERTY LEASING			628.6					
DODGE AUTOS VIPER								
MERCEDES BENZ AT&TRK DV CP							70.2	
MERCEDES BENZ AT&TRK DV TV PROGRAM								
JEEP VEHICLES GRAND CHEROKEE LEASING			320.5					
CHRYSLER AUTOS PT CRUISER LEASING			315.7					
DODGE AUTOS VAR								
MERCEDES BENZ AUTOS E-CLS&E-CLS WGN			237.4					
DODGE AUTO&TRK DIV CP			0.1				25.0	
40 DAYS&40 NIGHTS/CHRY								

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PARENT/BRAND	SYNDICATION		SPOT TV		NETWORK RADIO		NAT SPOT RADIO	
	DOLS (000)	RANK-DOLS	DOLS (000)	RANK-DOLS	DOLS (000)	RANK-DOLS	DOLS (000)	RANK-DOLS
DAIMLERCHRYSLER AG								
BOB HOPE CHRY CLASSIC								
CHRYSLER CORP VAR AUTOS								
DODGE TRUCKS CARAVAN & DURANGO								
GREATER GRNSBR CHRY CLS			141.4					
CHRYSLER TRUCKS VOYAGER			147.7					
DAIMLERCHRYSLER AG & UAW UNITED AUTO								
CHRYSLER PLYM AUTO&TRK VAR								
DODGE AUTO&TRK ONLINE								
MERCEDES BENZ AUTOS SLK			84.2					
CHRYSLER PLYM AUTOS VAR								
DODGE TRUCKS DURANGO LEASING			97.5					
DODGE TRUCKS RAM PICKUP LEASING			85.8					
CHRYSLER PLYM TRUCKS TOWN&CNTRY&VYGR								
TENNIS MASTERS SRS/MRCDS								
CHRYSLER TRUCKS TOWN & COUNTRY LSG			54.7					
MERCEDES BENZ AUTO DIV CP								
JEEP EAGLE AUTO&TRK DIV CP								
DODGE AUTOS STRATUS LEASING			46.0					
CHRYSLER TRUCKS VOYAGER LEASING								
CHRYSLER CORP CP							31.7	
CHRYSLER AUTOS NEON			30.6					
DODGE AUTO&TRK VIGNETTE			24.4					
AEROSMITH PRSNL/DODGE			19.6				3.6	
JEEP VEHICLES GRAND CHEROKEE&WRNGLR			16.3					
CHRYSLER AUTOS VAR & JEEP VAR								
JEEP VEHICLES CHEROKEE								
CHRYSLER MLN DLR FLM FST								
TRAVEL SPORTS&BT/DODGE			8.4					
JEEP VEHICLES VIGNETTE			7.8					
MERCEDES BENZ AUTO&TRK PRE-OWNED			7.4					
CHRYSLER AUTO&TRK PRE-OWNED							6.8	
DODGE RAM MONSTER JAM			5.2					
DODGE AUTOS INTREPID			0.7					
MOBIL 1 12 HRS/SBRNG/DG			4.1					
JEEP VEHICLES & FIRST TN BANK			3.9					
FIVE STAR CHAMP RODEO/DG			2.1					
MERCEDES CHMPSHPS EVENT			1.6					
CHRYSLER JEEP BAY FEST			1.0					
CHRYSLER AUTOS 300M LEASING			0.7					
<b>DAIMLERCHRYSLER AG TOTAL</b>	<b>559.3</b>	<b>5</b>	<b>119,618.7</b>	<b>1</b>	<b>990.6</b>	<b>3</b>	<b>4,438.3</b>	<b>1</b>
FORD MOTOR CO								
FORD AUTO&TRK VAR			9,846.6		1,757.8			
FORD MOTOR CO CP			227.6					
LAND ROVER VEHICLES FREELANDER			1,130.8					
JAGUAR AUTOS X-TYPE LEASING			9,425.8					
FORD TRUCKS F-SERIES			1,893.9					
FORD AUTOS FOCUS	126.6		1,723.5					
FORD AUTOS THUNDERBIRD			0.1					
VOLVO AUTOS S60 LEASING			6,510.1					
FORD MOTOR CO VAR AUTO&TRK								
JAGUAR AUTOS X-TYPE			1,445.4				289.6	
FORD TRUCKS EXPLORER			3,025.9					

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PARENT/BRAND	SYNDICATION		SPOT TV		NETWORK RADIO		NAT SPOT RADIO	
	DOLS (000)	RANK-DOLS	DOLS (000)	RANK-DOLS	DOLS (000)	RANK-DOLS	DOLS (000)	RANK-DOLS
FORD MOTOR CO								
VOLVO AUTOS VAR			44.9					
LINCOLN TRUCKS NAVIGATOR			553.7					
MERCURY TRUCKS MOUNTAINEER LEASING			2,586.6					
LINCOLN AUTOS TOWN CAR			1,274.8					
LINCOLN AUTO&TRK LS & NAVIGATOR LSG			2,337.0					
VOLVO AUTOS S60			1,693.3					
FORD AUTO&TRK DIV CP								
LINCOLN AUTOS LS			514.6					
MERCURY TRUCKS MOUNTAINEER			1,108.8					
FORD TRUCKS VAR			566.8					
FORD AUTO&TRK PRE-OWNED						472.7		
FORD MOTOR CO CORP DIV CP								
LAND ROVER VEHICLES FREELANDER LSG			53.6					
FORD AUTO&TRK TAURUS & WINDSTAR			1,697.6					
MERCURY AUTOS GRAND MARQUIS			928.3					
VOLVO AUTOS V70 CROSS COUNTRY			9.9					
FORD TRUCKS F-SERIES & RANGER			1,275.1					
LINCOLN MERC AUTO&TRK VAR			3.0					
JAGUAR AUTOS VAR			2.0					
LINCOLN AUTOS LS LEASING			988.9					
FORD TRUCKS EXPLORER & PICKUPS			1,167.2					
FORD AUTOS VAR			0.6				83.1	
LINCOLN MERC AUTOS VAR								
JAGUAR AUTOS VAR LEASING								
FORD AUTOS TAURUS LEASING			845.3					
LINCOLN AUTO&TRK LS & NAVIGATOR			548.1					
MERCURY AUTO&TRK MOUNTAINEER&SABLE			690.6					
FORD TRUCKS EXPEDITION			764.8					
LAND ROVER VEHICLES DISCOVERY			3.5					
FORD AUTOS ZX2			691.6					
LAND ROVER VEHICLES VAR								
JAGUAR AUTOS XK			208.8					
FORD TRUCKS ESCAPE			518.7					
FORD TRUCKS RANGER			381.0					
JAGUAR AUTOS PRE-OWNED								
MERCURY AUTO&TRK VAR			416.0					
VOLVO AUTOS V70 WAGON LEASING			537.1					
FORD AUTOS TAURUS			87.6					
MERCURY AUTOS SABLE			346.4					
LINCOLN TRUCKS NAVIGATOR LEASING			375.4					
LINCOLN AUTOS CONTINENTAL & TOWN CAR			24.2					
VOLVO AUTOS S60 & V70 LEASING								
LAND ROVER VEHICLES RANGE ROVER LSG								
LAND ROVER VEHICLES RANGE ROVER								
LAND ROVER VEHICLES DSCVRY&FRLND LSG								
MERCURY AUTOS SABLE & SABLE WAGON			408.3					
VOLVO AUTO&TRK VAR								
MONSTER JAM/FORD TRUCKS			358.0					
VOLVO AUTOS PRE-OWNED								
LINCOLN AUTOS CONTINENTAL&TWN CR LSG			112.4					
VOLVO AUTOS VAR LEASING								
FORD TRUCKS F-SERIES & RANGER LSG			338.5					

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PARENT/BRAND	SYNDICATION		SPOT TV		NETWORK RADIO		NAT SPOT RADIO	
	DOLS (000)	RANK-DOLS	DOLS (000)	RANK-DOLS	DOLS (000)	RANK-DOLS	DOLS (000)	RANK-DOLS
FORD MOTOR CO								
FORD TRUCKS EXPEDITION & EXPLORER			309.9					
BLUES CLUES LIVE/FORD			241.0					
LINCOLN AUTOS TOWN CAR LEASING			62.1					
FORD TRUCKS E-SERIES VAN								
LINCOLN AUTO&TRK VAR								
FORD MOTOR CO TV PROGRAM								
LAND ROVER VEHICLES DSCVRY&RNG RVR								
NATIONAL BOAT/LINC NVGTR			198.7					
MERCURY AUTOS GRAND MARQUIS & SABLE			30.5					
FORD AUTOS MUSTANG			185.8					
VOLVO AUTOS S40 LEASING			185.2					
MERCURY TRUCKS MOUNTAINEER&VILLAGER								
JAGUAR AUTOS S-TYPE LEASING			176.6					
FORD AUTOS FOCUS & TAURUS			166.9					
FORD TRUCKS WINDSTAR			8.1					
LAND ROVER VEHICLES DSCVY&RNG RVR LS								
VOLVO OCEAN RACE			5.8					
LAND ROVER VEHICLES DISCOVERY&FRLNDR								
VOLVO TRUCKS XC90								
VOLVO OVERSEAS DELIVERY								
FORD TRUCKS EXPLORER LEASING			115.8					
FORD AUTOS FOCUS & ZX2			111.0					
ASTON MARTIN AUTOS VANTAGE								
JAGUAR AUTOS XJ								
LINCOLN AUTOS LS & TOWN CAR								
FORD AUTO&TRK VIGNETTE			38.0					
FORD TRUCKS EXPLORER&EXPLR SPRT TRC			78.7					
FORD AUTO&TRK FOCUS & RANGER			76.4					
MERCURY AUTO&TRK DIV CP								
LINCOLN MERC AUTOS PRE-OWNED								
FORD MOTOR CO VAR TRUCKS								
MOTORCRAFT FORD NATLS								
FORD AUTO SHOW								
LINCOLN AUTO&TRK PRE-OWNED			49.2					
JAGUAR AUTOS S-TYPE & XJ								
FORD AUTOS TAURUS & ZX2			45.8					
MONSTER JAM/FRD TRK&MVRC			43.2					
FORD MOTOR CO VIGNETTE			42.8					
JAGUAR AUTOS S-TYPE							11.1	
FORD AUTOS FOCUS LEASING			41.4					
FORD MOTOR CO & UAW UNION			40.0					
VOLVO AUTOS V70 CROSS COUNTRY LSG			6.2					
FORD AUTO DIV CP								
US HOT ROD MNSTR JM/FORD			32.4					
VOLVO AUTOS S80 LEASING			27.3					
FORD TRUCKS RANGER LEASING			24.1					
FORD AUTO&TRK VAR ALTRNTV FUEL VHCLS								
FORD MOTOR CO VAR AUTOS								
CIRQUE DU SOLEIL/LINCOLN								
TEAM FORD RACING								
FORD US HOT ROD TRK NTL			17.9					
LINCOLN MERC AUTO&TRK VAR LEASING								

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PARENT/BRAND	SYNDICATION		SPOT TV		NETWORK RADIO		NAT SPOT RADIO	
	DOLS (000)	RANK-DOLS	DOLS (000)	RANK-DOLS	DOLS (000)	RANK-DOLS	DOLS (000)	RANK-DOLS
FORD MOTOR CO								
VOLVO AUTOS S40 & S60 LEASING								
AUTO SHOW/FORD			9.0					
FORD TRUCKS VIGNETTE			8.6					
FORD AUTOS FOCUS & MUSTANG			5.8					
VOLVO AUTOS S80								
ASTON MARTIN AUTOS VAR								
ARENACROSS/FORD			3.2					
AUTO SHOW 2002/FORD			2.9					
VAGINA MNLGS/LNC&MRSHL F			2.8					
JAGUAR AUTOS XK LEASING								
MERCURY AUTOS MARAUDER								
VOLVO AUTOS V70 WAGON			0.4					
FORD TRUCKS EXPLORER & F-SERIES			0.3					
MERCURY AUTOS SABLE LEASING			0.2					
VOLVO AUTOS VIGNETTE			0.2					
LAND ROVER VEHICLES DISCOVERY LSG			0.1					
<b>FORD MOTOR CO TOTAL</b>	<b>126.6</b>	<b>6</b>	<b>62,087.1</b>	<b>3</b>	<b>2,230.5</b>	<b>1</b>	<b>383.7</b>	<b>5</b>
TOYOTA MOTOR CORP								
TOYOTA AUTOS CAMRY	20.7		9,544.8					
TOYOTA AUTOS MATRIX			2,349.6					
TOYOTA AUTOS COROLLA	6.4		1,158.5					
LEXUS AUTOS ES			2,581.0					
TOYOTA AUTO&TRK VAR			5,784.9					
TOYOTA TRUCKS TUNDRA			3,377.8					
TOYOTA AUTOS VAR			1,254.8					
LEXUS AUTOS LS			898.6		1,188.3			
TOYOTA TRUCKS RAV4	2.3		984.5					
TOYOTA AUTOS COROLLA & MATRIX			4,526.0					
TOYOTA TRUCKS 4RUNNER			1,109.5					
TOYOTA AUTO&TRK DIV CP								
LEXUS TRUCKS RX 300			706.4					
TOYOTA TRUCKS TACOMA			282.3					
TOYOTA AUTO&TRK PRE-OWNED			1,188.3				123.2	
TOYOTA TRUCKS SIENNA			845.2					
TOYOTA AUTOS AVALON			36.0					
LEXUS AUTOS GS			16.3					
TOYOTA TRUCKS HIGHLANDER			259.6					
TOYOTA TRUCKS SEQUOIA			141.9					
LEXUS AUTO&TRK VAR			140.1					
TOYOTA MOTOR CORP DIV CP								
TOYOTA AUTOS CELICA			320.6					
TOYOTA TRUCKS VAR			1,699.4					
TOYOTA TRUCKS TACOMA & TUNDRA			642.4					
LEXUS AUTOS PRE-OWNED								
TOYOTA MOTOR CORP CP			1.2					
TOYOTA AUTOS CAMRY SOLARA								
LEXUS AUTOS IS					736.1			
LEXUS AUTOS IS 300 LEASING			50.5					
TOYOTA AUTOS PRIUS BI-FUEL								
LEXUS AUTO&TRK PRE-OWNED			17.0					
TOYOTA AUTOS ECHO			28.1					
LEXUS TRUCKS LX 470								

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	DOLS (000)	RANK-DOLS	DOLS (000)	RANK-DOLS	DOLS (000)	RANK-DOLS	DOLS (000)	RANK-DOLS
TOYOTA MOTOR CORP								
TOYOTA AUTOS MR SPYDER								
TOYOTA AUTOS MR2								
TOYOTA AUTO DIV CP								
LEXUS AUTOS IS 300			37.3					
TOYOTA AUTO&TRK VIGNETTE			61.1					
TOYOTA AUTOS COROLLA & ECHO			479.6					
TOYOTA AUTOS CAMRY & COROLLA			367.3					
LEXUS AUTOS VAR							9.8	
TOYOTA TRUCKS 4RUNNER & SIENNA			331.6					
LEXUS AUTOS IS 300 SPORTCROSS WAGON			95.4					
LEXUS TRUCKS PRE-OWNED								
TOYOTA TRUCKS RAV4 EV								
TOYOTA GRAND PRIX RC			2.7					
TOYOTA TRUCKS 4RUNNER & RAV4			98.1					
TOYOTA AUTOS CAMRY LEASING			95.0					
TOYOTA TRUCKS RAV4 & TACOMA			73.2					
CYCLE WORLD INTL MTR/TOY			70.5					
TOYOTA AUTO&TRK CAMRY SOLARA&SIENNA			62.8					
TOYOTA AUTOS CAMRY & CAMRY SOLARA			28.5					
TOYOTA AUTO&TRK CAMRY & SIENNA			27.3					
TOYOTA MOTOR SALES USA CP								
TOYOTA TRUCKS 4RUNNER & TUNDRA			25.3					
TOYOTA MOTOR CORP VIGNETTE			24.5					
FREESTYLE MTRCRS/TOYOTA			20.8					
TOYOTA TRUCKS RAV4 & SEQUOIA			18.0					
TOYOTA.COM ONLINE			17.4					
TOYOTA AUTOS VIGNETTE								
TOYOTA AUTOS PRE-OWNED								
LEXUS AUTO&TRK VIGNETTE			9.3					
TOYOTA TRUCKS 4RUNNER & TACOMA			7.3					
TOYOTA TRUCKS PRE-OWNED			6.1					
<b>TOYOTA MOTOR CORP TOTAL</b>	<b>29.4</b>	<b>7</b>	<b>41,904.4</b>	<b>6</b>	<b>1,924.4</b>	<b>2</b>	<b>133.0</b>	<b>10</b>
HONDA MOTOR CO LTD								
HONDA AUTOS CIVIC	2,483.2		18,510.4					
HONDA AUTOS ACCORD	553.6		10,648.6					
HONDA TRUCKS CR-V			3,605.9					
ACURA AUTOS RL			3,625.6					
ACURA AUTOS TL			7,431.4					
HONDA TRUCKS ODYSSEY	266.8		3.1					
HONDA AUTOS ACCORD LEASING			9,274.2					
ACURA AUTOS RSX			988.7					
ACURA TRUCKS MDX			2,583.5					
ACURA AUTOS CL			2,246.6					
HONDA MOTOR CO LTD CP			0.5					
ACURA AUTOS RL LEASING								
HONDA AUTO&TRK VAR			718.5		192.0		8.3	
HONDA AUTOS INSIGHT BI-FUEL			21.3					
ACURA AUTO&TRK PRE-OWNED								
HONDA AUTOS PRE-OWNED			1.3					
HONDA MOTOR CO CORP DIV CP								
ACURA AUTOS NSX								
HONDA AUTO DIV CP								

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	DOLS (000)	RANK-DOLS	DOLS (000)	RANK-DOLS	DOLS (000)	RANK-DOLS	DOLS (000)	RANK-DOLS
HONDA MOTOR CO LTD								
HONDA AUTO&TRK PRE-OWNED								
ACURA AUTO&TRK VAR			36.9					
HONDA CLASSIC GOLF EVENT								
HONDA AUTOS VAR			0.3					
HONDA MOTOR CO CORP DIV TV PROGRAM								
ACURA AUTOS VAR			192.7					
HONDA AUTO&TRK DIV CP							84.1	
HONDA CLASSIC GLF TRNMNT			133.9					
ACURA LA BIKE TOUR								
HONDA RED RIDER/RC EVNT			0.1					
LA MARATHON XVI/HONDA								
ACURA AUTO DIV CP								
LA MARATHON XVII/HONDA								
CIVIC TOUR/HONDA								
HONDA GOLF CLASSIC								
<b>HONDA MOTOR CO LTD TOTAL</b>	<b>3,303.6</b>	<b>1</b>	<b>60,023.7</b>	<b>4</b>	<b>192.0</b>	<b>6</b>	<b>92.4</b>	<b>12</b>
NISSAN MOTOR CO LTD								
NISSAN AUTOS ALTIMA	1,006.9		14,376.4					
NISSAN TRUCKS XTERRA	761.5		212.6					
NISSAN AUTOS MAXIMA	6.9		940.4					
NISSAN TRUCKS PATHFINDER			7,168.9					
INFINITI AUTOS I35			7,497.7					
NISSAN TRUCKS FRONTIER	2.3		6,283.4					
INFINITI AUTOS G35			3,809.1					
NISSAN AUTO&TRK VAR			5,539.0					
INFINITI AUTO&TRK VAR					2.6		242.0	
NISSAN AUTOS SENTRA			0.1					
INFINITI AUTOS Q45			28.0					
NISSAN AUTOS SE-R								
NISSAN AUTOS VAR								
INFINITI TRUCKS QX4								
NISSAN AUTO&TRK MAXIMA & PATHFINDER			925.8					
INFINITI AUTOS VAR								
NISSAN TRUCKS VAR			476.4					
NISSAN MOTOR CORP CP								
NISSAN AUTOS 350Z								
NISSAN AUTO&TRK DIV CP								
NISSAN AUTO&TRK FRONTIER & SENTRA			104.6					
NISSAN MOTOR CO CORP DIV CP								
NISSAN LA OPEN GOLF TRNM								
NISSAN AUTO&TRK MAXIMA & XTERRA			28.2					
INFINITI AUTOS I30								
NISSAN AUTO&TRK SENTRA & XTERRA			17.2					
NISSAN AUTO&TRK VIGNETTE			8.9					
NISSAN AUTO&TRK VAR LEASING								
THELONIOUS MONK INST/JZ			0.0					
<b>NISSAN MOTOR CO LTD TOTAL</b>	<b>1,777.6</b>	<b>3</b>	<b>47,416.5</b>	<b>5</b>	<b>2.6</b>	<b>7</b>	<b>242.0</b>	<b>7</b>
VOLKSWAGEN AG								
VOLKSWAGEN AUTO&TRK VAR			6,867.2				2,197.8	
VOLKSWAGEN AUTOS BEETLE			872.2					
VOLKSWAGEN AUTOS JETTA			2,804.2					
AUDI AUTOS VAR			2,430.9					

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PARENT/BRAND	SYNDICATION		SPOT TV		NETWORK RADIO		NAT SPOT RADIO	
	DOLS (000)	RANK-DOLS	DOLS (000)	RANK-DOLS	DOLS (000)	RANK-DOLS	DOLS (000)	RANK-DOLS
VOLKSWAGEN AG								
VOLKSWAGEN AUTOS PASSAT			2,031.6					
AUDI AUTOS A4			455.8					
AUDI AUTOS TT			65.9					
VOLKSWAGEN AUTOS VAR								
AUDI AUTOS A6								
AUDI AUTOS A6 LEASING								
VOLKSWAGEN AUTOS GTI			260.3					
AUDI AUTOS QUATTRO								
AUDI AUTO DIV CP								
VOLKSWAGEN AUTOS JETTA LEASING			242.4					
AUDI AUTOS S8								
VOLKSWAGEN AG CORP DIV CP								
AUDI AUTOS A4 & A6								
VOLKSWAGEN AUTOS CABRIO			89.6					
AUDI AUTOS PRE-OWNED								
VOLKSWAGEN AUTOS JETTA WAGON			28.1					
VOLKSWAGEN AUTOS BEETLE LEASING			69.2					
VOLKSWAGEN TRUCKS EUROVAN			14.7					
AUDI AUTOS VAR LEASING								
VOLKSWAGEN AUTOS PASSAT LEASING			41.2					
VOLKSWAGEN AUTOS PASSAT WAGON			25.0					
VOLKSWAGEN AUTOS GOLF			15.2					
VOLKSWAGEN AUTO&TRK VIGNETTE								
VOLKSWAGEN AUTO&TRK DIV CP								
BENTLEY AUTO DIV CP								
BENTLEY AUTOS ARNAGE								
VOLKSWAGEN AUTOS PRE-OWNED								
VOLKSWAGEN AUTOS POINTER CITY			0.9					
<b>VOLKSWAGEN AG TOTAL</b>			<b>16,314.4</b>	<b>8</b>			<b>2,197.8</b>	<b>3</b>
HYUNDAI CORP								
HYUNDAI TRUCKS SANTA FE	4.6		6,666.6					
KIA AUTOS SPECTRA			5,944.3					
KIA TRUCKS SEDONA			2,815.0					
HYUNDAI AUTOS SONATA			5,785.7					
KIA TRUCKS SPORTAGE			3,083.7					
KIA AUTOS OPTIMA			2,089.2					
HYUNDAI AUTOS XG350			0.1					
KIA AUTO&TRK VAR			351.4				40.0	
HYUNDAI AUTOS ELANTRA			629.0					
HYUNDAI AUTOS VAR								
HYUNDAI AUTOS ACCENT			175.4					
HYUNDAI AUTO&TRK VAR			20.4				205.4	
KIA AUTOS VAR			1.0					
KIA AUTOS RIO			234.7					
HYUNDAI AUTOS VIGNETTE								
HYUNDAI AUTOS TIBURON								
WORKING W SRVL SHW/HYND			16.2					
KIA AUTOS MAGENTIS			3.7					
KIA AUTOS SEPHIA			0.9					
KIA AUTO&TRK VIGNETTE			0.1					
<b>HYUNDAI CORP TOTAL</b>	<b>4.6</b>	<b>9</b>	<b>27,817.4</b>	<b>7</b>			<b>245.4</b>	<b>6</b>
MAZDA MOTOR CORP								
MAZDA AUTOS PROTEGE	2.3		1,332.5					

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PARENT/BRAND	SYNDICATION		SPOT TV		NETWORK RADIO		NAT SPOT RADIO	
	DOLS (000)	RANK-DOLS	DOLS (000)	RANK-DOLS	DOLS (000)	RANK-DOLS	DOLS (000)	RANK-DOLS
MAZDA MOTOR CORP								
MAZDA TRUCKS MPV	4.6		2,123.8		255.3		238.5	
MAZDA AUTO&TRK VAR			1,569.0					
MAZDA AUTOS VAR								
MAZDA TRUCKS TRIBUTE			2,565.2					
MAZDA AUTO&TRK PROTEGE & TRIBUTE								
MAZDA AUTOS 626 & PROTEGE								
MAZDA AUTO&TRK VAR LEASING								
MAZDA MOTOR CORP CP								
MAZDA TRUCKS B-SERIES			6.5					
<b>MAZDA MOTOR CORP TOTAL</b>	<b>6.9</b>	<b>8</b>	<b>7,597.0</b>	<b>11</b>	<b>255.3</b>	<b>4</b>	<b>238.5</b>	<b>8</b>
MITSUBISHI MOTORS CORP								
MITSUBISHI AUTOS ECLIPSE	89.7		146.6					
MITSUBISHI TRUCKS MONTERO SPORT	881.6		3,878.3					
MITSUBISHI AUTOS LANCER	561.2		1,128.5					
MITSUBISHI AUTOS VAR								
MITSUBISHI AUTOS GALANT	303.2		474.8					
MITSUBISHI AUTO&TRK VAR			5.4					
MITSUBISHI TRUCKS MONTERO			14.1					
MITSUBISHI AUTOS CZ-3 TARMAC								
MITSUBISHI AUTOS DIAMANTE & GALANT								
CLAIROL MISS CRNVL/MTSBS			12.8					
<b>MITSUBISHI MOTORS CORP TOTAL</b>	<b>1,835.7</b>	<b>2</b>	<b>5,660.7</b>	<b>12</b>				
BMW AG								
BMW AUTOS 7-SERIES			8,516.4					
BMW TRUCKS X5			468.2				174.4	
BMW AUTO&TRK VAR							35.1	
BMW AUTOS VAR			1,149.4					
BMW AUTOS PRE-OWNED			11.9					
BMW AUTO&TRK PRE-OWNED			737.6					
BMW AUTOS 3-SERIES			453.5					
BMW AUTOS 745			72.8					
BMW AUTOS 5-SERIES LEASING								
BMW AUTOS 5-SERIES			352.9					
BMW AUTO&TRK DIV CP								
BMW AUTOS Z3 ROADSTER LEASING			36.1					
BMW AG CORP DIV CP								
BMW EUROPEAN DELIVERY								
BMW AUTOS 3-SERIES&3-SERIES WAGON			115.0					
BMW AG CP								
BMW TRUCKS X5 LEASING			86.1					
BMW AUTOS M COUPE								
BMW AUTOS M3								
MINI AUTOS COOPER								
BMW AUTOS Z3 ROADSTER								
BMW ONLINE								
BMW AUTO&TRK VIGNETTE			5.0					
BMW AUTOS 3-SERIES LEASING								
BMW AUTOS 325 LEASING			0.2					
<b>BMW AG TOTAL</b>			<b>12,005.0</b>	<b>9</b>			<b>209.5</b>	<b>9</b>
FUJI HEAVY INDUSTRIES LTD								
SUBARU AUTO&TRK VAR			4,814.8				430.7	
SUBARU AUTOS OUTBACK WAGON			1,576.1					

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PARENT/BRAND	SYNDICATION		SPOT TV		NETWORK RADIO		NAT SPOT RADIO	
	DOLS (000)	RANK-DOLS	DOLS (000)	RANK-DOLS	DOLS (000)	RANK-DOLS	DOLS (000)	RANK-DOLS
FUJI HEAVY INDUSTRIES LTD								
SUBARU AUTOS IMPREZA			1,053.9					
SUBARU AUTOS VAR								
SUBARU TRUCKS FORESTER			399.5					
SUBARU AUTOS OUTBACK SEDAN			105.9					
SUBARU AUTO&TRK DIV CP								
SUBARU AUTOS OUTBACK LTD WAGON								
SUBARU AUTOS OUTBACK SPORT WAGON								
SUBARU PORTLAND GOLF SHW			10.7					
SUBARU BIKE SHOW			6.7					
SUBARU AUTOS OUTBACK SPORT SEDAN								
SUBARU AUTOS LEGACY & OUTBACK								
SUBARU AUTOS OUTBACK WAGON LEASING								
SUBARU AUTO&TRK VIGNETTE			0.6					
<b>FUJI HEAVY INDUSTRIES LTD TOTAL</b>			<b>7,968.2</b>	<b>10</b>			<b>430.7</b>	<b>4</b>
ISUZU MOTORS LTD								
ISUZU TRUCKS AXIOM			681.7					
ISUZU TRUCKS VAR			449.7				124.6	
ISUZU TRUCKS RODEO			665.3					
ISUZU AUTOS VAR								
ISUZU TRUCKS PICKUPS								
ISUZU TRUCKS RODEO LEASING			10.0					
PIGSKIN PICK EM/ISUZU								
<b>ISUZU MOTORS LTD TOTAL</b>			<b>1,806.7</b>	<b>14</b>			<b>124.6</b>	<b>11</b>
SUZUKI MOTOR CO LTD								
SUZUKI AUTOS AERIO			3,022.8					
SUZUKI VEHICLES GRAND VITARA LEASING			1,096.2					
SUZUKI VEHICLES GRAND VITARA			91.4					
SUZUKI AUTOS&VEHICLES VAR								
SUZUKI VEHICLES XL-7			150.7					
SUZUKI AUTOS VAR								
SUZUKI MOTOR CO LTD VIGNETTE			0.6					
SUZUKI MOTOR CO LTD CP			46.0					
SUZUKI AUTOS AERIO LEASING			25.2					
SUZUKI AUTO DIV CP								
SUZUKI VEHICLES VIGNETTE			0.0					
<b>SUZUKI MOTOR CO LTD TOTAL</b>			<b>4,432.8</b>	<b>13</b>				
DAEWOO CORP								
DAEWOO AUTOS VAR			2.1					
DAEWOO AUTOS LANOS & LEGANZA			25.7					
DAEWOO AUTOS LANOS								
<b>DAEWOO CORP TOTAL</b>			<b>27.9</b>	<b>20</b>				
PORSCHE AG								
PORSCHE AUTOS 911			6.2					
PORSCHE AUTOS BOXSTER			25.8					
PORSCHE TRUCKS CAYENNE								
PORSCHE AUTOS VAR								
<b>PORSCHE AG TOTAL</b>			<b>32.0</b>	<b>19</b>				
FORD MOTOR CO/WENDYS INTL INC								
MONSTER JAM/FRD TRK&WNDY			100.5					
US HOT RD MNSTR/FRD&WNDY			21.4					
<b>FORD MOTOR CO/WENDYS INTL INC TOTAL</b>			<b>122.0</b>	<b>15</b>				
FORD MOTOR CO/NATL AUTO PARTS ASSN								
MONSTER JAM/FORD TRK&NP			77.4					

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	DOLS (000)	RANK-DOLS	DOLS (000)	RANK-DOLS	DOLS (000)	RANK-DOLS	DOLS (000)	RANK-DOLS
<b>FORD MOTOR CO/NATL AUTO PARTS ASSN TOTAL</b>			77.4	16				
FIAT SPA								
MASERATI AUTOS SPYDER								
ALFA ROMEO AUTOS 147								
<b>FIAT SPA TOTAL</b>								
DOCTORS ASSOC INC/FORD MOTOR CO								
MONSTER JAM/FRD TRK&SBWY			42.2					
GRAND SLAM/MTRSP/FRD&SBW			7.6					
US HOT ROD/MTR/FORD&SBWY			0.0					
<b>DOCTORS ASSOC INC/FORD MOTOR CO TOTAL</b>			49.9	17				
FOODMAKER INC/FORD MOTOR CO								
MONSTER JAM/FORD&JCK/BX			33.8					
<b>FOODMAKER INC/FORD MOTOR CO TOTAL</b>			33.8	18				
PSA PEUGEOT CITROEN								
PSA PEUGEOT CORP DIV CP								
<b>PSA PEUGEOT CITROEN TOTAL</b>								
FORD MOTOR CO/SILVER STAR COMM								
MONSTER JAM/FRD TRCK&WRF			14.2					
<b>FORD MOTOR CO/SILVER STAR COMM TOTAL</b>			14.2	21				
<b>GRAND TOTAL</b>	9,070.4		520,789.6		5,848.3		12,364.8	

## SMALL BUSINESS PLAN - MEDIA MIX

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PARENT/BRAND	OUTDOOR		B-TO-B		LOCAL MAG		US INTERNET	
	DOLS (000)	RANK-DOLS	DOLS (000)	RANK-DOLS	DOLS (000)	RANK-DOLS	DOLS (000)	RANK-DOLS
GENERAL MOTORS CORP								
CHEVROLET AUTO&TRK VAR	3,079.1		116.1				82.6	
SATURN TRUCKS VUE							124.0	
GENERAL MOTORS CORP VAR AUTO&TRK	1,072.2						1,020.4	
CHEVROLET TRUCKS TRAILBLAZER							45.7	
CHEVROLET AUTOS IMPALA							330.6	
BUICK TRUCKS RENDEZVOUS							91.6	
CHEVROLET TRUCKS AVALANCHE							230.2	
CADILLAC AUTOS CTS			47.8		46.6		142.8	
CHEVROLET AUTOS VAR	12.5							
GMC TRUCKS ENVOY	11.0				8.9			
SATURN AUTOS SL LEASING								
CHEVROLET TRUCKS SILVERADO			169.1				183.0	
CADILLAC AUTO&TRK VAR	297.2		31.8				50.2	
PONTIAC AUTOS VIBE							241.6	
CHEVROLET TRUCKS TAHOE							125.6	
CHEVROLET TRUCKS VAR							147.7	
PONTIAC AUTOS GRAND AM								
GMC TRUCKS SIERRA	27.9		125.7				7.9	
BUICK AUTOS VAR	12.7							
OLDSMOBILE AUTO&TRK VAR	4.3						21.5	
CHEVROLET TRUCKS SUBURBAN							6.9	
CADILLAC TRUCKS ESCALADE							117.8	
PONTIAC AUTOS GRAND PRIX								
GMC TRUCKS VAR	48.7		42.5				18.1	
CADILLAC TRUCKS ESCALADE EXT							157.5	
CHEVROLET AUTO&TRK DIV CP							0.0	
GMC TRUCKS YUKON DENALI			15.1					
SAAB AUTOS 9-5 WAGON					33.2			
SAAB AUTOS 9-3 LEASING								
PONTIAC AUTO&TRK VAR	249.9							
CHEVROLET TRUCKS TRAILBLAZER LEASING								
SATURN AUTOS LS LEASING								
GMC TRUCKS SIERRA DENALI								
GMC TRUCKS YUKON								
SAAB AUTOS 9-5							67.3	
BUICK AUTOS LESABRE							25.8	
SAAB AUTOS 9-5 LEASING								
CADILLAC AUTOS DEVILLE LEASING								
CHEVROLET AUTOS CAVALIER							28.9	
BUICK AUTO&TRK VAR							447.8	
CHEVROLET AUTOS MONTE CARLO								
CADILLAC AUTOS DEVILLE							22.7	
CHEVROLET AUTOS IMPALA LEASING								
OLDSMOBILE AUTOS ALERO							15.4	
GENERAL MOTORS CORP VAR AUTOS								
SAAB AUTOS 9-3								
CHEVROLET TRUCKS AVALANCHE&TRLBLZR								
CADILLAC AUTOS SEVILLE							19.3	
SAAB AUTOS VAR	11.1						5.6	
PONTIAC AUTO ONLINE								
SAAB AUTOS 9-5 WAGON LEASING								
GENERAL MOTORS CORP &UAW UNITED AUTO								

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	DOLS (000)	RANK-DOLS	DOLS (000)	RANK-DOLS	DOLS (000)	RANK-DOLS	DOLS (000)	RANK-DOLS
GENERAL MOTORS CORP								
CHEVROLET AUTOS CORVETTE							3.5	
SATURN AUTOS VAR	197.6						31.7	
CADILLAC AUTOS VAR LEASING								
CHEVROLET AUTOS MALIBU LEASING								
CHEVROLET AUTOS MALIBU							0.6	
CADILLAC AUTOS DEVILLE & SEVILLE LSG								
SATURN AUTOS LS								
OLDSMOBILE AUTOS VAR								
BUICK AUTOS CENTURY & REGAL								
GENERAL MOTORS CORP VAR AUTO&TRK LSG								
GMC TRUCKS ENVOY LEASING								
CADILLAC AUTOS SEVILLE LEASING								
PONTIAC AUTOS GRAND AM LEASING								
GENERAL MOTORS CORP CP			92.5				17.9	
SAAB AUTOS 9-5 & 9-5 WAGON								
CHEVROLET AUTOS PRIZM LEASING								
GMC TRUCKS SIERRA LEASING								
GENERAL MOTORS CORP DIV CP								
HUMMER VEHICLES H1								
CHEVROLET AUTO DIV CP								
CADILLAC AUTOS VAR								
CHEVROLET AUTO&TRK CAVALIER&S10 PKUP								
CHEVROLET TRUCKS SILVERADO LEASING								
CADILLAC AUTOS PRE-OWNED								
SATURN AUTOS SL								
BUICK TRUCKS RENDEZVOUS LEASING								
CHEVROLET TRUCKS AVALANCHE&SILVERADO								
CHEVROLET TRUCK DIV CP								
CHEVROLET TRUCKS EXPRESS VAN			155.3				1.8	
CHEVROLET TRUCKS BLAZER LEASING								
CADILLAC AUTOS CTS & SATURN VUE								
CHEVROLET AUTO&TRK VIGNETTE								
CADILLAC AUTOS DEVILLE & SEVILLE								
NASCAR/CHEV AUTOS&TRKS								
BUICK AUTO&TRK LESABRE & RENDEZVOUS								
CHEVROLET TRUCKS S10 PICKUP								
BUICK AUTOS VAR LEASING								
OLDSMOBILE TRUCKS BRAVADA								
CHEVROLET TRUCKS SUBURBAN & TAHOE								
SATURN AUTOS VAR LEASING								
HOME & GARDEN SHOW/GMC					19.6			
GENERAL MOTORS CORP PRE-OWND AT&TRK			45.7				93.2	
SATURN AUTOS LW WAGON								
CHEVROLET AUTOS CAVALIER & IMPALA								
BUICK AUTOS LESABRE & PARK AVENUE								
CHEVROLET TRUCKS VENTURE								
CHEVROLET AUTOS CAVALIER & PRISM								
SATURN AUTO DIV CP								
BUICK AUTO DIV CP							107.4	
CHEVROLET AUTO&TRK CAVALIER&TRLBLZR								
SATURN AUTO&TRK VAR							89.6	
CHEVY THUNDER DAYS								

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	DOLS (000)	RANK-DOLS	DOLS (000)	RANK-DOLS	DOLS (000)	RANK-DOLS	DOLS (000)	RANK-DOLS
GENERAL MOTORS CORP								
PONTIAC AUTO DIV CP								
PONTIAC AUTOS GRAND PRIX LEASING								
CADILLAC INVITATIONAL								
OLDSMOBILE TRUCKS SILHOUETTE							67.1	
BUICK GOLF TOURNAMENT								
GMC TACOMA HOME&GRDN SHW								
CADILLAC AUTO&TRK DIV CP								
CADILLAC AUTO&TRK CTS & ESCALADE								
BUICK AUTOS REGAL							54.2	
GMC TRUCKS SAVANA			54.0					
GENERAL MOTORS CORP VAR ALT FUEL VHC			52.1					
SATURN AUTOS LS & SL								
CADILLAC AUTO DIV CP								
CHEVROLET AUTO&TRK IMPALA&TRLBLZR								
CHEVROLET TRUCKS S10 PICKUP&SLVRD								
FIFTH THRD BNK HM&GR/GMC								
OLDSMOBILE SCRAMBLE								
CHEVROLET AUTOS PRIZM								
PONTIAC AUTOS BONNEVILLE & FIREBIRD								
GMC TRUCKS SAVANA & SIERRA			24.3					
BUICK AUTO&TRK VIGNETTE								
BUICK INVITATIONAL								
BUICK SCRAMBLE							20.2	
CHEVROLET TRUCKS BLAZER							18.0	
GM.COM ONLINE								
GMC TRUCK LNGHR WR RODEO	16.5							
GMC TRUCK DIV CP			15.9					
BUICK AUTOS CENTURY							13.7	
GMC TRUCKS VIGNETTE								
CHEVROLET TRUCKS TRACKER							12.8	
GMC TRUCKS SUBURBAN								
PONTIAC AUTOS VAR								
SAAB AUTOS 9-3 & 9-5								
GENERAL MOTORS CORP VIGNETTE								
GENERAL MOTORS CORP VAR TRUCKS								
BUICK AUTO DIV SPORTING EVENT						8.0		
SATURN AUTOS PRE-OWNED								
SKILLS COMPETITION/GMC								
RODEO SHOW/GMC								
CHEVY TRUCKS/OPEN/TRNMT							6.5	
BUICK AUTOS PARK AVENUE								
OLYMPIC TORCH/CHEV AUTOS								
OLDSMOBILE AUTO&TRK VAR LEASING								
CHEVROLET AUTOS CAMARO							3.5	
CHEVROLET TRUCKS SSR								
BUICK AUTOS REGAL LEASING								
CHEVROLET TRUCKS S10 PICKUP LEASING								
GRAND PRIX OF DC/CAD								
CHEVROLET AUTO&TRK LEASING								
GMC TRUCKS SIERRA & SONOMA								
SATURN AUTO&TRK DIV CP							1.2	
CADILLAC AUTOS CATERA							1.1	

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	DOLS (000)	RANK-DOLS	DOLS (000)	RANK-DOLS	DOLS (000)	RANK-DOLS	DOLS (000)	RANK-DOLS
GENERAL MOTORS CORP								
SATURN AUTOS VIGNETTE								
GMABILITY ONLINE							0.2	
<b>GENERAL MOTORS CORP TOTAL</b>	<b>5,040.8</b>	<b>1</b>	<b>988.0</b>	<b>1</b>	<b>116.4</b>	<b>4</b>	<b>4,322.9</b>	<b>1</b>
DAIMLERCHRYSLER AG								
DODGE AUTO&TRK VAR	1,320.1						96.0	
CHRYSLER AUTO&TRK VAR	81.3						266.6	
DODGE TRUCKS RAM PICKUP							5.7	
JEEP VEHICLES VAR	2.0						357.6	
JEEP VEHICLES GRAND CHEROKEE			81.3					
DODGE TRUCKS CARAVAN								
JEEP VEHICLES LIBERTY							11.7	
CHRYSLER AUTOS PT CRUISER								
CHRYSLER TRUCKS TOWN & COUNTRY								
MERCEDES BENZ AUTOS SL-CLASS			12.0				108.4	
CHRYSLER AUTOS SEBRING								
CHRYSLER AUTOS CONCORDE			139.4					
DODGE AUTOS STRATUS								
CHRYSLER TRUCKS TOWN&COUNTRY&VOYAGER								
MERCEDES BENZ AUTOS C-CLASS			72.0				7.7	
CHRYSLER AUTOS 300M								
DODGE TRUCKS DURANGO								
DODGE AUTOS NEON							32.0	
MERCEDES BENZ TRUCKS M-CLASS			11.4		4.6		7.6	
DODGE TRUCKS VAR								
DAIMLERCHRYSLER AG VAR AUTO&TRK								
CHRYSLER CORP VAR AUTO&TRK								
DAIMLERCHRYSLER AG CP			465.4					
MERCEDES BENZ TRUCKS G-CLASS								
JEEP VEHICLES WRANGLER								
MERCEDES BENZ AUTOS C-CLASS SPRT WGN								
MERCEDES BENZ AUTO&TRK VAR	444.8						120.6	
DODGE TRUCKS DURANGO & PICKUPS								
MERCEDES BENZ AUTOS E-CLASS			8.0				21.7	
CHRYSLER AUTOS VAR								
DAIMLERCHRYSLER CORP DIV CP			31.8					
CHRYSLER CORP ONLINE								
DODGE TRUCKS DAKOTA								
CHRYSLER AUTOS PT CRUISER & SEBRING								
CHRYSLER CORP TV PROGRAM								
MERCEDES BENZ AUTOS VAR			68.1					
MERCEDES BENZ AUTOS S-CLASS							5.7	
CHRYSLER AUTOS SEBRING LEASING								
JEEP VEHICLES LIBERTY LEASING								
DODGE AUTOS VIPER								
MERCEDES BENZ AT&TRK DV CP								
MERCEDES BENZ AT&TRK DV TV PROGRAM								
JEEP VEHICLES GRAND CHEROKEE LEASING								
CHRYSLER AUTOS PT CRUISER LEASING								
DODGE AUTOS VAR								
MERCEDES BENZ AUTOS E-CLS&E-CLS WGN								
DODGE AUTO&TRK DIV CP								
40 DAYS&40 NIGHTS/CHRY								

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	DOLS (000)	RANK-DOLS	DOLS (000)	RANK-DOLS	DOLS (000)	RANK-DOLS	DOLS (000)	RANK-DOLS
DAIMLERCHRYSLER AG								
BOB HOPE CHRY CLASSIC								
CHRYSLER CORP VAR AUTOS								
DODGE TRUCKS CARAVAN & DURANGO								
GREATER GRNSBR CHRY CLS	12.0							
CHRYSLER TRUCKS VOYAGER								
DAIMLERCHRYSLER AG & UAW UNITED AUTO								
CHRYSLER PLYM AUTO&TRK VAR	40.8							
DODGE AUTO&TRK ONLINE								
MERCEDES BENZ AUTOS SLK			24.3					
CHRYSLER PLYM AUTOS VAR								
DODGE TRUCKS DURANGO LEASING								
DODGE TRUCKS RAM PICKUP LEASING								
CHRYSLER PLYM TRUCKS TOWN&CNTRY&VYGR								
TENNIS MASTERS SRS/MRCDS								
CHRYSLER TRUCKS TOWN & COUNTRY LSG								
MERCEDES BENZ AUTO DIV CP			23.2					
JEEP EAGLE AUTO&TRK DIV CP								
DODGE AUTOS STRATUS LEASING								
CHRYSLER TRUCKS VOYAGER LEASING								
CHRYSLER CORP CP								
CHRYSLER AUTOS NEON								
DODGE AUTO&TRK VIGNETTE								
AEROSMITH PRSNL/DODGE								
JEEP VEHICLES GRAND CHEROKEE&WRNGLR								
CHRYSLER AUTOS VAR & JEEP VAR	13.0						12.2	
JEEP VEHICLES CHEROKEE								
CHRYSLER MLN DLR FLM FST			10.6					
TRAVEL SPORTS&BT/DODGE								
JEEP VEHICLES VIGNETTE								
MERCEDES BENZ AUTO&TRK PRE-OWNED								
CHRYSLER AUTO&TRK PRE-OWNED								
DODGE RAM MONSTER JAM								
DODGE AUTOS INTREPID								
MOBIL 1 12 HRS/SBRNG/DG								
JEEP VEHICLES & FIRST TN BANK								
FIVE STAR CHAMP RODEO/DG								
MERCEDES CHMPSHPS EVENT								
CHRYSLER JEEP BAY FEST								
CHRYSLER AUTOS 300M LEASING								
<b>DAIMLERCHRYSLER AG TOTAL</b>	<b>1,914.0</b>	<b>4</b>	<b>947.5</b>	<b>2</b>	<b>4.6</b>	<b>9</b>	<b>1,053.6</b>	<b>5</b>
FORD MOTOR CO								
FORD AUTO&TRK VAR	1,128.7		49.1				175.7	
FORD MOTOR CO CP			119.2					
LAND ROVER VEHICLES FREELANDER					16.6		0.6	
JAGUAR AUTOS X-TYPE LEASING								
FORD TRUCKS F-SERIES			243.9				253.5	
FORD AUTOS FOCUS							114.0	
FORD AUTOS THUNDERBIRD			31.8		108.5		10.3	
VOLVO AUTOS S60 LEASING								
FORD MOTOR CO VAR AUTO&TRK	660.9						93.0	
JAGUAR AUTOS X-TYPE			25.9		77.5			
FORD TRUCKS EXPLORER							121.6	

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	DOLS (000)	RANK-DOLS	DOLS (000)	RANK-DOLS	DOLS (000)	RANK-DOLS	DOLS (000)	RANK-DOLS
FORD MOTOR CO								
VOLVO AUTOS VAR								
LINCOLN TRUCKS NAVIGATOR							1.8	
MERCURY TRUCKS MOUNTAINEER LEASING								
LINCOLN AUTOS TOWN CAR								
LINCOLN AUTO&TRK LS & NAVIGATOR LSG								
VOLVO AUTOS S60					23.1		52.0	
FORD AUTO&TRK DIV CP							0.6	
LINCOLN AUTOS LS					29.4		4.9	
MERCURY TRUCKS MOUNTAINEER	9.0				24.7			
FORD TRUCKS VAR								
FORD AUTO&TRK PRE-OWNED							119.2	
FORD MOTOR CO CORP DIV CP								
LAND ROVER VEHICLES FREELANDER LSG								
FORD AUTO&TRK TAURUS & WINDSTAR								
MERCURY AUTOS GRAND MARQUIS								
VOLVO AUTOS V70 CROSS COUNTRY					16.8			
FORD TRUCKS F-SERIES & RANGER								
LINCOLN MERC AUTO&TRK VAR	58.0							
JAGUAR AUTOS VAR	9.3							
LINCOLN AUTOS LS LEASING								
FORD TRUCKS EXPLORER & PICKUPS								
FORD AUTOS VAR								
LINCOLN MERC AUTOS VAR								
JAGUAR AUTOS VAR LEASING								
FORD AUTOS TAURUS LEASING								
LINCOLN AUTO&TRK LS & NAVIGATOR					5.6			
MERCURY AUTO&TRK MOUNTAINEER&SABLE								
FORD TRUCKS EXPEDITION							28.4	
LAND ROVER VEHICLES DISCOVERY							0.2	
FORD AUTOS ZX2								
LAND ROVER VEHICLES VAR	30.9						14.1	
JAGUAR AUTOS XK								
FORD TRUCKS ESCAPE								
FORD TRUCKS RANGER							35.9	
JAGUAR AUTOS PRE-OWNED								
MERCURY AUTO&TRK VAR	3.2							
VOLVO AUTOS V70 WAGON LEASING								
FORD AUTOS TAURUS								
MERCURY AUTOS SABLE								
LINCOLN TRUCKS NAVIGATOR LEASING								
LINCOLN AUTOS CONTINENTAL & TOWN CAR								
VOLVO AUTOS S60 & V70 LEASING								
LAND ROVER VEHICLES RANGE ROVER LSG								
LAND ROVER VEHICLES RANGE ROVER			3.1				0.2	
LAND ROVER VEHICLES DSCVRY&FRLND LSG								
MERCURY AUTOS SABLE & SABLE WAGON								
VOLVO AUTO&TRK VAR	115.9						248.6	
MONSTER JAM/FORD TRUCKS								
VOLVO AUTOS PRE-OWNED							13.3	
LINCOLN AUTOS CONTINENTAL&TWN CR LSG								
VOLVO AUTOS VAR LEASING								
FORD TRUCKS F-SERIES & RANGER LSG								

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	DOLS (000)	RANK-DOLS	DOLS (000)	RANK-DOLS	DOLS (000)	RANK-DOLS	DOLS (000)	RANK-DOLS
FORD MOTOR CO								
FORD TRUCKS EXPEDITION & EXPLORER								
BLUES CLUES LIVE/FORD								
LINCOLN AUTOS TOWN CAR LEASING								
FORD TRUCKS E-SERIES VAN			283.7					
LINCOLN AUTO&TRK VAR							32.8	
FORD MOTOR CO TV PROGRAM								
LAND ROVER VEHICLES DSCVRY&RNG RVR								
NATIONAL BOAT/LINC NVGTR								
MERCURY AUTOS GRAND MARQUIS & SABLE								
FORD AUTOS MUSTANG								
VOLVO AUTOS S40 LEASING								
MERCURY TRUCKS MOUNTAINEER&VILLAGER								
JAGUAR AUTOS S-TYPE LEASING								
FORD AUTOS FOCUS & TAURUS								
FORD TRUCKS WINDSTAR								
LAND ROVER VEHICLES DSCVY&RNG RVR LS							115.2	
VOLVO OCEAN RACE								
LAND ROVER VEHICLES DISCOVERY&FRLNDR								
VOLVO TRUCKS XC90							0.1	
VOLVO OVERSEAS DELIVERY								
FORD TRUCKS EXPLORER LEASING								
FORD AUTOS FOCUS & ZX2								
ASTON MARTIN AUTOS VANTAGE								
JAGUAR AUTOS XJ								
LINCOLN AUTOS LS & TOWN CAR								
FORD AUTO&TRK VIGNETTE								
FORD TRUCKS EXPLORER&EXPLR SPRT TRC								
FORD AUTO&TRK FOCUS & RANGER								
MERCURY AUTO&TRK DIV CP								
LINCOLN MERC AUTOS PRE-OWNED								
FORD MOTOR CO VAR TRUCKS			53.8					
MOTORCRAFT FORD NATLS								
FORD AUTO SHOW							53.1	
LINCOLN AUTO&TRK PRE-OWNED								
JAGUAR AUTOS S-TYPE & XJ								
FORD AUTOS TAURUS & ZX2								
MONSTER JAM/FRD TRK&MVRC								
FORD MOTOR CO VIGNETTE								
JAGUAR AUTOS S-TYPE								
FORD AUTOS FOCUS LEASING								
FORD MOTOR CO & UAW UNION								
VOLVO AUTOS V70 CROSS COUNTRY LSG								
FORD AUTO DIV CP								
US HOT ROD MNSTR JM/FORD								
VOLVO AUTOS S80 LEASING								
FORD TRUCKS RANGER LEASING								
FORD AUTO&TRK VAR ALTRNTV FUEL VHCLS								
FORD MOTOR CO VAR AUTOS								
CIRQUE DU SOLEIL/LINCOLN								
TEAM FORD RACING							20.6	
FORD US HOT ROD TRK NTL								
LINCOLN MERC AUTO&TRK VAR LEASING								

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	DOLS (000)	RANK-DOLS	DOLS (000)	RANK-DOLS	DOLS (000)	RANK-DOLS	DOLS (000)	RANK-DOLS
FORD MOTOR CO								
VOLVO AUTOS S40 & S60 LEASING								
AUTO SHOW/FORD								
FORD TRUCKS VIGNETTE								
FORD AUTOS FOCUS & MUSTANG								
VOLVO AUTOS S80							5.5	
ASTON MARTIN AUTOS VAR								
ARENACROSS/FORD								
AUTO SHOW 2002/FORD								
VAGINA MNLGS/LNC&MRSHL F								
JAGUAR AUTOS XK LEASING								
MERCURY AUTOS MARAUDER								1.0
VOLVO AUTOS V70 WAGON								
FORD TRUCKS EXPLORER & F-SERIES								
MERCURY AUTOS SABLE LEASING								
VOLVO AUTOS VIGNETTE								
LAND ROVER VEHICLES DISCOVERY LSG								
<b>FORD MOTOR CO TOTAL</b>	<b>2,015.9</b>	<b>3</b>	<b>810.5</b>	<b>3</b>	<b>302.2</b>	<b>1</b>	<b>1,515.9</b>	<b>4</b>
TOYOTA MOTOR CORP								
TOYOTA AUTOS CAMRY			13.2				308.0	
TOYOTA AUTOS MATRIX							511.2	
TOYOTA AUTOS COROLLA							374.2	
LEXUS AUTOS ES					11.2		236.6	
TOYOTA AUTO&TRK VAR	1,631.4						136.3	
TOYOTA TRUCKS TUNDRA							39.5	
TOYOTA AUTOS VAR								
LEXUS AUTOS LS							112.8	
TOYOTA TRUCKS RAV4							10.3	
TOYOTA AUTOS COROLLA & MATRIX								
TOYOTA TRUCKS 4RUNNER							152.7	
TOYOTA AUTO&TRK DIV CP								
LEXUS TRUCKS RX 300					25.2		1.9	
TOYOTA TRUCKS TACOMA							4.7	
TOYOTA AUTO&TRK PRE-OWNED								
TOYOTA TRUCKS SIENNA							12.0	
TOYOTA AUTOS AVALON							5.3	
LEXUS AUTOS GS								
TOYOTA TRUCKS HIGHLANDER							3.1	
TOYOTA TRUCKS SEQUOIA							11.4	
LEXUS AUTO&TRK VAR	457.4				5.6		658.8	
TOYOTA MOTOR CORP DIV CP								
TOYOTA AUTOS CELICA							1.6	
TOYOTA TRUCKS VAR								
TOYOTA TRUCKS TACOMA & TUNDRA								
LEXUS AUTOS PRE-OWNED								
TOYOTA MOTOR CORP CP			211.6					
TOYOTA AUTOS CAMRY SOLARA								
LEXUS AUTOS IS							37.0	
LEXUS AUTOS IS 300 LEASING								
TOYOTA AUTOS PRIUS BI-FUEL							4.5	
LEXUS AUTO&TRK PRE-OWNED							1.8	
TOYOTA AUTOS ECHO								
LEXUS TRUCKS LX 470							0.0	

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	DOLS (000)	RANK-DOLS	DOLS (000)	RANK-DOLS	DOLS (000)	RANK-DOLS	DOLS (000)	RANK-DOLS
TOYOTA MOTOR CORP								
TOYOTA AUTOS MR SPYDER								
TOYOTA AUTOS MR2								
TOYOTA AUTO DIV CP								
LEXUS AUTOS IS 300								
TOYOTA AUTO&TRK VIGNETTE								
TOYOTA AUTOS COROLLA & ECHO								
TOYOTA AUTOS CAMRY & COROLLA								
LEXUS AUTOS VAR								
TOYOTA TRUCKS 4RUNNER & SIENNA								
LEXUS AUTOS IS 300 SPORTCROSS WAGON								
LEXUS TRUCKS PRE-OWNED								
TOYOTA TRUCKS RAV4 EV								
TOYOTA GRAND PRIX RC							0.0	
TOYOTA TRUCKS 4RUNNER & RAV4								
TOYOTA AUTOS CAMRY LEASING								
TOYOTA TRUCKS RAV4 & TACOMA								
CYCLE WORLD INTL MTR/TOY								
TOYOTA AUTO&TRK CAMRY SOLARA&SIENNA								
TOYOTA AUTOS CAMRY & CAMRY SOLARA								
TOYOTA AUTO&TRK CAMRY & SIENNA								
TOYOTA MOTOR SALES USA CP			25.4					
TOYOTA TRUCKS 4RUNNER & TUNDRA								
TOYOTA MOTOR CORP VIGNETTE								
FREESTYLE MTRCRS/TOYOTA								
TOYOTA TRUCKS RAV4 & SEQUOIA								
TOYOTA.COM ONLINE								
TOYOTA AUTOS VIGNETTE								
TOYOTA AUTOS PRE-OWNED							15.7	
LEXUS AUTO&TRK VIGNETTE								
TOYOTA TRUCKS 4RUNNER & TACOMA								
TOYOTA TRUCKS PRE-OWNED								
<b>TOYOTA MOTOR CORP TOTAL</b>	<b>2,088.8</b>	<b>2</b>	<b>250.1</b>	<b>4</b>	<b>42.0</b>	<b>6</b>	<b>2,639.5</b>	<b>3</b>
HONDA MOTOR CO LTD								
HONDA AUTOS CIVIC			14.4				17.9	
HONDA AUTOS ACCORD							108.4	
HONDA TRUCKS CR-V							44.9	
ACURA AUTOS RL							2,336.1	
ACURA AUTOS TL							21.7	
HONDA TRUCKS ODYSSEY								
HONDA AUTOS ACCORD LEASING								
ACURA AUTOS RSX							338.2	
ACURA TRUCKS MDX							23.9	
ACURA AUTOS CL							7.7	
HONDA MOTOR CO LTD CP							71.6	
ACURA AUTOS RL LEASING								
HONDA AUTO&TRK VAR	942.6						143.3	
HONDA AUTOS INSIGHT BI-FUEL								
ACURA AUTO&TRK PRE-OWNED							209.8	
HONDA AUTOS PRE-OWNED							24.9	
HONDA MOTOR CO CORP DIV CP			84.3					
ACURA AUTOS NSX							1.4	
HONDA AUTO DIV CP								

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	DOLS (000)	RANK-DOLS	DOLS (000)	RANK-DOLS	DOLS (000)	RANK-DOLS	DOLS (000)	RANK-DOLS
HONDA MOTOR CO LTD								
HONDA AUTO&TRK PRE-OWNED							374.8	
ACURA AUTO&TRK VAR	7.3							
HONDA CLASSIC GOLF EVENT								
HONDA AUTOS VAR			14.3					
HONDA MOTOR CO CORP DIV TV PROGRAM								
ACURA AUTOS VAR								
HONDA AUTO&TRK DIV CP							0.0	
HONDA CLASSIC GLF TRNMNT								
ACURA LA BIKE TOUR								
HONDA RED RIDER/RC EVNT								
LA MARATHON XVI/HONDA								
ACURA AUTO DIV CP			27.8					
LA MARATHON XVII/HONDA								
CIVIC TOUR/HONDA							5.4	
HONDA GOLF CLASSIC	5.0							
<b>HONDA MOTOR CO LTD TOTAL</b>	<b>954.8</b>	<b>6</b>	<b>140.8</b>	<b>6</b>			<b>3,729.7</b>	<b>2</b>
NISSAN MOTOR CO LTD								
NISSAN AUTOS ALTIMA	139.8				9.1		0.5	
NISSAN TRUCKS XTERRA							29.0	
NISSAN AUTOS MAXIMA					18.2		27.9	
NISSAN TRUCKS PATHFINDER							53.0	
INFINITI AUTOS I35					25.4			
NISSAN TRUCKS FRONTIER	76.4						76.6	
INFINITI AUTOS G35					143.0		100.0	
NISSAN AUTO&TRK VAR	938.8						0.5	
INFINITI AUTO&TRK VAR	388.1						9.8	
NISSAN AUTOS SENTRA							8.1	
INFINITI AUTOS Q45					11.0			
NISSAN AUTOS SE-R								
NISSAN AUTOS VAR								
INFINITI TRUCKS QX4								
NISSAN AUTO&TRK MAXIMA & PATHFINDER								
INFINITI AUTOS VAR								
NISSAN TRUCKS VAR								
NISSAN MOTOR CORP CP			18.9					
NISSAN AUTOS 350Z							216.2	
NISSAN AUTO&TRK DIV CP								
NISSAN AUTO&TRK FRONTIER & SENTRA								
NISSAN MOTOR CO CORP DIV CP								
NISSAN LA OPEN GOLF TRNM								
NISSAN AUTO&TRK MAXIMA & XTERRA								
INFINITI AUTOS I30							19.9	
NISSAN AUTO&TRK SENTRA & XTERRA								
NISSAN AUTO&TRK VIGNETTE								
NISSAN AUTO&TRK VAR LEASING								
THELONIOUS MONK INST/JZ								
<b>NISSAN MOTOR CO LTD TOTAL</b>	<b>1,543.0</b>	<b>5</b>	<b>18.9</b>	<b>12</b>	<b>206.8</b>	<b>2</b>	<b>541.5</b>	<b>6</b>
VOLKSWAGEN AG								
VOLKSWAGEN AUTO&TRK VAR	61.9						1.2	
VOLKSWAGEN AUTOS BEETLE							0.0	
VOLKSWAGEN AUTOS JETTA								
AUDI AUTOS VAR	95.0				69.4		121.1	

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	DOLS (000)	RANK-DOLS	DOLS (000)	RANK-DOLS	DOLS (000)	RANK-DOLS	DOLS (000)	RANK-DOLS
VOLKSWAGEN AG								
VOLKSWAGEN AUTOS PASSAT					33.5		0.4	
AUDI AUTOS A4					42.3		61.5	
AUDI AUTOS TT								
VOLKSWAGEN AUTOS VAR	6.1							
AUDI AUTOS A6							0.7	
AUDI AUTOS A6 LEASING								
VOLKSWAGEN AUTOS GTI								
AUDI AUTOS QUATTRO							82.1	
AUDI AUTO DIV CP								
VOLKSWAGEN AUTOS JETTA LEASING								
AUDI AUTOS S8								
VOLKSWAGEN AG CORP DIV CP								
AUDI AUTOS A4 & A6								
VOLKSWAGEN AUTOS CABRIO								
AUDI AUTOS PRE-OWNED							26.4	
VOLKSWAGEN AUTOS JETTA WAGON								
VOLKSWAGEN AUTOS BEETLE LEASING								
VOLKSWAGEN TRUCKS EUROVAN							47.1	
AUDI AUTOS VAR LEASING								
VOLKSWAGEN AUTOS PASSAT LEASING								
VOLKSWAGEN AUTOS PASSAT WAGON								
VOLKSWAGEN AUTOS GOLF								
VOLKSWAGEN AUTO&TRK VIGNETTE								
VOLKSWAGEN AUTO&TRK DIV CP								
BENTLEY AUTO DIV CP			6.2					
BENTLEY AUTOS ARNAGE			6.2					
VOLKSWAGEN AUTOS PRE-OWNED								
VOLKSWAGEN AUTOS POINTER CITY								
<b>VOLKSWAGEN AG TOTAL</b>	<b>163.1</b>	<b>9</b>	<b>12.4</b>	<b>13</b>	<b>145.1</b>	<b>3</b>	<b>340.6</b>	<b>7</b>
HYUNDAI CORP								
HYUNDAI TRUCKS SANTA FE							90.7	
KIA AUTOS SPECTRA								
KIA TRUCKS SEDONA			15.9					
HYUNDAI AUTOS SONATA							114.2	
KIA TRUCKS SPORTAGE								
KIA AUTOS OPTIMA								
HYUNDAI AUTOS XG350								
KIA AUTO&TRK VAR	192.3						3.8	
HYUNDAI AUTOS ELANTRA							14.8	
HYUNDAI AUTOS VAR	6.7							
HYUNDAI AUTOS ACCENT								
HYUNDAI AUTO&TRK VAR	185.8						32.2	
KIA AUTOS VAR								
KIA AUTOS RIO								
HYUNDAI AUTOS VIGNETTE								
HYUNDAI AUTOS TIBURON			17.5				45.3	
WORKING W SRVL SHW/HYND								
KIA AUTOS MAGENTIS								
KIA AUTOS SEPHIA								
KIA AUTO&TRK VIGNETTE								
<b>HYUNDAI CORP TOTAL</b>	<b>384.8</b>	<b>8</b>	<b>33.4</b>	<b>9</b>			<b>301.0</b>	<b>8</b>
MAZDA MOTOR CORP								
MAZDA AUTOS PROTEGE								

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	DOLS (000)	RANK-DOLS	DOLS (000)	RANK-DOLS	DOLS (000)	RANK-DOLS	DOLS (000)	RANK-DOLS
MAZDA MOTOR CORP								
MAZDA TRUCKS MPV							15.2	
MAZDA AUTO&TRK VAR	3.0						5.6	
MAZDA AUTOS VAR								
MAZDA TRUCKS TRIBUTE								
MAZDA AUTO&TRK PROTEGE & TRIBUTE								
MAZDA AUTOS 626 & PROTEGE								
MAZDA AUTO&TRK VAR LEASING								
MAZDA MOTOR CORP CP			31.8					
MAZDA TRUCKS B-SERIES								
<b>MAZDA MOTOR CORP TOTAL</b>	<b>3.0</b>	<b>14</b>	<b>31.8</b>	<b>10</b>			<b>20.8</b>	<b>11</b>
MITSUBISHI MOTORS CORP								
MITSUBISHI AUTOS ECLIPSE							0.6	
MITSUBISHI TRUCKS MONTERO SPORT								
MITSUBISHI AUTOS LANCER								
MITSUBISHI AUTOS VAR								
MITSUBISHI AUTOS GALANT							0.0	
MITSUBISHI AUTO&TRK VAR	13.1						0.3	
MITSUBISHI TRUCKS MONTERO								
MITSUBISHI AUTOS CZ-3 TARMAC								
MITSUBISHI AUTOS DIAMANTE & GALANT								
CLAIROL MISS CRNVL/MTSBS								
<b>MITSUBISHI MOTORS CORP TOTAL</b>	<b>13.1</b>	<b>11</b>					<b>0.9</b>	<b>15</b>
BMW AG								
BMW AUTOS 7-SERIES			90.4		53.8			
BMW TRUCKS X5					41.7			
BMW AUTO&TRK VAR	624.8						16.1	
BMW AUTOS VAR								
BMW AUTOS PRE-OWNED							11.1	
BMW AUTO&TRK PRE-OWNED								
BMW AUTOS 3-SERIES					8.0		6.9	
BMW AUTOS 745							14.2	
BMW AUTOS 5-SERIES LEASING								
BMW AUTOS 5-SERIES								
BMW AUTO&TRK DIV CP								
BMW AUTOS Z3 ROADSTER LEASING								
BMW AG CORP DIV CP			31.8					
BMW EUROPEAN DELIVERY								
BMW AUTOS 3-SERIES&3-SERIES WAGON								
BMW AG CP								
BMW TRUCKS X5 LEASING								
BMW AUTOS M COUPE	75.0							
BMW AUTOS M3								
MINI AUTOS COOPER	33.5							
BMW AUTOS Z3 ROADSTER					6.7			
BMW ONLINE							14.2	
BMW AUTO&TRK VIGNETTE								
BMW AUTOS 3-SERIES LEASING								
BMW AUTOS 325 LEASING								
<b>BMW AG TOTAL</b>	<b>733.3</b>	<b>7</b>	<b>122.1</b>	<b>7</b>	<b>110.2</b>	<b>5</b>	<b>62.5</b>	<b>9</b>
FUJI HEAVY INDUSTRIES LTD								
SUBARU AUTO&TRK VAR	0.8						45.4	
SUBARU AUTOS OUTBACK WAGON								

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	DOLS (000)	RANK-DOLS	DOLS (000)	RANK-DOLS	DOLS (000)	RANK-DOLS	DOLS (000)	RANK-DOLS
FUJI HEAVY INDUSTRIES LTD								
SUBARU AUTOS IMPREZA					9.6			
SUBARU AUTOS VAR								
SUBARU TRUCKS FORESTER								
SUBARU AUTOS OUTBACK SEDAN			8.5					
SUBARU AUTO&TRK DIV CP								
SUBARU AUTOS OUTBACK LTD WAGON								
SUBARU AUTOS OUTBACK SPORT WAGON								
SUBARU PORTLAND GOLF SHW								
SUBARU BIKE SHOW								
SUBARU AUTOS OUTBACK SPORT SEDAN								
SUBARU AUTOS LEGACY & OUTBACK								
SUBARU AUTOS OUTBACK WAGON LEASING								
SUBARU AUTO&TRK VIGNETTE								
<b>FUJI HEAVY INDUSTRIES LTD TOTAL</b>	<b>0.8</b>	<b>15</b>	<b>8.5</b>	<b>15</b>	<b>9.6</b>	<b>7</b>	<b>45.4</b>	<b>10</b>
ISUZU MOTORS LTD								
ISUZU TRUCKS AXIOM								
ISUZU TRUCKS VAR			11.2				1.2	
ISUZU TRUCKS RODEO								
ISUZU AUTOS VAR								
ISUZU TRUCKS PICKUPS								
ISUZU TRUCKS RODEO LEASING								
PIGSKIN PICK EM/ISUZU								
<b>ISUZU MOTORS LTD TOTAL</b>			<b>11.2</b>	<b>14</b>			<b>1.2</b>	<b>14</b>
SUZUKI MOTOR CO LTD								
SUZUKI AUTOS AERIO			33.4				2.0	
SUZUKI VEHICLES GRAND VITARA LEASING								
SUZUKI VEHICLES GRAND VITARA								
SUZUKI AUTOS&VEHICLES VAR	20.6						6.4	
SUZUKI VEHICLES XL-7								
SUZUKI AUTOS VAR								
SUZUKI MOTOR CO LTD VIGNETTE								
SUZUKI MOTOR CO LTD CP								
SUZUKI AUTOS AERIO LEASING								
SUZUKI AUTO DIV CP			15.9					
SUZUKI VEHICLES VIGNETTE								
<b>SUZUKI MOTOR CO LTD TOTAL</b>	<b>20.6</b>	<b>10</b>	<b>49.3</b>	<b>8</b>			<b>8.4</b>	<b>12</b>
DAEWOO CORP								
DAEWOO AUTOS VAR	7.5							
DAEWOO AUTOS LANOS & LEGANZA								
DAEWOO AUTOS LANOS								
<b>DAEWOO CORP TOTAL</b>	<b>7.5</b>	<b>12</b>						
PORSCHE AG								
PORSCHE AUTOS 911			151.6					
PORSCHE AUTOS BOXSTER								
PORSCHE TRUCKS CAYENNE							5.4	
PORSCHE AUTOS VAR	6.0						0.4	
<b>PORSCHE AG TOTAL</b>	<b>6.0</b>	<b>13</b>	<b>151.6</b>	<b>5</b>			<b>5.8</b>	<b>13</b>
FORD MOTOR CO/WENDYS INTL INC								
MONSTER JAM/FRD TRK&WNDY								
US HOT RD MNSTR/FRD&WNDY								
<b>FORD MOTOR CO/WENDYS INTL INC TOTAL</b>								
FORD MOTOR CO/NATL AUTO PARTS ASSN								
MONSTER JAM/FORD TRK&NP								

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	DOLS (000)	RANK-DOLS	DOLS (000)	RANK-DOLS	DOLS (000)	RANK-DOLS	DOLS (000)	RANK-DOLS
<b>FORD MOTOR CO/NATL AUTO PARTS ASSN TOTAL</b>								
FIAT SPA								
MASERATI AUTOS SPYDER			30.2		9.1			
ALFA ROMEO AUTOS 147							0.8	
<b>FIAT SPA TOTAL</b>			<b>30.2</b>	<b>11</b>	<b>9.1</b>	<b>8</b>	<b>0.8</b>	<b>16</b>
<b>DOCTORS ASSOC INC/FORD MOTOR CO</b>								
MONSTER JAM/FRD TRK&SBWY								
GRAND SLAM/MTRSP/FRD&SBW								
US HOT ROD/MTR/FORD&SBWY								
<b>DOCTORS ASSOC INC/FORD MOTOR CO TOTAL</b>								
<b>FOODMAKER INC/FORD MOTOR CO</b>								
MONSTER JAM/FORD&JCK/BX								
<b>FOODMAKER INC/FORD MOTOR CO TOTAL</b>								
<b>PSA PEUGEOT CITROEN</b>								
PSA PEUGEOT CORP DIV CP								
<b>PSA PEUGEOT CITROEN TOTAL</b>								
<b>FORD MOTOR CO/SILVER STAR COMM</b>								
MONSTER JAM/FRD TRCK&WRF								
<b>FORD MOTOR CO/SILVER STAR COMM TOTAL</b>								
<b>GRAND TOTAL</b>	<b>14,889.5</b>		<b>3,606.1</b>		<b>946.0</b>		<b>14,590.5</b>	

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PARENT/BRAND	HISPANIC NEWSP		LOCAL RADIO	
	DOLS (000)	RANK-DOLS	DOLS (000)	RANK-DOLS
GENERAL MOTORS CORP				
CHEVROLET AUTO&TRK VAR			858.6	
SATURN TRUCKS VUE				
GENERAL MOTORS CORP VAR AUTO&TRK	38.4		350.7	
CHEVROLET TRUCKS TRAILBLAZER				
CHEVROLET AUTOS IMPALA				
BUICK TRUCKS RENDEZVOUS				
CHEVROLET TRUCKS AVALANCHE				
CADILLAC AUTOS CTS				
CHEVROLET AUTOS VAR			228.7	
GMC TRUCKS ENVOY				
SATURN AUTOS SL LEASING				
CHEVROLET TRUCKS SILVERADO				
CADILLAC AUTO&TRK VAR			1,178.9	
PONTIAC AUTOS VIBE	6.1			
CHEVROLET TRUCKS TAHOE				
CHEVROLET TRUCKS VAR				
PONTIAC AUTOS GRAND AM				
GMC TRUCKS SIERRA				
BUICK AUTOS VAR			228.1	
OLDSMOBILE AUTO&TRK VAR			690.9	
CHEVROLET TRUCKS SUBURBAN				
CADILLAC TRUCKS ESCALADE				
PONTIAC AUTOS GRAND PRIX				
GMC TRUCKS VAR			2.6	
CADILLAC TRUCKS ESCALADE EXT				
CHEVROLET AUTO&TRK DIV CP			614.3	
GMC TRUCKS YUKON DENALI				
SAAB AUTOS 9-5 WAGON				
SAAB AUTOS 9-3 LEASING				
PONTIAC AUTO&TRK VAR			12.8	
CHEVROLET TRUCKS TRAILBLAZER LEASING				
SATURN AUTOS LS LEASING				
GMC TRUCKS SIERRA DENALI				
GMC TRUCKS YUKON				
SAAB AUTOS 9-5				
BUICK AUTOS LESABRE				
SAAB AUTOS 9-5 LEASING				
CADILLAC AUTOS DEVILLE LEASING				
CHEVROLET AUTOS CAVALIER				
BUICK AUTO&TRK VAR				
CHEVROLET AUTOS MONTE CARLO				
CADILLAC AUTOS DEVILLE				
CHEVROLET AUTOS IMPALA LEASING				
OLDSMOBILE AUTOS ALERO				
GENERAL MOTORS CORP VAR AUTOS	6.3		58.4	
SAAB AUTOS 9-3	1.9			
CHEVROLET TRUCKS AVALANCHE&TRLBLZR				
CADILLAC AUTOS SEVILLE				
SAAB AUTOS VAR			712.2	
PONTIAC AUTO ONLINE				
SAAB AUTOS 9-5 WAGON LEASING				
GENERAL MOTORS CORP &UAW UNITED AUTO				

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	DOLS (000)	RANK-DOLS	DOLS (000)	RANK-DOLS
GENERAL MOTORS CORP				
CHEVROLET AUTOS CORVETTE				
SATURN AUTOS VAR			353.3	
CADILLAC AUTOS VAR LEASING				
CHEVROLET AUTOS MALIBU LEASING				
CHEVROLET AUTOS MALIBU				
CADILLAC AUTOS DEVILLE & SEVILLE LSG				
SATURN AUTOS LS				
OLDSMOBILE AUTOS VAR			234.1	
BUICK AUTOS CENTURY & REGAL				
GENERAL MOTORS CORP VAR AUTO&TRK LSG	8.7			
GMC TRUCKS ENVOY LEASING				
CADILLAC AUTOS SEVILLE LEASING				
PONTIAC AUTOS GRAND AM LEASING				
GENERAL MOTORS CORP CP				
SAAB AUTOS 9-5 & 9-5 WAGON				
CHEVROLET AUTOS PRIZM LEASING				
GMC TRUCKS SIERRA LEASING				
GENERAL MOTORS CORP DIV CP				
HUMMER VEHICLES HI				
CHEVROLET AUTO DIV CP				
CADILLAC AUTOS VAR			139.9	
CHEVROLET AUTO&TRK CAVALIER&S10 PKUP				
CHEVROLET TRUCKS SILVERADO LEASING				
CADILLAC AUTOS PRE-OWNED				
SATURN AUTOS SL				
BUICK TRUCKS RENDEZVOUS LEASING				
CHEVROLET TRUCKS AVALANCHE&SILVERADO				
CHEVROLET TRUCK DIV CP				
CHEVROLET TRUCKS EXPRESS VAN				
CHEVROLET TRUCKS BLAZER LEASING				
CADILLAC AUTOS CTS & SATURN VUE				
CHEVROLET AUTO&TRK VIGNETTE				
CADILLAC AUTOS DEVILLE & SEVILLE				
NASCAR/CHEV AUTOS&TRKS				
BUICK AUTO&TRK LESABRE & RENDEZVOUS				
CHEVROLET TRUCKS S10 PICKUP				
BUICK AUTOS VAR LEASING				
OLDSMOBILE TRUCKS BRAVADA				
CHEVROLET TRUCKS SUBURBAN & TAHOE				
SATURN AUTOS VAR LEASING				
HOME & GARDEN SHOW/GMC				
GENERAL MOTORS CORP PRE-OWND AT&TRK				
SATURN AUTOS LW WAGON				
CHEVROLET AUTOS CAVALIER & IMPALA				
BUICK AUTOS LESABRE & PARK AVENUE				
CHEVROLET TRUCKS VENTURE				
CHEVROLET AUTOS CAVALIER & PRISM				
SATURN AUTO DIV CP				
BUICK AUTO DIV CP				
CHEVROLET AUTO&TRK CAVALIER&TRLBLZR				
SATURN AUTO&TRK VAR				
CHEVY THUNDER DAYS			83.5	

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PARENT/BRAND	HISPANIC NEWSP		LOCAL RADIO	
	DOLS (000)	RANK-DOLS	DOLS (000)	RANK-DOLS
GENERAL MOTORS CORP				
PONTIAC AUTO DIV CP				
PONTIAC AUTOS GRAND PRIX LEASING				
CADILLAC INVITATIONAL				
OLDSMOBILE TRUCKS SILHOUETTE				
BUICK GOLF TOURNAMENT				
GMC TACOMA HOME&GRDN SHW				
CADILLAC AUTO&TRK DIV CP				
CADILLAC AUTO&TRK CTS & ESCALADE				
BUICK AUTOS REGAL				
GMC TRUCKS SAVANA				
GENERAL MOTORS CORP VAR ALT FUEL VHC				
SATURN AUTOS LS & SL				
CADILLAC AUTO DIV CP				
CHEVROLET AUTO&TRK IMPALA&TRLBLZR				
CHEVROLET TRUCKS S10 PICKUP&SLVRD				
FIFTH THRD BNK HM&GR/GMC				
OLDSMOBILE SCRAMBLE				
CHEVROLET AUTOS PRIZM				
PONTIAC AUTOS BONNEVILLE & FIREBIRD				
GMC TRUCKS SAVANA & SIERRA				
BUICK AUTO&TRK VIGNETTE				
BUICK INVITATIONAL			3.0	
BUICK SCRAMBLE				
CHEVROLET TRUCKS BLAZER				
GM.COM ONLINE				
GMC TRUCK LNGHR WR RODEO				
GMC TRUCK DIV CP				
BUICK AUTOS CENTURY				
GMC TRUCKS VIGNETTE				
CHEVROLET TRUCKS TRACKER				
GMC TRUCKS SUBURBAN				
PONTIAC AUTOS VAR				
SAAB AUTOS 9-3 & 9-5				
GENERAL MOTORS CORP VIGNETTE				
GENERAL MOTORS CORP VAR TRUCKS				
BUICK AUTO DIV SPORTING EVENT				
SATURN AUTOS PRE-OWNED				
SKILLS COMPETITION/GMC				
RODEO SHOW/GMC				
CHEVY TRUCKS/OPEN/TRNMT				
BUICK AUTOS PARK AVENUE				
OLYMPIC TORCH/CHEV AUTOS				
OLDSMOBILE AUTO&TRK VAR LEASING				
CHEVROLET AUTOS CAMARO				
CHEVROLET TRUCKS SSR	3.1			
BUICK AUTOS REGAL LEASING				
CHEVROLET TRUCKS S10 PICKUP LEASING				
GRAND PRIX OF DC/CAD				
CHEVROLET AUTO&TRK LEASING				
GMC TRUCKS SIERRA & SONOMA				
SATURN AUTO&TRK DIV CP				
CADILLAC AUTOS CATERA				

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PARENT/BRAND	HISPANIC NEWSP		LOCAL RADIO	
	DOLS (000)	RANK-DOLS	DOLS (000)	RANK-DOLS
GENERAL MOTORS CORP				
SATURN AUTOS VIGNETTE				
GMABILITY ONLINE				
<b>GENERAL MOTORS CORP TOTAL</b>	<b>64.5</b>	<b>1</b>	<b>5,749.9</b>	<b>3</b>
DAIMLERCHRYSLER AG				
DODGE AUTO&TRK VAR	52.4		3,223.4	
CHRYSLER AUTO&TRK VAR				
DODGE TRUCKS RAM PICKUP			6.0	
JEEP VEHICLES VAR			21.1	
JEEP VEHICLES GRAND CHEROKEE				
DODGE TRUCKS CARAVAN				
JEEP VEHICLES LIBERTY				
CHRYSLER AUTOS PT CRUISER				
CHRYSLER TRUCKS TOWN & COUNTRY				
MERCEDES BENZ AUTOS SL-CLASS				
CHRYSLER AUTOS SEBRING				
CHRYSLER AUTOS CONCORDE				
DODGE AUTOS STRATUS				
CHRYSLER TRUCKS TOWN&COUNTRY&VOYAGER				
MERCEDES BENZ AUTOS C-CLASS				
CHRYSLER AUTOS 300M				
DODGE TRUCKS DURANGO	8.5			
DODGE AUTOS NEON				
MERCEDES BENZ TRUCKS M-CLASS				
DODGE TRUCKS VAR				
DAIMLERCHRYSLER AG VAR AUTO&TRK			1,772.1	
CHRYSLER CORP VAR AUTO&TRK			2,340.3	
DAIMLERCHRYSLER AG CP				
MERCEDES BENZ TRUCKS G-CLASS				
JEEP VEHICLES WRANGLER				
MERCEDES BENZ AUTOS C-CLASS SPRT WGN				
MERCEDES BENZ AUTO&TRK VAR			1,379.5	
DODGE TRUCKS DURANGO & PICKUPS				
MERCEDES BENZ AUTOS E-CLASS				
CHRYSLER AUTOS VAR				
DAIMLERCHRYSLER CORP DIV CP				
CHRYSLER CORP ONLINE				
DODGE TRUCKS DAKOTA				
CHRYSLER AUTOS PT CRUISER & SEBRING				
CHRYSLER CORP TV PROGRAM				
MERCEDES BENZ AUTOS VAR			55.2	
MERCEDES BENZ AUTOS S-CLASS				
CHRYSLER AUTOS SEBRING LEASING				
JEEP VEHICLES LIBERTY LEASING				
DODGE AUTOS VIPER				
MERCEDES BENZ AT&TRK DV CP				
MERCEDES BENZ AT&TRK DV TV PROGRAM				
JEEP VEHICLES GRAND CHEROKEE LEASING				
CHRYSLER AUTOS PT CRUISER LEASING				
DODGE AUTOS VAR			150.6	
MERCEDES BENZ AUTOS E-CLS&E-CLS WGN				
DODGE AUTO&TRK DIV CP				
40 DAYS&40 NIGHTS/CHRY				

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PARENT/BRAND	HISPANIC NEWSP		LOCAL RADIO	
	DOLS (000)	RANK-DOLS	DOLS (000)	RANK-DOLS
DAIMLERCHRYSLER AG				
BOB HOPE CHRY CLASSIC				
CHRYSLER CORP VAR AUTOS				
DODGE TRUCKS CARAVAN & DURANGO				
GREATER GRNSBR CHRY CLS				
CHRYSLER TRUCKS VOYAGER				
DAIMLERCHRYSLER AG & UAW UNITED AUTO				
CHRYSLER PLYM AUTO&TRK VAR				
DODGE AUTO&TRK ONLINE				
MERCEDES BENZ AUTOS SLK				
CHRYSLER PLYM AUTOS VAR			85.3	
DODGE TRUCKS DURANGO LEASING				
DODGE TRUCKS RAM PICKUP LEASING				
CHRYSLER PLYM TRUCKS TOWN&CNTRY&VYGR				
TENNIS MASTERS SRS/MRCDS				
CHRYSLER TRUCKS TOWN & COUNTRY LSG				
MERCEDES BENZ AUTO DIV CP			29.8	
JEEP EAGLE AUTO&TRK DIV CP			46.9	
DODGE AUTOS STRATUS LEASING				
CHRYSLER TRUCKS VOYAGER LEASING				
CHRYSLER CORP CP				
CHRYSLER AUTOS NEON				
DODGE AUTO&TRK VIGNETTE				
AEROSMITH PRSNL/DODGE				
JEEP VEHICLES GRAND CHEROKEE&WRNGLR				
CHRYSLER AUTOS VAR & JEEP VAR				
JEEP VEHICLES CHEROKEE				
CHRYSLER MLN DLR FLM FST				
TRAVEL SPORTS&BT/DODGE				
JEEP VEHICLES VIGNETTE				
MERCEDES BENZ AUTO&TRK PRE-OWNED				
CHRYSLER AUTO&TRK PRE-OWNED				
DODGE RAM MONSTER JAM				
DODGE AUTOS INTREPID				
MOBIL 1 12 HRS/SBRNG/DG				
JEEP VEHICLES & FIRST TN BANK				
FIVE STAR CHAMP RODEO/DG				
MERCEDES CHMPSHPS EVENT				
CHRYSLER JEEP BAY FEST				
CHRYSLER AUTOS 300M LEASING				
<b>DAIMLERCHRYSLER AG TOTAL</b>	<b>60.9</b>	<b>2</b>	<b>9,110.2</b>	<b>1</b>
FORD MOTOR CO				
FORD AUTO&TRK VAR	41.8		157.6	
FORD MOTOR CO CP	7.8			
LAND ROVER VEHICLES FREELANDER				
JAGUAR AUTOS X-TYPE LEASING				
FORD TRUCKS F-SERIES				
FORD AUTOS FOCUS				
FORD AUTOS THUNDERBIRD				
VOLVO AUTOS S60 LEASING				
FORD MOTOR CO VAR AUTO&TRK			2,552.2	
JAGUAR AUTOS X-TYPE				
FORD TRUCKS EXPLORER				

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PARENT/BRAND	HISPANIC NEWSP		LOCAL RADIO	
	DOLS (000)	RANK-DOLS	DOLS (000)	RANK-DOLS
FORD MOTOR CO				
VOLVO AUTOS VAR			157.0	
LINCOLN TRUCKS NAVIGATOR				
MERCURY TRUCKS MOUNTAINEER LEASING				
LINCOLN AUTOS TOWN CAR				
LINCOLN AUTO&TRK LS & NAVIGATOR LSG				
VOLVO AUTOS S60				
FORD AUTO&TRK DIV CP				
LINCOLN AUTOS LS				
MERCURY TRUCKS MOUNTAINEER				
FORD TRUCKS VAR				
FORD AUTO&TRK PRE-OWNED				
FORD MOTOR CO CORP DIV CP				
LAND ROVER VEHICLES FREELANDER LSG				
FORD AUTO&TRK TAURUS & WINDSTAR				
MERCURY AUTOS GRAND MARQUIS				
VOLVO AUTOS V70 CROSS COUNTRY				
FORD TRUCKS F-SERIES & RANGER				
LINCOLN MERC AUTO&TRK VAR			808.3	
JAGUAR AUTOS VAR			807.9	
LINCOLN AUTOS LS LEASING				
FORD TRUCKS EXPLORER & PICKUPS				
FORD AUTOS VAR	8.4		193.4	
LINCOLN MERC AUTOS VAR			264.7	
JAGUAR AUTOS VAR LEASING				
FORD AUTOS TAURUS LEASING				
LINCOLN AUTO&TRK LS & NAVIGATOR				
MERCURY AUTO&TRK MOUNTAINEER&SABLE				
FORD TRUCKS EXPEDITION				
LAND ROVER VEHICLES DISCOVERY				
FORD AUTOS ZX2				
LAND ROVER VEHICLES VAR			573.4	
JAGUAR AUTOS XK				
FORD TRUCKS ESCAPE				
FORD TRUCKS RANGER				
JAGUAR AUTOS PRE-OWNED				
MERCURY AUTO&TRK VAR				
VOLVO AUTOS V70 WAGON LEASING				
FORD AUTOS TAURUS				
MERCURY AUTOS SABLE				
LINCOLN TRUCKS NAVIGATOR LEASING				
LINCOLN AUTOS CONTINENTAL & TOWN CAR				
VOLVO AUTOS S60 & V70 LEASING				
LAND ROVER VEHICLES RANGE ROVER LSG				
LAND ROVER VEHICLES RANGE ROVER				
LAND ROVER VEHICLES DSCVRY&FRLND LSG				
MERCURY AUTOS SABLE & SABLE WAGON				
VOLVO AUTO&TRK VAR				
MONSTER JAM/FORD TRUCKS				
VOLVO AUTOS PRE-OWNED				
LINCOLN AUTOS CONTINENTAL&TWN CR LSG				
VOLVO AUTOS VAR LEASING				
FORD TRUCKS F-SERIES & RANGER LSG				

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PARENT/BRAND	HISPANIC NEWSP		LOCAL RADIO	
	DOLS (000)	RANK-DOLS	DOLS (000)	RANK-DOLS
FORD MOTOR CO				
FORD TRUCKS EXPEDITION & EXPLORER				
BLUES CLUES LIVE/FORD				
LINCOLN AUTOS TOWN CAR LEASING				
FORD TRUCKS E-SERIES VAN				
LINCOLN AUTO&TRK VAR				
FORD MOTOR CO TV PROGRAM				
LAND ROVER VEHICLES DSCVRY&RNG RVR				
NATIONAL BOAT/LINC NVGTR				
MERCURY AUTOS GRAND MARQUIS & SABLE				
FORD AUTOS MUSTANG				
VOLVO AUTOS S40 LEASING				
MERCURY TRUCKS MOUNTAINEER&VILLAGER				
JAGUAR AUTOS S-TYPE LEASING				
FORD AUTOS FOCUS & TAURUS				
FORD TRUCKS WINDSTAR				
LAND ROVER VEHICLES DSCVY&RNG RVR LS				
VOLVO OCEAN RACE				
LAND ROVER VEHICLES DISCOVERY&FRLNDR				
VOLVO TRUCKS XC90				
VOLVO OVERSEAS DELIVERY				
FORD TRUCKS EXPLORER LEASING				
FORD AUTOS FOCUS & ZX2				
ASTON MARTIN AUTOS VANTAGE				
JAGUAR AUTOS XJ				
LINCOLN AUTOS LS & TOWN CAR				
FORD AUTO&TRK VIGNETTE				
FORD TRUCKS EXPLORER&EXPLR SPRT TRC				
FORD AUTO&TRK FOCUS & RANGER				
MERCURY AUTO&TRK DIV CP				
LINCOLN MERC AUTOS PRE-OWNED				
FORD MOTOR CO VAR TRUCKS				
MOTORCRAFT FORD NATLS			53.5	
FORD AUTO SHOW				
LINCOLN AUTO&TRK PRE-OWNED				
JAGUAR AUTOS S-TYPE & XJ				
FORD AUTOS TAURUS & ZX2				
MONSTER JAM/FRD TRK&MVRC				
FORD MOTOR CO VIGNETTE				
JAGUAR AUTOS S-TYPE				
FORD AUTOS FOCUS LEASING				
FORD MOTOR CO & UAW UNION				
VOLVO AUTOS V70 CROSS COUNTRY LSG				
FORD AUTO DIV CP				
US HOT ROD MNSTR JM/FORD				
VOLVO AUTOS S80 LEASING				
FORD TRUCKS RANGER LEASING				
FORD AUTO&TRK VAR ALTRNTV FUEL VHCLS			22.8	
FORD MOTOR CO VAR AUTOS				
CIRQUE DU SOLEIL/LINCOLN				
TEAM FORD RACING				
FORD US HOT ROD TRK NTL				
LINCOLN MERC AUTO&TRK VAR LEASING			17.1	

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PARENT/BRAND	HISPANIC NEWSP		LOCAL RADIO	
	DOLS (000)	RANK-DOLS	DOLS (000)	RANK-DOLS
FORD MOTOR CO				
VOLVO AUTOS S40 & S60 LEASING				
AUTO SHOW/FORD				
FORD TRUCKS VIGNETTE				
FORD AUTOS FOCUS & MUSTANG				
VOLVO AUTOS S80				
ASTON MARTIN AUTOS VAR				
ARENACROSS/FORD				
AUTO SHOW 2002/FORD				
VAGINA MNLGS/LNC&MRSHL F				
JAGUAR AUTOS XK LEASING				
MERCURY AUTOS MARAUDER				
VOLVO AUTOS V70 WAGON				
FORD TRUCKS EXPLORER & F-SERIES				
MERCURY AUTOS SABLE LEASING				
VOLVO AUTOS VIGNETTE				
LAND ROVER VEHICLES DISCOVERY LSG				
<b>FORD MOTOR CO TOTAL</b>	<b>58.0</b>	<b>3</b>	<b>5,608.0</b>	<b>4</b>
TOYOTA MOTOR CORP				
TOYOTA AUTOS CAMRY				
TOYOTA AUTOS MATRIX				
TOYOTA AUTOS COROLLA				
LEXUS AUTOS ES				
TOYOTA AUTO&TRK VAR			331.4	
TOYOTA TRUCKS TUNDRA				
TOYOTA AUTOS VAR			12.8	
LEXUS AUTOS LS				
TOYOTA TRUCKS RAV4				
TOYOTA AUTOS COROLLA & MATRIX				
TOYOTA TRUCKS 4RUNNER				
TOYOTA AUTO&TRK DIV CP			10.0	
LEXUS TRUCKS RX 300				
TOYOTA TRUCKS TACOMA				
TOYOTA AUTO&TRK PRE-OWNED				
TOYOTA TRUCKS SIENNA				
TOYOTA AUTOS AVALON				
LEXUS AUTOS GS				
TOYOTA TRUCKS HIGHLANDER				
TOYOTA TRUCKS SEQUOIA				
LEXUS AUTO&TRK VAR			655.9	
TOYOTA MOTOR CORP DIV CP				
TOYOTA AUTOS CELICA				
TOYOTA TRUCKS VAR				
TOYOTA TRUCKS TACOMA & TUNDRA				
LEXUS AUTOS PRE-OWNED				
TOYOTA MOTOR CORP CP				
TOYOTA AUTOS CAMRY SOLARA				
LEXUS AUTOS IS				
LEXUS AUTOS IS 300 LEASING				
TOYOTA AUTOS PRIUS BI-FUEL				
LEXUS AUTO&TRK PRE-OWNED				
TOYOTA AUTOS ECHO				
LEXUS TRUCKS LX 470				

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PARENT/BRAND	HISPANIC NEWSP		LOCAL RADIO	
	DOLS (000)	RANK-DOLS	DOLS (000)	RANK-DOLS
TOYOTA MOTOR CORP				
TOYOTA AUTOS MR SPYDER				
TOYOTA AUTOS MR2				
TOYOTA AUTO DIV CP				
LEXUS AUTOS IS 300				
TOYOTA AUTO&TRK VIGNETTE				
TOYOTA AUTOS COROLLA & ECHO				
TOYOTA AUTOS CAMRY & COROLLA				
LEXUS AUTOS VAR			101.7	
TOYOTA TRUCKS 4RUNNER & SIENNA				
LEXUS AUTOS IS 300 SPORTCROSS WAGON				
LEXUS TRUCKS PRE-OWNED				
TOYOTA TRUCKS RAV4 EV				
TOYOTA GRAND PRIX RC	0.5		18.2	
TOYOTA TRUCKS 4RUNNER & RAV4				
TOYOTA AUTOS CAMRY LEASING				
TOYOTA TRUCKS RAV4 & TACOMA				
CYCLE WORLD INTL MTR/TOY				
TOYOTA AUTO&TRK CAMRY SOLARA&SIENNA				
TOYOTA AUTOS CAMRY & CAMRY SOLARA				
TOYOTA AUTO&TRK CAMRY & SIENNA				
TOYOTA MOTOR SALES USA CP				
TOYOTA TRUCKS 4RUNNER & TUNDRA				
TOYOTA MOTOR CORP VIGNETTE				
FREESTYLE MTRCRS/TOYOTA				
TOYOTA TRUCKS RAV4 & SEQUOIA				
TOYOTA.COM ONLINE				
TOYOTA AUTOS VIGNETTE				
TOYOTA AUTOS PRE-OWNED				
LEXUS AUTO&TRK VIGNETTE				
TOYOTA TRUCKS 4RUNNER & TACOMA				
TOYOTA TRUCKS PRE-OWNED				
<b>TOYOTA MOTOR CORP TOTAL</b>	<b>0.5</b>	<b>9</b>	<b>1,130.1</b>	<b>11</b>
HONDA MOTOR CO LTD				
HONDA AUTOS CIVIC				
HONDA AUTOS ACCORD				
HONDA TRUCKS CR-V				
ACURA AUTOS RL				
ACURA AUTOS TL				
HONDA TRUCKS ODYSSEY				
HONDA AUTOS ACCORD LEASING				
ACURA AUTOS RSX				
ACURA TRUCKS MDX				
ACURA AUTOS CL				
HONDA MOTOR CO LTD CP			16.7	
ACURA AUTOS RL LEASING				
HONDA AUTO&TRK VAR			218.1	
HONDA AUTOS INSIGHT BI-FUEL				
ACURA AUTO&TRK PRE-OWNED				
HONDA AUTOS PRE-OWNED				
HONDA MOTOR CO CORP DIV CP				
ACURA AUTOS NSX				
HONDA AUTO DIV CP				

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	DOLS (000)	RANK-DOLS	DOLS (000)	RANK-DOLS
HONDA MOTOR CO LTD				
HONDA AUTO&TRK PRE-OWNED				
ACURA AUTO&TRK VAR			97.6	
HONDA CLASSIC GOLF EVENT				
HONDA AUTOS VAR			24.7	
HONDA MOTOR CO CORP DIV TV PROGRAM				
ACURA AUTOS VAR				
HONDA AUTO&TRK DIV CP			27.8	
HONDA CLASSIC GLF TRNMNT				
ACURA LA BIKE TOUR				
HONDA RED RIDER/RC EVNT				
LA MARATHON XVI/HONDA				
ACURA AUTO DIV CP				
LA MARATHON XVII/HONDA				
CIVIC TOUR/HONDA				
HONDA GOLF CLASSIC				
<b>HONDA MOTOR CO LTD TOTAL</b>			<b>384.8</b>	<b>14</b>
NISSAN MOTOR CO LTD				
NISSAN AUTOS ALTIMA	3.0			
NISSAN TRUCKS XTERRA				
NISSAN AUTOS MAXIMA				
NISSAN TRUCKS PATHFINDER				
INFINITI AUTOS I35				
NISSAN TRUCKS FRONTIER				
INFINITI AUTOS G35	3.8			
NISSAN AUTO&TRK VAR			2,487.0	
INFINITI AUTO&TRK VAR			2,785.8	
NISSAN AUTOS SENTRA				
INFINITI AUTOS Q45				
NISSAN AUTOS SE-R				
NISSAN AUTOS VAR			858.0	
INFINITI TRUCKS QX4				
NISSAN AUTO&TRK MAXIMA & PATHFINDER				
INFINITI AUTOS VAR	11.3		396.0	
NISSAN TRUCKS VAR				
NISSAN MOTOR CORP CP			299.7	
NISSAN AUTOS 350Z				
NISSAN AUTO&TRK DIV CP			81.7	
NISSAN AUTO&TRK FRONTIER & SENTRA				
NISSAN MOTOR CO CORP DIV CP				
NISSAN LA OPEN GOLF TRNM				
NISSAN AUTO&TRK MAXIMA & XTERRA				
INFINITI AUTOS I30				
NISSAN AUTO&TRK SENTRA & XTERRA				
NISSAN AUTO&TRK VIGNETTE				
NISSAN AUTO&TRK VAR LEASING				
THELONIOUS MONK INST/JZ				
<b>NISSAN MOTOR CO LTD TOTAL</b>	<b>18.1</b>	<b>5</b>	<b>6,908.1</b>	<b>2</b>
VOLKSWAGEN AG				
VOLKSWAGEN AUTO&TRK VAR			522.4	
VOLKSWAGEN AUTOS BEETLE				
VOLKSWAGEN AUTOS JETTA				
AUDI AUTOS VAR			87.1	

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PARENT/BRAND	HISPANIC NEWSP		LOCAL RADIO	
	DOLS (000)	RANK-DOLS	DOLS (000)	RANK-DOLS
VOLKSWAGEN AG				
VOLKSWAGEN AUTOS PASSAT				
AUDI AUTOS A4				
AUDI AUTOS TT				
VOLKSWAGEN AUTOS VAR			614.8	
AUDI AUTOS A6				
AUDI AUTOS A6 LEASING				
VOLKSWAGEN AUTOS GTI				
AUDI AUTOS QUATTRO				
AUDI AUTO DIV CP				
VOLKSWAGEN AUTOS JETTA LEASING				
AUDI AUTOS S8				
VOLKSWAGEN AG CORP DIV CP				
AUDI AUTOS A4 & A6				
VOLKSWAGEN AUTOS CABRIO				
AUDI AUTOS PRE-OWNED				
VOLKSWAGEN AUTOS JETTA WAGON				
VOLKSWAGEN AUTOS BEETLE LEASING				
VOLKSWAGEN TRUCKS EUROVAN				
AUDI AUTOS VAR LEASING				
VOLKSWAGEN AUTOS PASSAT LEASING				
VOLKSWAGEN AUTOS PASSAT WAGON				
VOLKSWAGEN AUTOS GOLF				
VOLKSWAGEN AUTO&TRK VIGNETTE				
VOLKSWAGEN AUTO&TRK DIV CP				
BENTLEY AUTO DIV CP				
BENTLEY AUTOS ARNAGE				
VOLKSWAGEN AUTOS PRE-OWNED				
VOLKSWAGEN AUTOS POINTER CITY				
<b>VOLKSWAGEN AG TOTAL</b>			<b>1,224.3</b>	<b>9</b>
HYUNDAI CORP				
HYUNDAI TRUCKS SANTA FE				
KIA AUTOS SPECTRA				
KIA TRUCKS SEDONA				
HYUNDAI AUTOS SONATA			158.1	
KIA TRUCKS SPORTAGE				
KIA AUTOS OPTIMA	3.0			
HYUNDAI AUTOS XG350				
KIA AUTO&TRK VAR			996.6	
HYUNDAI AUTOS ELANTRA				
HYUNDAI AUTOS VAR			1,476.3	
HYUNDAI AUTOS ACCENT				
HYUNDAI AUTO&TRK VAR			54.4	
KIA AUTOS VAR			307.5	
KIA AUTOS RIO				
HYUNDAI AUTOS VIGNETTE				
HYUNDAI AUTOS TIBURON				
WORKING W SRVL SHW/HYND				
KIA AUTOS MAGENTIS				
KIA AUTOS SEPHIA				
KIA AUTO&TRK VIGNETTE				
<b>HYUNDAI CORP TOTAL</b>	<b>3.0</b>	<b>7</b>	<b>2,992.9</b>	<b>6</b>
MAZDA MOTOR CORP				
MAZDA AUTOS PROTEGE	3.8			

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PARENT/BRAND	HISPANIC NEWSP		LOCAL RADIO	
	DOLS (000)	RANK-DOLS	DOLS (000)	RANK-DOLS
MAZDA MOTOR CORP				
MAZDA TRUCKS MPV				
MAZDA AUTO&TRK VAR	15.1		2,870.7	
MAZDA AUTOS VAR			365.2	
MAZDA TRUCKS TRIBUTE				
MAZDA AUTO&TRK PROTEGE & TRIBUTE				
MAZDA AUTOS 626 & PROTEGE				
MAZDA AUTO&TRK VAR LEASING			79.8	
MAZDA MOTOR CORP CP				
MAZDA TRUCKS B-SERIES				
<b>MAZDA MOTOR CORP TOTAL</b>	<b>18.9</b>	<b>4</b>	<b>3,315.7</b>	<b>5</b>
MITSUBISHI MOTORS CORP				
MITSUBISHI AUTOS ECLIPSE				
MITSUBISHI TRUCKS MONTERO SPORT				
MITSUBISHI AUTOS LANCER				
MITSUBISHI AUTOS VAR			735.1	
MITSUBISHI AUTOS GALANT				
MITSUBISHI AUTO&TRK VAR			1,829.5	
MITSUBISHI TRUCKS MONTERO				
MITSUBISHI AUTOS CZ-3 TARMAC				
MITSUBISHI AUTOS DIAMANTE & GALANT				
CLAIROL MISS CRNVL/MTSBS				
<b>MITSUBISHI MOTORS CORP TOTAL</b>			<b>2,564.5</b>	<b>7</b>
BMW AG				
BMW AUTOS 7-SERIES				
BMW TRUCKS X5				
BMW AUTO&TRK VAR			1,021.9	
BMW AUTOS VAR			119.1	
BMW AUTOS PRE-OWNED				
BMW AUTO&TRK PRE-OWNED				
BMW AUTOS 3-SERIES				
BMW AUTOS 745				
BMW AUTOS 5-SERIES LEASING				
BMW AUTOS 5-SERIES				
BMW AUTO&TRK DIV CP				
BMW AUTOS Z3 ROADSTER LEASING				
BMW AG CORP DIV CP				
BMW EUROPEAN DELIVERY				
BMW AUTOS 3-SERIES&3-SERIES WAGON				
BMW AG CP				
BMW TRUCKS X5 LEASING				
BMW AUTOS M COUPE				
BMW AUTOS M3				
MINI AUTOS COOPER				
BMW AUTOS Z3 ROADSTER				
BMW ONLINE				
BMW AUTO&TRK VIGNETTE				
BMW AUTOS 3-SERIES LEASING				
BMW AUTOS 325 LEASING				
<b>BMW AG TOTAL</b>			<b>1,141.0</b>	<b>10</b>
FUJI HEAVY INDUSTRIES LTD				
SUBARU AUTO&TRK VAR			1,483.8	
SUBARU AUTOS OUTBACK WAGON				

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PARENT/BRAND	HISPANIC NEWSP		LOCAL RADIO	
	DOLS (000)	RANK-DOLS	DOLS (000)	RANK-DOLS
FUJI HEAVY INDUSTRIES LTD				
SUBARU AUTOS IMPREZA				
SUBARU AUTOS VAR			91.5	
SUBARU TRUCKS FORESTER				
SUBARU AUTOS OUTBACK SEDAN				
SUBARU AUTO&TRK DIV CP				
SUBARU AUTOS OUTBACK LTD WAGON				
SUBARU AUTOS OUTBACK SPORT WAGON				
SUBARU PORTLAND GOLF SHW				
SUBARU BIKE SHOW				
SUBARU AUTOS OUTBACK SPORT SEDAN				
SUBARU AUTOS LEGACY & OUTBACK				
SUBARU AUTOS OUTBACK WAGON LEASING				
SUBARU AUTO&TRK VIGNETTE				
<b>FUJI HEAVY INDUSTRIES LTD TOTAL</b>			<b>1,575.3</b>	<b>8</b>
ISUZU MOTORS LTD				
ISUZU TRUCKS AXIOM				
ISUZU TRUCKS VAR			696.5	
ISUZU TRUCKS RODEO				
ISUZU AUTOS VAR	3.8			
ISUZU TRUCKS PICKUPS	3.8			
ISUZU TRUCKS RODEO LEASING				
PIGSKIN PICK EM/ISUZU				
<b>ISUZU MOTORS LTD TOTAL</b>	<b>7.5</b>	<b>6</b>	<b>696.5</b>	<b>12</b>
SUZUKI MOTOR CO LTD				
SUZUKI AUTOS AERIO				
SUZUKI VEHICLES GRAND VITARA LEASING				
SUZUKI VEHICLES GRAND VITARA	3.0			
SUZUKI AUTOS&VEHICLES VAR			371.9	
SUZUKI VEHICLES XL-7				
SUZUKI AUTOS VAR			65.7	
SUZUKI MOTOR CO LTD VIGNETTE				
SUZUKI MOTOR CO LTD CP				
SUZUKI AUTOS AERIO LEASING				
SUZUKI AUTO DIV CP				
SUZUKI VEHICLES VIGNETTE				
<b>SUZUKI MOTOR CO LTD TOTAL</b>	<b>3.0</b>	<b>7</b>	<b>437.7</b>	<b>13</b>
DAEWOO CORP				
DAEWOO AUTOS VAR				
DAEWOO AUTOS LANOS & LEGANZA				
DAEWOO AUTOS LANOS				
<b>DAEWOO CORP TOTAL</b>				
PORSCHE AG				
PORSCHE AUTOS 911				
PORSCHE AUTOS BOXSTER				
PORSCHE TRUCKS CAYENNE				
PORSCHE AUTOS VAR				
<b>PORSCHE AG TOTAL</b>				
FORD MOTOR CO/WENDYS INTL INC				
MONSTER JAM/FRD TRK&WNDY				
US HOT RD MNSTR/FRD&WNDY				
<b>FORD MOTOR CO/WENDYS INTL INC TOTAL</b>				
FORD MOTOR CO/NATL AUTO PARTS ASSN				
MONSTER JAM/FORD TRK&NP				

**SMALL BUSINESS PLAN - MEDIA MIX**

**Report Type:** Media Mix  
**Report Completed:** 06/21/2007 02:20:33 PM EST  
**Reported Time Period:** 1/1/2002-3/31/2002

PARENT/BRAND	HISPANIC NEWSP		LOCAL RADIO	
	DOLS (000)	RANK-DOLS	DOLS (000)	RANK-DOLS
<b>FORD MOTOR CO/NATL AUTO PARTS ASSN TOTAL</b>				
FIAT SPA				
MASERATI AUTOS SPYDER				
ALFA ROMEO AUTOS 147				
<b>FIAT SPA TOTAL</b>				
DOCTORS ASSOC INC/FORD MOTOR CO				
MONSTER JAM/FRD TRK&SBWY				
GRAND SLAM/MTRSP/FRD&SBW				
US HOT ROD/MTR/FORD&SBWY				
<b>DOCTORS ASSOC INC/FORD MOTOR CO TOTAL</b>				
FOODMAKER INC/FORD MOTOR CO				
MONSTER JAM/FORD&JCK/BX				
<b>FOODMAKER INC/FORD MOTOR CO TOTAL</b>				
PSA PEUGEOT CITROEN				
PSA PEUGEOT CORP DIV CP				
<b>PSA PEUGEOT CITROEN TOTAL</b>				
FORD MOTOR CO/SILVER STAR COMM				
MONSTER JAM/FRD TRCK&WRF				
<b>FORD MOTOR CO/SILVER STAR COMM TOTAL</b>				
<b>GRAND TOTAL</b>	<b>234.5</b>		<b>42,839.2</b>	